

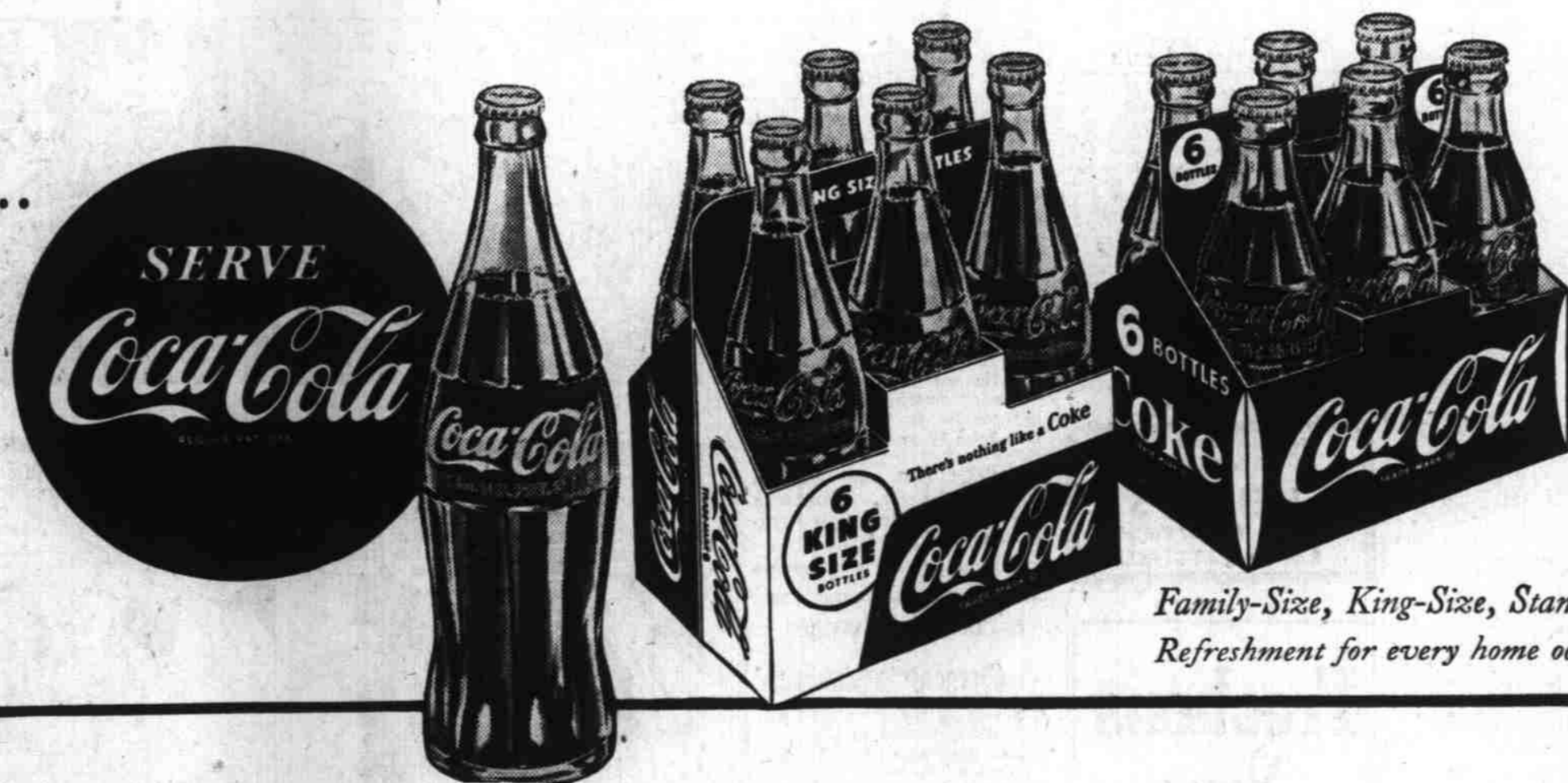
NEWS

for people in Salem

Almost everyone appreciates the best... so it's good to know you can get Coca-Cola in two new convenient ways. In the new King-Size bottle! In the new Family-Size bottle, too! It's the real thing...same trusted quality you get in the Standard-Size bottle.

There's nothing—nothing in this world—like a Coke. Nothing like it for quality...for bracing, ever-fresh sparkle...for distinctive, bright taste. Nothing like it for a wholesome little lift that refreshes so quickly.

*Fifty million times a day...
at home, at work
or on the way
"There's nothing
like a Coke!"*



*Family-Size, King-Size, Standard-Size.
Refreshment for every home occasion*

NEW SIZES AVAILABLE ONLY AT DEALERS IN THE SALEM AREA
BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY
COCA-COLA BOTTLING CO. OF SALEM

SALEM, OREGON

©1955, THE COCA-COLA COMPANY

"Coke" is a registered trade-mark.