

### SATURDAY'S BROADCASTS

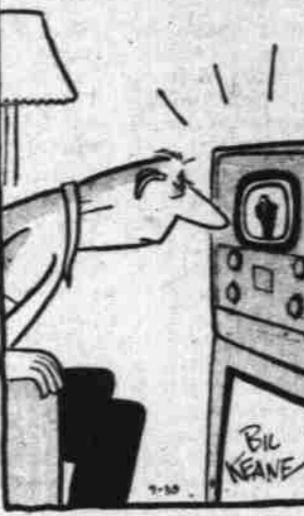
(Editor's note: The Statesman publishes in good faith the programs and times as provided by radio and TV stations, but does not assume responsibility for their accuracy.)

### TV HIGHLIGHTS

**KPTV Saturday's Highlights (Channel 27):**  
5:30 p.m.—"Svegnal and the Blonde," a musical television of George Du Maurier's novel "Trilby," the spine tingling story of the monstrous Svegnal and his lovely blonde victim, featuring Ethel Barrymore as narrator and starring Carol Channing, Earl Bathbone and Russell Arms. Color Spectacular.  
8:00 p.m.—"Matinee in the Big House," with Charlie Bickford and Burton McLane. Playhouse 27.  
8:30 p.m.—"A Husband Apart," on Your Playhouse, with Sally Brophy, Herbert Rudley, Dorothy Adams, Phil Tead and Alan Dexter. A husband returns from a hunting trip and discovers his wife fails to recognize him.  
10:30 p.m.—Championship Bowling—Bomar vs. Salvano.

### Channel Chuckles

By **BIL KEANE**



... and now, forty-two ukelele playing elephants doing the hula on our stage—a really big show—really big!

... later present—"Charlie Chan in Shanghai," with Warner Oland, Irene Hervey and Keye Luke; and "Cowboy Millionaire," with George O'Brien, Alden Chase and Edgar Kennedy.

7:00 p.m.—Paul Whiteman and America's greatest bands will present the following nationally famous orchestras: Ted Weems, Ralph Font, Tony Pastor, Charley Barnes Jubilee, with Gene Evans and the Steel Helmet. Showtime on Six.

### TELEVISION

KPTV, UHF 27; KOIN-TV, VHF 6; KLOR, VHF 12

HOOR	00:00	00:15	00:30	00:45
7	KOIN	Cartoon Time		
8	KPTV	Cont. Carnival	Cont. Carnival	RFD 6
9	KPTV	Pinky Lee	Pinky Lee	Winch'll-Mah
10	KPTV	Comdo Cody	Comdo Cody	Old-Tm Movies
11	KPTV	Big Picture	Big Picture	Colorama 27
12	KPTV	D. B. Playhouse	D. B. Playhouse	D. B. Playhouse
1	KPTV	D. B. Playhouse	D. B. Playhouse	D. B. Playhouse
2	KPTV	D. B. Playhouse	D. B. Playhouse	D. B. Playhouse
3	KPTV	Armchair Thea	Armchair Thea	Armchair Thea
4	KPTV	Armchair Thea	Armchair Thea	Armchair Thea
5	KPTV	Armchair Thea	Armchair Thea	Armchair Thea
6	KPTV	Armchair Thea	Armchair Thea	Armchair Thea
7	KPTV	Armchair Thea	Armchair Thea	Armchair Thea
8	KPTV	Armchair Thea	Armchair Thea	Armchair Thea
9	KPTV	Armchair Thea	Armchair Thea	Armchair Thea
10	KPTV	Armchair Thea	Armchair Thea	Armchair Thea
11	KPTV	Armchair Thea	Armchair Thea	Armchair Thea
12	KPTV	Armchair Thea	Armchair Thea	Armchair Thea

### RADIO

HOOR	00:00	00:15	00:30	00:45
6	KSLM	News	Mus. Timpr.	Mus. Timpr.
7	KSLM	News	Mus. Timpr.	Mus. Timpr.
8	KSLM	News	Mus. Timpr.	Mus. Timpr.
9	KSLM	News	Mus. Timpr.	Mus. Timpr.
10	KSLM	News	Mus. Timpr.	Mus. Timpr.
11	KSLM	News	Mus. Timpr.	Mus. Timpr.
12	KSLM	News	Mus. Timpr.	Mus. Timpr.
1	KSLM	News	Mus. Timpr.	Mus. Timpr.
2	KSLM	News	Mus. Timpr.	Mus. Timpr.
3	KSLM	News	Mus. Timpr.	Mus. Timpr.
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11	KSLM	News	Mus. Timpr.	Mus. Timpr.
12	KSLM	News	Mus. Timpr.	Mus. Timpr.

### STAR GAZER

By CLAY R. POLLAN

Your Daily Activity Guide According to the Stars.

To develop message for Sunday, read words corresponding to numbers of your Zodiac birth sign.

AMES MAR 20	2 8-18-71	26-44-52-58
Taurus	1 Withdraw	31 Slow
2 8-18-71	2 You	62 Grindstone
3 8-18-71	3 Promise	63 Those
4 8-18-71	4 A	64 In
5 8-18-71	5 Today	65 Harmonious
6 8-18-71	6 And	66 Affection
7 8-18-71	7 On	67 In
8 8-18-71	8 Heart	68 Or
9 8-18-71	9 Try	69 The
10 8-18-71	10 You	70 Some
11 8-18-71	11 You	71 Hide-away
12 8-18-71	12 What	72 Top
13 8-18-71	13 Day	73 And
14 8-18-71	14 Need	74 Day
15 8-18-71	15 Keep	75 Good
16 8-18-71	16 To	76 In
17 8-18-71	17 To	77 Elder
18 8-18-71	18 Interests	78 Today
19 8-18-71	19 To	79 Sense
20 8-18-71	20 Be	80 Private
21 8-18-71	21 Are	81 Successful
22 8-18-71	22 Make	82 Favorable
23 8-18-71	23 Good	83 Ways
24 8-18-71	24 Your	84 Groove
25 8-18-71	25 Consider	85 Prevail
26 8-18-71	26 Summated	86 You
27 8-18-71	27 Domestic	87 Mispoking
28 8-18-71	28 This	88 Allies
29 8-18-71	29 Cautious	89 Pocketbook
30 8-18-71	30 An	90 Things

Good Adverse Neutral

### Inside TV

## Local Entertainment On TV Grounded

By **EVE STARR**

HOLLYWOOD—TELETRIAL: The seven-year evolution of television from a neighborhood novelty to built-in Broadway has confounded quite a few prophets and station managers. Back in 1948 (and it still seems a little ridiculous to be saying "back" in 1948), TV was being touted as an intimate, local medium. In Los Angeles, from 1948 to 1951, station KTLA was the kingly and its local stars were "getting in on the ground floor of television." Unfortunately, almost all of them are still down there on the ground floor looking up at the 40th.

KTLA in those days covered everything that was going on in Los Angeles. One of its most popular shows was a man-in-the-street interview thing at Hollywood & Vine. Everybody watched it. Today everybody is watching Gobel and Lucy.

Then along came KTTV, with the avowed purpose of knocking the spots off KTLA at the very game—local coverage. The contest didn't last very long. The network stations had already started to cut into KTLA's amazing, eight-out-of-the-first-10 leadership. Stars like Groucho Marx and Jack Webb bypassed the ground floor altogether and started somewhere around the 20th.

KTTV, seeing the handwriting on the wall, switched its emphasis from local coverage to syndicated film shows. Today it airs more film than any other independent station in the country—"Badge 714," "Liberace," "Life of Riley," "Waterfront," "Heart of the City," "My Little Margie," "Superman," "Victory at Sea," "Abbott & Costello," "Science Fiction Theater," "Sherlock Holmes," "My Hero," "The Lone Wolf," "Orient Express," "Rocket Squad," "Man B'ind the Badge," "Mr. and Mrs. North," "I Led Three Lives," "Cisco Kid," "Stories of the Century," "The Whistler," "Boston Blackie" and others.

That's a pretty impressive (and expensive) lineup of film shows, but it has paid off my making KTTV the leading independent station in the entire country—and there's not a local-flavor show in the whole kit and kaboodle. Oddly enough, it is the big network shows which have taken over the art of putting the so-called "little people" on TV and making it pay, such as the contestants on "You Bet Your Life," "The \$64,000 Question," "Truth or Consequences," "This Is Your Life," "People Are Funny," "Strike It Rich" and Art Linkletter's "House Party."

There is still tremendous interest in just plain people, both real ones and those portrayed in dramatic shows, but apparently the local stations have lost the knack of putting it across. Which is too bad. It was great fun while it lasted.

STARRDUST: Arthur Franz and Beverly Garland are doing their fifth co-starring film together in "Too Late to Run," a "Playhouse of Stars" episode. They keep this up and they'll wind up with an "Art and Bev" series of their own—with five "pilots" already in the can. Gale Storm will make a new film series, dropping both the "Margie" characterization and Charlie Farrell. Actually, Charlie himself has dropped TV of his own volition. He is just going to stay at his Racquet club in Palm Springs and play in the sun. He can afford it. TV actress Joan Shawlee isn't one to talk about it, but she's filed for divorce. It happens... There's a Professor Backwards at the Statler in Los Angeles these days, an old-time nightclubber who is more than ripe for TV and who will be grabbed before this type is dry. Johnny Carson is battling with script trouble, which means sponsor trouble. It's the same old story. Two seconds after a sponsor signs for a show, he becomes an all-knowing producer. It's as though a Max Liebman were to try to tell the Colgate people how to make toothpaste. Shoemakers should stick to their lasts, and sponsors should stick to theirs. It's now official, according to the Trendex rating: "The \$64,000 Question" is the No. 1 show in the nation. And "Truth or Consequences," opposite it on NBC, is getting out of that time spot fast. Sheer murder. (Copyright 1955, General Features Corp.)

### KVAL TV, VHF 13

EUGENE: KVAL-TV, Channel 13 (Saturday): 4:00 p.m.—Stars of the Western Range; 5:00—The Eastside Kids; 6:00—Maggie's; 7:00—The Golden Glove; 8:00—Bowers; 9:00—Soldier Parade; 10:00—Lawrence Welk; 11:00—Request; 12:00—Paula; 1:00—Goddard; 2:00—Mullins; 3:00—Jerry of the Circus; 4:00—Let's Go to Town; 5:00—London Forum; 6:00—Randolph Singers; 7:00—The American Story; 8:00—Light Opera Tonight; 9:00—The News and Weather; 10:00—Sign Off.
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### KOAC, 550 k.c.

KOAC (Saturday): 10:00 a.m.—The News and Weather; 10:15—American Medical Association; 10:45—Summer Show Time; 11:00—The Concert Hall; 12:00—The News and Weather; 1:00—Little Orchestra Society; 2:00—Music of the Masters; 4:00—On the Upbeat; 4:45—News, Comment and Weather; 5:00—Children's Theater—Stories 'n' Stuff; 5:30—Jerry of the Circus; 6:00—Let's Go to Town; 6:00—London Forum; 6:45—Randolph Singers; 7:00—The American Story; 8:00—Light Opera Tonight; 9:00—The News and Weather; 10:00—Sign Off.
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### Play Safe on the highway this week-end

Keep alert while you drive—chew gum!

Alert drivers are safe drivers. Avoid drowsiness and driving jitters. Chew gum while you're behind the wheel. Chewing helps relieve strain and tension—helps keep you fresh and alert. Chew any brand you like, but chew while you drive. Naturally we recommend refreshing, delicious Wrigley's Spearmint Gum—for lively, full-bodied flavor and real, smooth chewing enjoyment!

AJ104

MOMMY

By THE MOSSIERS

BLONDIE

By CHIC YOUNG



"It's not poison ivy, George! It's measles!"



By CHESTER GOULD

### DICK TRACY



LITTLE ANNIE ROONEY



BUZ SAWYER



MICKEY MOUSE



RIP KIRBY



GASOLINE ALLEY



BARNEY GOOLE

