

ALL PERSONNEL.

BUT, SR,

TO THE TARGET SHIP.

British Producer Eyes American TV and the police that reveal and By EVE STARR HOLLYWOOD - STARR RE- change the poverty of their lives. PORT: We've just crooked a pinkie The religious conversion of a or two over a cup of tea with black marketeer spoils all their Monty Bailey- plans and is one of the funniest Watson, one of sequences ever put on film.

England's few commercial this making use of American know-bow he picked up for London's ad-England's few The other picture is "Thunder

vertising agencies on field trips to most wide screens.

Inside TV

1

ish, "a' group of the London ad wood stations are yanking their advance boris Karloff, Marjorie Reynolds and Grant Withers. Nite Owl Theater. firm I represent a contract to of Kefauver's inquiry into juven- KOIN-TV Monday's Highlights

say over there, because he has pioneered the adaptation of Amer-son they've seen in person. ica's hit TV programs to English radio, where "People Are Funny," "What's My Line," "Dollar a Second" and others now flourish. Just now he is in Hollywood to buy Portugal Seeks "This Is Your Life" from Ralph Edwards for production on com- Nuclear Material mercial radio in Great Britain next fall.

The sponsor, however, isn't going to control commercial TV in for radioactive minerals. England, he says. "The BBC won't let advertisers buy shows or ad- year-old National Board of N vertisements during shows. He can lear Energy, the search will st only buy the space between pro-grams and will have nothing to say about the format or the con-but description of the space of the spa say about the format or the content. We think this is a basic and a significant concept of telecasting, and I am glad to say that some important Americans agree with the of the search totals about 12, way we're going about it."

Among them are the retiring Ulrich, president of the board. president of the National Association of Radio and Television the search, said "we feel Por Broadcasters, who plumped for gal will yield (uranium) reserving this kind of commercial TV in his final speech before the recent convention in Washington. "But I

gathered from the response that you aren't about to adopt this

nan spirit in its attempt to sell

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MONDAY'S BROADCASTS (Editor's note: The Statesman pub-tishes in good faith the programs and times as provided by radio and TV tlations. But because ofttimes the programs are changed without noti-**Channel Chuckles** By BIL KEANF

fication this newspaper cannot be responsible for the accuracy herein. **TV HIGHLIGHTS**

KPTV Monday's Highlights (Channel 27): 7:00 a.m. - TODAY will feature Oregon State Junior Chamber of Commerce good will tour to the National Convention at Atlanta,

inability to help a dying man. The Medic

New York and Hollywood over the past three years. "When it became apparent that commercial TV was going to be a commercial TV was going to be a tumes of the day when ABC em-problem of personal guilt by several people who feel their indifference problem of personal guilt by several people who feel their indifference problem of personal guilt by several people who feel their indifference

This assignment turned out to be ight up Monty's street, as they ay over there, because he has ioneered the adaptation of Amer-a's hit TV programs to English dio, where "Peerle to adaptation of Amer-

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LISBON (UP) - Portugal launching a widespread seat

Under the direction of possessions.

"In continental Portugal zone laid out for the first ph square kilometers south of Douro River," said Jose Freder Rogerio Cavaca, who will h

KVAL TV, VHF 13

you aren't about to adopt this method," says Monty, who stopped off in Washington to hear the speech on his way from New York to Hollywood. CRITIC'S CORNER: One of the minor blessings of a major in-dustry like TV is that it occasion-ally and by accident come up with some fine documentaries on the EUGENE: KVAL-TV, Channel

stat. The Regists

'How about spending 'Caesar's

KEANE-

Hour' with Julius instead of Sid!"

nando," with Gloria Warren. Monte Blue and Donald Woods, on Show-time on Six. KLOR-fiV Monday's Highlights (Channel 12): 7:30 p.m.-VOICE OF FIRESTONE -with Howard Barlow conducting the Firestone Orchestra. Guest star, Robert Merrill. leading baritone of the Metropolitan Opera. Program: "Zip-a-dee-doo-dah," by chorus and Award Theater.



HOI	UR	00:00	00:15	00:30	00:45
7 KPTV		Today	Today	Today	Today
8	KPTV KOIN	Color Bars	Color Bars News-Weather	Rainbow Rev. Arth. Godfrey	
9		Ding Dong Arth. Godfrey	Ding Dong Arth. Godfrey		Sheila Graham Welc. Travelers
10		Home Spotlight Rev.	Home Valiant Lady	Home Linkletter H'se.	Home Linkletter H'se.
11		Tenn. Ernie Big Payoff	Tenn. Ernie Big Payoff	Feather Nest Bob Crosby	Feather Nest Bob Crosby
12		Matinee Thea. Brighter Day	Matinee Thea. Love of Life	Matinee Thea. On Your Ace"	
, 1		Matinee Thea. Garry Moore	Matinee Thea. Garry Moore	What's Cooking Inner Flame	What's Cooking Road of Life
2	KPTV KOIN LOR	Ted Mack Mat Robt. Q. Lewis	Ted Mack Mat Robt. Q. Lewis	Greatest Gift Strike It Rich	Miss Marlowe Strike It Rich Telecomics
3	KOIN			Search Tomor.	Mod. Romancer Guiding Light Lady of House
4	KOIN	Pinky Lee Armchair Thea The Buggles	Pinky Lee Armchair Thea The Buggles		Howdy Doody Cartoon Time Ron Myron Sho
5	KOIN	Bar 27 Corral Red Dunning Western Star	Bar 27 Corral Red Dunning Western Star		Wild Bill Hick's Perry Como She Western Star
6	KOIN	See Hear News & Sport Purple Sage		Rin Tin Rin	News Caravan Rin Tin Tin Mr. Mrs. North
7	KOIN	Captured Burns & Aller Beulah	Captured Burns & Aller Beulah	Badge 714 Science Fiction Voice of Fires	Badge 714 Science Fiction Voice of Fires
8	KOIN	The Medic I Love Lucy TV Read. D'g	The Medic I Love Lucy tt TV Read. D'gs	Sid Caesar Dec. Bride st Name's Same	Sid Caesar Dec. Bride Name's Same
9		Sid Caesar	Sid Caesar Life of Riley		Robt. Montg'm



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AN' I

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