

Roberts Bros.

177 North Liberty

WEDNESDAY IS THE BIG DAY!

10 FREE ~~24~~ GREEN STAMPS GIVEN FOR EACH BOOK (LIMIT 5) YOU BRING TO OUR GREEN STAMP DEPARTMENT, THIRD FLOOR. EACH BOOK MUST CONTAIN AT LEAST TWO PAGES AND NOT MORE THAN 39 PAGES OF STAMPS.

SORRY . . . NO MAIL, PHONE OR C.O.D.'S

Red Letter Day!



MAN TO MAN
WE BOTH
PREFER HANES!



HANES

1 yr. Guarantee
and **NYLON** reinforced to give
you even greater wear!

All Hanes undershirts and briefs are now nylon-reinforced to give them a big bonus in strength . . . without reducing the softness and absorbency of combed cotton. Remember too, Hanes fits right, never sags or stretches. Special finishing process makes them sparkle whiter than white through repeated washings. Next time you need underwear, remember Hanes . . . and the next time you shop for underwear . . .

BUY HANES AT ROBERTS!

HANES

For DAD

Fig Leaf Briefs . . . 28-44 . . . **89c**
Athletic Shirts . . . 36-46 . . . **75c**
T-Shirts S, M, L **\$1** XL . . . 46-48 . . . **1.35**

Men's Furnishings, main floor

HANES

For SON

Fig Leaf Briefs . . . 6-18 . . . **65c**
T-Shirt . . . 4-8 . . . **69c**
T-Shirts . . . 10-18 . . . **79c**

Boy's Dept., main floor

"RED LETTER" DOOR BUSTERS!

INFANTS SACQUE SETS
Regular 1.98 value—100% nylon—**\$1.00**
Green, white, yellow—Infants sizes
Infants—Downstairs

GIRLS BLOUSES
Regular 1.98 values—Sizes 7 to 14—Asst. colors—**99c**
Pretty styles!
Girls—Downstairs

Childrens and Ladies Shoes
One group—Straps, oxfords, casuals, fabric
Broken sizes—**\$2.99**
Values to 4.95
Shoes—Downstairs

BOYS SPORT SOCKS
A selection of asst. colors and patterns—
Reg. 49c value—**4 pr. \$1.00**
Boys sizes!
Boys—Main Floor

BOYS NYLON SHIRTS
Reg. 1.98 value—Sizes 6 to 18—
Asst. colors—Short sleeves—**\$1.29**
Boys—Main Floor

REG. 7.95 DACRON PILLOWS
Floral nylon cover—Non-allergic, soft—
Completely washable!
Special purchase!
Domestics—Downstairs **\$3.99**

100% Goose Down Pillows
100% white goose down, striped color
tick—Reg. **2 for \$12.00**
10.95 ea.
Domestics—Downstairs

SELLOUT REPEAT!
HEIRLOOM BEDSPREADS
Reversible Early American design! Lavish
bullion fringe!
Antique or white!
Domestics—Downstairs **\$11.88**

CANNON GUEST TOWELS
Beautiful selection of pastels and deep
tones—Fringed edges—**5 for \$1.00**
Reg. 29c
Domestics—Downstairs

REDUCED! Ladies Fabric Shoes
A large selection of famous name fabric
shoes—Hosts of colors and
styles—Regular 4.95—**\$3.95**
Shoes—Downstairs

Multicolor Plaid Gingham
A beautiful selection of plaids for back to
school dresses, blouses—
Reg. 79c—**yd. 38c**
Fabrics—Mezzanine

REDUCED! Pongee Print Fabric
One group of 100 yards—Assorted colors
with printed pattern—
Regular 98c—**yd. 59c**
Fabrics—Mezzanine

REDUCED! Fancy Cotton Fabric
One group of 100 yards—Embossed, dimity,
challis—Regular values
to 98c yard—**yd. 19c**
Fabrics—Mezzanine

WHITE DIAPER FLANNEL
Regular 35c—Heavy weight—Soft, absorb-
ent white flannel
at a savings!
Fabrics—Mezzanine **yd. 25c**

Pequot Percale Pillow Tubing
Regular 85c, if perfect, fine count
percale—Snowy white—**yd. 50c**
Fabrics—Mezzanine

SALE! FABRIC REMNANTS
A large selection! Orions, rayons, nylons,
cottons—Pre-inventory
clearance **1/2 PRICE**
Fabrics—Mezzanine

SALE! LADIES UMBRELLAS
Special purchase, 16 rib construction—
Novelty handles—**\$1.99**
3.95 value
Accessories—Main Floor

LADIES STOLE
Novelty knits—Values to 7.95—**\$3.98**
100% wool—Popular colors
Accessories—Main Floor

REDUCED! COSTUME JEWELRY
Rope beads, earrings, pins—Values
to 1.95—Odd lot clearance!
Accessories—Main Floor **49c**

LADIES GLOVES
Nylons, cottons, stretchy and
regular styles—Popular colors!
Accessories—Main Floor **\$1.00**

CLEARANCE!
Ladies Sportswear
1/2 Price
One group of blouses, jumpers—Assorted sportswear
items—Odd lots
SPORTSWEAR—SECOND FLOOR

SPECIAL PURCHASE!
Ladies "Fancy Pants"
\$1.99
Regular 3.95—The gayest, fanciest pants yet! Pretty
styles in popular colors! Complete size assortment—
Famous maker!
SPORTSWEAR—SECOND FLOOR

BACK TO SCHOOL!
Boys Jeans
\$1.69
Heavy 10-oz. denim—Fused double knee—Sizes 4 to 12
—Reinforced at points of strain.
BOYS—MAIN FLOOR

3.98 VALUE
Ladies Raincoats
\$1.98
Ladies plastic raincoats in multicolor trims and clear
plastic—Some with hoods—Sizes S-M-L
NOTIONS—MEZZANINE

HEAVY PLASTIC
Round Shelf Bag
\$1.66
4 sturdy shelves—Full length zipper—4 1/2 inches long—
13 inches diameter—Dustite storage for shoes, hats,
sweaters, baby clothes, etc.
NOTIONS—MEZZANINE

PLASTIC 16 PC.
Kitchen Set
88c
One toaster cover—5-pc. bowl cover set—10 asst. size
freezer bags—Mothproof, odorless, easily washed.
NOTIONS—MEZZANINE

Patterns, Fabrics, Colors Galore

Short
Sleeve

SPORT SHIRTS

All First Quality
All Washable
Reg. 2.98

1.99

A colorful selection! Patterns galore,
rayons and cottons. Perfect quality and
they wash perfectly! Sizes S-M-L-XL.
Short sleeve style.

Men's—Main Floor

Special Purchase! Men's Underwear

2 for \$1

Men's Shirts and Shorts! Regular values to 98c if perfect! White cotton
knit T-Shirts and broadcloth Shorts, cotton Briefs! Famous Quality at a
Savings!

MEN'S—MAIN FLOOR

SPECIAL PURCHASE!

Regular 7.50-8.95

BOYS JACKETS

A back to school need! 100% wool melton reversible
to water repellent satin! Sizes 6 to 20! Black with
orange and black and red!

BOYS—MAIN FLOOR

\$4.88

Regular 12.95
WOVEN JACQUARD
Bates Bedspreads
\$4.99

A Red Letter feature! Just 25, one of a kind, factory
discontinued patterns—Double bed size—Asst. colors.
DOMESTICS—DOWNSTAIRS

RED LETTER FEATURE!

Dacron Edge

Bath Towels
57c

Regular 98c—Heavy weight terry in asst. colors—
Dacron and nylon band for long lasting beauty.
DOMESTICS—DOWNSTAIRS

SPECIAL PURCHASE!

Cotton Print Aprons
50c ea.

Regular values to \$1.00—Multicolor prints in waist
and bib styles—Washable, fast color.
APRONS—SECOND FLOOR

Values to 29.95

Ladies Shorty Coats
\$13.99

One group reduced for clearance—Novelty weaves—
100% wool—Fall shades—Popular sizes.
COATS—SECOND FLOOR

Regular 49c
80 SQUARE

Cotton Prints
38c

New patterns for school dresses and blouses—A host
of new colors and patterns.
FABRICS—MEZZANINE

Values to 1.95

FAMOUS NAME

Brassieres
\$1.00

Nylons, cottons, satins—A host of styles! Famous make
bras at a savings.
FOUNDATIONS—SECOND FLOOR



RED
LETTER
FEATURE!

TWO FOR ONE SALE!

Special Purchase!

Perfect Quality

FAMOUS "ARTCRAFT"

NYLON HOSE

Regular 1.65 pr.

2 pr. for \$1.65

You'll be amazed at the fabulous values and the
beauty of these Perfect Quality Nylons! Sheer, sheer,
15 denier 60 gauge, proportioned lengths, new col-
ors! Nationally advertised "Artcrafts" and each pair
preticketed at 1.65! Stock up on this great Red Letter
2 for 1 Sale!

HOSIERY—MAIN FLOOR