



By CHESTED COULD

#### DICK TRACY

heat the oven!"



LITTLE ANNIE ROONEY



Mossler

"Ninety in the shade and you ask Mommy to







By DARRELL McCLURE















By WALT DISNEY









RIP KIRBY





By KING



GASOLINE ALLEY







BARNEY GOOGLE







# Will One Network Dominate TV Field?

Considering the fate of Collier's heavy over the 160-acre amuse-

never be finished."

and Sleeping Beauty.

smash Los Angeles legitimate hit

Hal March will fly between New

Soldiers" over NBC from the coast

. . Jean Hagen flew to New York 9

to plug "The Big Knife" on three 10

drama in "Frontier Scout" at Un-

We know a disk jockey who

thought the Unchained Melody was

Davy Crockett . . . Fletcher Mar-

Row Center" . . . "The only thing

my husband ever did on time," a

woman told Bud Collyer on "Fea-

(Copyright 1955, General

ATLANTA A When Patrolmen J. J. Cook and G. P. Hicks

stopped a man for speeding, he excitedly displayed a half pint

bottle marked "rat poison" and

"I started to take a drink. I

The officers forgot about the

he soon was pronounced out of

traffic ticket and helped speed

Wrought Fron

**PORCH RAILINGS** 

Columns—Gates

Phone for

Free Estimates

WROUGHT IRON SHOP

4950 Delight St. Ph. 2-7566 In the Keizer Dist.

Hikes Speed

got the wrong bottle."

danger.

ited Artists.

small cast-three.

The smell of new lumber hangs

HOLLYWOOD - TELETORIAL:



is not time some- some 1200 workmen are working one raised the three shifts to make the July 17 unhappy question deadline. of whether we are not one day to be left with mated 90,000,000 television viewers

his country. There was a time not long ago There was a fime not long ago when these two magazines and the Saturday Evening Post were battling it out on the newsstands and the doorbells as worthy competitors for sales and subscriptions in the weekly field. Today only one survives the Post Collier's having the survives the Post Collie the weekly field. Today only one survives, the Post, Collier's having gone semi-monthly, Liberty having folded.

Today three major television net
Today th

works are fighting for the very same stakes, and because the content and appeal of all three is very Variety knows a writer who has and Greg McClude. Showtime On Six. similar to those of these three submitted a new disease to "Me- KLOR-TV Saturday's Highlights

the limp forms of valiant men who Leo G. Carroll of "Topper" says tried too hard to figure out how the Post walloped Collier's and Liberty, but to us the answer seems fairly simple. It found out first what people wanted and kept giving it to them are the seems of the wanted and kept giving it to the many area the work in the seems of the wanted and kept giving it to the work in the seems of the wanted and kept giving it to the work in the seems of the wanted and kept giving it to the work in the wor what people wanted and kept giv- "The Woman with Red Hair," ing it to them even though it was always expensive and frequently in which he appeared. It has a

More important, the Post always had and still has the indefinable air York and Hollywood each week, of knowing exactly what it is doing emceeing "\$64,000 Question" over 7 while its competitors were fiddling CBS in the east and doing d'The and experimenting. The unvarying sameness of the thing week in and week out gave people confidence in it and in the end it turned the tide. TV shows.

Consistency won the day for the Sportscaster Mel Allen tells the 11 Saturday Evening Post and it will one about the Hindu fakir who bit win it for one of the TV networks his nails and now hasn't got a place 12 sooner or later. It's too soon to to sleep . . . Mr. and Mrs. Jack predict which one. We'd pick NBC Webb take a European vacation 1 if decisions were not pending just after his p.a. tour with "Pete Kelnow on two things that are going ly's Blues." They return in Novemto affect the whole network picture, ber to Hollywood where Jack has One is an FCC ruling on toll TV. 55 more TV "Dragnets" due NBC 3 The other is how fast John Doe . . . Tony Martin will do straight latches onto a color receiver. After those two chips are down, we can't help feeling the day of one-network TV is coming.

STARR REPORT: Walt Disney is making no apology for the fact kle's missus, Mercedes McCamthat his Disneyland won't be fin- bridge, will play the lady lead in ished when shown to the public on "Tender Is the Night" which he a special 90-minute ABC telecast produces and directs on "Front rom the park itself on July 17, the day before it opens its turnstiles to paying customers. "Disneyland." says Walt, "will ther Your Nest," is buy a ring.

KOAC, 550 k.c.

KOAC (Saturday): 10:00 a.m.—The News and Weather: 10:15 — American Medical Association: "Massage:" 10:45—Summer Story Time: 11:00—The Concert Hall: 12:00—The News and Weather: 12:15 p.m.—Noon Farm Hour: 1:00—Hazards of Education: 2:00—Music of the Masters; 4:06—On the Upbeat; 4:45 — News, Comment and Weather: 5:00—Children's Theater—Stories 'n' Stufi: 5:30—Jerry of the Circus: 5:45—Let's Go to Town: 6:00—The News and Weather: 6:15—London Forum: 6:45—Randolph Singers: 1:00—The American Story; 7:15—Light Opera Tonight: 8:45—The News "I started to take a Light Opera Tonight: 8:45-The News and Weather: 9:00 - University of Oregon Browsing Room Lectures: Dr. E. C. A. Leach—"Antony and Cleo-patra;" 9:55—The News and Weather; 10:00-Sign Off.



MITCHELL'S Radio and T. V. 2.7√ GREEN STAMPS 1880 State St. Ph. 3-7577

**Play Safe** 

on the highway this week-end

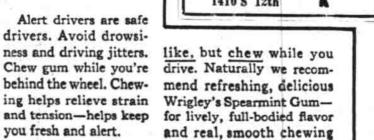
Keep alert while you drive—chew gum!

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## SATURDAY'S BROADCASTS

(Editor's note: The Statesman publishes in good faith the programs and times as provided by radio and TV stations, but because oftimes the programs are changed without notification this newspaper cannot be responsible for the accuracy herein.)

## TV HIGHLIGHTS

and Liberty in the fiction magazine ment center today and carpenter's KPTV Saturday's Highlights

field over the past few years, we wonder if it is not time some 1200 workmen are working the first some 1200 workmen are working the first some 1200 workmen are working the first some 1200 workmen are working the barracks, on the post and in the

town. 9;30 pm.—"Speaking of Hannah." starring Ethel Waters, Lloyd Corri-gan and James Bell. A faithful ser-Enough of "Tomorrowland," vant is left alone in a mansion after the last of the main line of the family dies. Greedy relatives soon disto be left with one major tele-vision network in "Adventureland" will be com-pleted by that time to give an esti-mated 90,000,000 television viewers — Kristof vs. Carter.

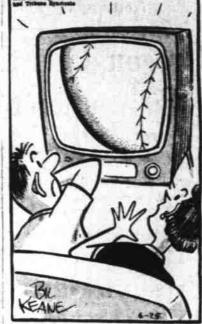
a preview and to provide the first KOIN-TV Saturday's Highlights

STARRDUST: Dave Kaufman of with Linda Darnell, Rory Calhoun

similar to those of these three great magazines it is not inconceivable that one of them is going to have the field all to itself one day.

The floor of the Dutch Treat Club in New York is still covered with in New York is still covered with the limp forms of valiant men who

Channel Chuckles By BIL KEANF



"It's a foul ball heading toward our camera . . .

#### KVAL TV, VHF 13

EUGENE: KVAL-TV, Channel 13 (Saturday): 4:00 p.m.—Saturday Matinee; 5:00—Joe Palooka; 6:00—Stars of the Western Range; 7:00—Special Featurette; 7:30—Soldier Parade: 8:00 Imogene Coca; 8:30—Famous Play-Imogene Coca; 8:39—Famous Famyhouse; 9:69—George Gobel; 9:30—Your Play Time; 10:60—Request Playhouse features Loretta Young David Niven in "Eternally

### TELEVISION

| THE VIOLOIT |                      |                               |  |  |  |  |
|-------------|----------------------|-------------------------------|--|--|--|--|
|             | - 1                  | KPTV, UHF 27;                 | KOIN-TV, VE                                  | IF 6; KLOR, V                                  | HF 12                                      |  |
| C           | UR                   | 00:00                         | 00:15  | 00:30  | 00:45                                      |  |
|             | KOIN                 | 1                             |  |  | Cartoon Time                               |  |
|             | KPTV                 | Cont. Carnival                | Cont. Carnival                               | RFD 6  | R. F. D. 6                                 |  |
|             | KPTV                 |                               | Pinky Lee<br>Capt. Midnight                  | Winch'll-Mah.<br>Buffalo Bill                  | Winch'll-Mah.<br>Buffalo Bill              |  |
|             | KPTV<br>KOIN         |                               | Funny Boners<br>Chicgo-Boston                | Space Cadet<br>Chicgo-Boston                   | Space Cadet<br>Chicgo-Boston               |  |
|             | KPTV                 | Big Picture<br>Chicgo-Boston  | Big Picture<br>Chicgo-Boston                 | D.B. Playhse.<br>Chicgo-Boston                 | D.E. Playase.<br>Chicgo-Boston             |  |
|             | KPTV                 | D B. Playhse<br>Chicgo-Boston | D. B Playhse<br>Chicgo-Boston                |  | D. B. Playhse<br>Chicgo-Boston             |  |
|             | KPTV                 | D. B. Playhse<br>Jimmy Wakely | D. B. Playhse<br>Jimmy Wakely                | D. B. Playhouse<br>Jimmy Wakely                | D. B. Playhou<br>Jimmy Wake                |  |
|             | KPTV<br>KOIN<br>KLOR | Arme inti Thes                | D.B. Playhouse<br>Armchai. The               | Armchal Thea                                   | Horse Opera<br>Armchair The<br>Big Game Ht |  |
|             | KPTV<br>KOIN<br>KLOR | Armchair Thea                 | Horse Opera<br>Armchair Thea<br>Tomorrow     | Horse Opera<br>Armchair Thea<br>Big Picture    | Horse Opera<br>Armchair The<br>Big Picture |  |
|             | KPTV<br>KOIN<br>KLOR | Horse Dpera<br>Armchair Thea  | Horse Dpera<br>Armchair The.<br>Flash Gordon | Mom Showtme                                    | Mom Showtm<br>Buster Crabbe                |  |
|             | KPTV<br>KOIN<br>KLOR |                               | Playhouse 27<br> Wild Bill<br> Ozark Jubilee | Playhouse 27<br>Beat the Clock<br>Super Circus |  |  |
|             | KPTV                 |                               | Playhouse 27                                 | Horace Heidt<br>Soldrs Fortune                 | Horace Heidt<br>Soldra Fortune             |  |

Prof. Father KOIN | Prof. Father Hans Andersn Hans Andersn Compass KLOR Compass Great'st Bands Great'st Bands Great'st Bands Greatest Bands Spotlight Thr. Spotlight Thr. KPTV Imogene Coca Imogene Coca Star Theatre KOIN Two for Money Two for Money Down You Go KLOR Spotlight Thr. Spotlight Thr. Spotlight Thr. Spotlight Thr. Geo. Gobel Meet Millie Runyon Thea Runyon Thes Wrestling Dangerous Cangerous Wrestling

Champ Bowlng Champ Bowlng Sign Off News Sign Off News Showtime on 6 Showtime on 6 Showtime on 6

KPTV | Arthur Murray Arthur Murray | Champ Bowling | Champ Bowling | Wrestling | Wrestling | Wrestling | Wrestling | Wrestling | KLOR | Cinema Show's | Cinema Show's | Cinema Show's Cinema Show's | Cinema S

| RADIO                        |   |  |   |                           |  |  |  |
|------------------------------|---|--|---|---------------------------|--|--|--|
| KSLM I                       |   |  | KOIN 970 KGW<br>KEX 92.3: KGW                                 |                           |  |  |  |
| OUR                          | 00:00   | 00:15  | 00:30   | 00:45                     |  |  |  |
| KSLM<br>KOCG<br>KGAF<br>KOIN | News<br>Salute to Sat.<br>World News<br>Monitor | Mus Timkpr<br>Worm<br>Salute to Sat.<br>KOIN Klock | Mus Timkpr<br>Word<br>Salute to Sat.<br>KOIN Klock<br>Monitor | Salute News<br>KOIN Klock |  |  |  |

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2 for Money
1 ocal News Hawaii Calls Dinner Music 2 for Money Heck Harper Club Mullins Sports Mom'ts Seren'd'Wes'rn Seren'd'Lyle's Wes'rns 'Lyle's Wes'rns Party Dance Party Dance Party Dance Party Wes'rn Dance Party Gunsmoke Gangbusters The Big Three The Big Three U.N. Review Lombardo Land|Coconut Grove John Steele John Steele Dance Party Dance Party Dance Party Desert Inn Or Desert Inn Or Dumont Orch. Monitor Cocan. Grove Hi-Fi Time Hi-Fi Time Cocan. Grove

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