

STAR GAZER

By CLAY R. POLLAN

Your Daily Activity Guide
According to the Stars
To develop message for Tuesday,
read words corresponding to numbers
of your Zodiac birth sign.

ARIES MAR. 22 34-36-51-53 73-77-78	TAURUS APR. 21 1-2-11-23 37-47-58	GEMINI MAY 22 9-10-11-22 31-41-52	CANCER JUNE 23 13-18-30-33 49-63-84-87	LEO JULY 24 15-17-26-27 60-71-82-88	VIRGO AUG. 24 12-16-40-42 45-52-69
1 Good 2 Luck 3 Stay 4 Avoid 5 Your 6 Charm 7 Trouble 8 Quietly 9 Will 10 Air 11 And 12 You'll 13 Someone 14 It 15 Best 16 Get 17 For 18 May 19 Pay 20 Keep 21 Fine 22 Bring 23 Excellent 24 Popularity 25 Home 26 To 27 With 28 And 29 Time 30 Try	31 Heed 32 For 33 To 34 Put 35 You'd 36 Reforms 37 Judgment 38 A 39 Enjoy 40 Along 41 Trick 42 Well 43 You 44 Will 45 With 46 Or 47 Are 48 Advice 49 Dominate 50 Rest 51 Into 52 People 53 Effect 54 A 55 Do 56 Promote 57 Smart 58 The 59 Trip 60 As	61 Visit 62 Outing 63 You 64 Clear 65 Of 66 Odd 67 Or 68 Apparent 69 Today 70 Right 71 Advertising 72 Associates 73 And 74 Friends 75 Thing 76 Of 77 Make 78 Changes 79 Instructive 80 Your 81 Partner 82 It 83 If 84 Be 85 Possible 86 Today 87 Smart 88 Selling 89 Short 90 Visits	LIBRA SEPT. 23 35-39-54-59 62-67-89-90	SCORPIO OCT. 24 24-27-72	SAGITTARIUS NOV. 23 4-7-20-64 65-66-74

Good Adverse Neutral

PENNEY'S

ALWAYS FIRST QUALITY!

SHOP EARLY FOR
THESE...

AFTER THE 4th TREMENDOUS BUYS! VALUES!

DOORS OPEN AT 9:30 A.M. DON'T BE LATE! HURRY!

THE MOST BARGAINS YOU'VE SEEN ALL SUMMER!

TOP SUMMER FASHION FABRICS

- Sailcloth and Sport Poplin
- Fine Combed Sheers
- Everglaze Fashion Prints
- Woven Chambrays and Gingham
- "Regulated" Cotton Prints
- Chromspun Taffetas and Failles
- Dacron-Orlon, Dacron-Cotton
- Nylons and Better Rayons

ONE TIME ONLY

HELP YOURSELF TO SAVINGS!
Here's a widely varied assortment of the season's favorites... all top fashion fabrics in smartly styled prints, glowing solid colors! Think of what you'd ordinarily pay for these if bought from regular stock... check the prices home sewers everywhere pay for this high quality! These are all regular pieces, not remnants!

44^c

yd.

July Clearance! Summer Weight CANNON TOWELS

Wonderful Selection of
High-Fashion Colors . . .
Hand . . . 6 for \$1 Washcloth . . . 12 for \$1

4

for \$1

BALCONY BATH TOWEL

WOMEN'S RAYON SHORT COATS

Rayon Lined
Slub Weave and
Check Patterns

\$7

SECOND FLOOR

WOMEN'S ALL WOOL SHORT COATS

Several Styles
And Colors
Misses Sizes

\$16

SECOND FLOOR

WOMEN'S SMART LOOKING 2-PIECE

PATIO DRESSES

Many Colors and Styles
To Choose From . . .
Misses Sizes

\$8 and \$10

SECOND FLOOR

One Group Women's Better Dresses

Juniors,
Misses and
Half Sizes.
Summer Styles

\$7

SECOND FLOOR

Women's Cotton Print Swim Suits

Shirred Back
Bright Colors
Sizes 32-38

2⁸⁸

SECOND FLOOR

FEATURE! REVERSIBLE
Ruffled Quilts
Washable
80x84 inches

\$5

BALCONY

FEATURE! MEN'S
100% Dacron Shorts
Prints
Sizes 30-40

88^c

MAIN FLOOR

Men's Rayon Butcher Weave
SPORT SHIRTS
Short Sleeves
Sizes S-M-L

\$1.44

MAIN FLOOR

Men's Long Sleeve
SPORT SHIRTS
Cotton
Small Size Only

50^c

MAIN FLOOR

JULY CLEARANCE! FINE GROUP
MEN'S SUITS \$29
Dacron-Wool Tropicals
All Wool Regular Weights
66 Only At This Low Price

MAIN FLOOR

One Group Jr. Boys
DENIM JEANS
Brown or Blue
Sizes 4-12

\$1

MAIN FLOOR

One Group Girls
Cotton Plisse Slips
White Only
Sizes 4-14

66^c

SECOND FLOOR

Women's Summer Straw
MILLINERY
Limited Amount
So Hurry!!

\$1.88

SECOND FLOOR

Girls' Chromespun
SWIM SUITS
Assorted Colors
Sizes 3-6X

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Made From Fine Quality
Fabrics . . . Many to Choose From

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BASEMENT

CLEARANCE OF WOMEN'S SPORT SLACKS

- RAYON BUTCHER WEAVES
- COTTON POPLINS
- COTTON DENIMS

2 for \$5

Big selection in this group of short
slacks. All washable fabrics. Rayon
butcher weaves, cotton poplins, cot-
ton denims in fancy or regular styles
. . . wide color choice, too. Hurry
for best selection. Sizes 10-20.

SECOND FLOOR

Movie Studios Rush to Meet Demand for New Film Faces

By ALINE MOSBY
United Press-Hollywood Writer

HOLLYWOOD (UP)—Star short-
age? Movie studios are filling the
demand with a raft of new love-
lies, and one studio even is risking
\$1,000,000 to turn out a Grade A
star overnight.

Hollywood's current top stars—
the Humphrey Bogarts and Lana
Turners—are so few and familiar
that theater operators are crying
for new faces.

Nearly every film factory has
launched a campaign to build new
beauties and handsome profiles in-
to new stars. But only one, Para-
mount, is daring to manufacture
a movie star in capital letters in
a hurry.

Star Treatment
The studio signed a little-known
New York actress, Carol Ohmart,
and is giving her the fastest star
treatment since the days Hedy
Lamarr cut her teeth on Holly-
wood celluloid.

Instead of starting as a leading
lady or in supporting roles, Carol's
first picture is a one-woman show.
She is the star of "The Scarlet
Hour," a million-dollar production
without another "name" in the
cast.

The press has been showered
with photographs and stories about
Carol. The studio even spent thou-
sands of dollars to buy her a per-
sonal wardrobe—a star-building
expense that hasn't been tried for
more than a decade. Paramount
also hired a publicist whose sole
job is to turn Carol Ohmart into
a movie star.

Carol, daughter of a retired
Tacoma, Wash., dentist, sang and
danced when she was in high
school in Spokane, Wash. Later

she moved to Salt Lake City and
was Miss Utah of 1946. That con-
test took her to New York where
she starred as a model. Finally
she broke into TV and radio.
Paramount discovered her as an
understudy in Broadway's "Kis-
met."

"It's all happened so fast I can
hardly believe it," Carol sighed
on her movie set today. "I've had
a lot of luck."

Other studios are building stars
more gradually. MGM hopes to
turn two ballerinas from Europe,
Finnish Taina Elg and French
Lilliane Montevecchi, into box
office queens. The studio also
boasts a new Barbara Stanwyck-
type, Janna Lewis.

More Imports
Twentieth Century-Fox imported
a pair of English actresses and
thrust them into starring roles—
Joan Collins in "The Girl in the
Red Velvet Swing" and Anna Dana
Wynter in "View from Pompey's
Head." Fox also figures on Rich-
ard Egan being the Clark Gable
of next year.

Paramount bravely put an un-
known European singer, Oreste
Kirkop, into "The Vagabond
King." That studio also pulled
Shirley MacLaine out of "Pajama
Game," and starred her in "Art-
ists and Models."

Independent producers Bob Fel-
lows and John Wayne hope they'll
hit a box office jackpot with Anita
Eckberg. Columbia figures "Pic-
nic" will make a true star of
blonde Kim Novak.

PERFECTLY SALTED
Cracklin' Crisp
and Fresh!



Eat Better With
NALLEY'S
BETTER FLAVORED FOODS

Road Officials Cut Speed by Raising Limit

CHEYENNE, Wyo. (UP)—The
Wyoming highway department
has reduced the speed on U. S.
highway 30 at Cokeville junction
by raising the speed limit.

The Cokeville town council,
concerned about the racing moti-
orists, asked the highway de-
partment to lower the speed lim-
it from 35 to 25 miles an hour.

But Traffic Engineer Robert
C. O'Connell had another idea.
He suggested raising it to 40. The
town fathers were skeptical, but
a study showed that it worked.

The average speed through the
junction while the speed limit
was 35 was 40.1 miles an hour.
The average speed with the limit
at 40 was reduced to 36.8 miles
an hour.

With the speed limit at 35
miles an hour, 78 per cent of the
drivers violated the limit. After
it was raised, only 28 per cent
exceeded the speed limit.
O'Connell said drivers more
often obey speed limits they con-
sider reasonable. They also do
not attempt passing traffic if it
is moving at a moderate speed.

SALE Continues . . .

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