SPECIAL PURCHASE SALE

MEN'S DRESS AND SPORT

SHIRTS

Reg. 3.95, 4.95, 5.95 and up . . . hundreds of dress and sport shirts from our most important brand

are here for Miller's 53rd Anniver-sary Sale! Patterns! Colors! We've got them all! White . . . pink helio . . . daffodil . . . seacrest green

COLORED AND WHITE

Rouge batiste, surrah, etc.

early as you can for best choice!

Sizes

14 to 181/2

blue . . and many others. Newest dress shirt fashions . . . the new collars . . . sleeves (short, plain and cuffed; long with French or barrel cuff.) Patterns new to Salem!

graded out of \$3.95, \$4.95, \$5.95 and up to \$9.95.

FAMOUS BRANDS!

Of course, we cannot or would not divulge the manufacturer's name but the label is in the neckband marked "imperfect." Shirts

DRESS SHIRTS . . . finest broadcloth. With French or barrel cuffs, several types of collars.

SPORT SHIRTS . . .

With both short and long sleeves. Plain and novelty styles. The

newest collars with contrast or plain matching color. Saddle-stitch and plain seams. Gabardines, broadcloth, gingham, Moulin

Don't miss this sale of men's famous brand shirts at \$2.59! Shop

Free Gas Balloons For Kids

Sale of Fine Handbags \$5.97

- e Reg. \$7.95. Navy, black
- · Patent, faille
- · For travel, dress, casual
- · Pouches, vagabond styles • Main floor

100% White Goose Down **Pillows**

\$7.95

- Reg. \$12.95
 Chlorophyll treated
 Fancy colored cases
 Downstairs

Closeout Universal Coffeematic

\$19.95

- e Reg. \$24.50
- Flavor selector
- · Cold water pump · Heating and warming
- · Blement. Downstairs

General Electric Waffle, Sandwich Grill \$9.95

- Discontinued number • Regular \$16.50
- · Save almost half!
- Downstairs

Sale! Food Slicers

- \$1.00
- e Reg \$2.00 · 3-way adjustable slide
- · For veg. and cold cuts A special purchase

Downstairs kitchenwares

Sale Fiesta Pottery Sets \$5.95

- Reg. \$8.95 value
- 16-piece set in colors
- · New light shades Downstairs housewares

Nylon Curtain Panels \$1.29

- e Reg. \$1,98 • Standard 42x81
- · Sheer but strong • Ivory
- Downstairs

Plastic Shower Curtains \$1.49

- Regular \$2.89 · Attractive designs
- · Nearly all colors
- · Ruffled curtains to match
- Downstairs

Rayon Curtain Drapes \$3.95

- Pleated tops
 Regular \$5.95
 Beige, rose, green
 Grey, chartreuse, etc.
- Downstairs

Sale! Bear Brand Glow-Knit Yarn

- 87% virgin wool
 13% metallic thread
 For sweaters, stoles, etc.

Sale! Bucilla Stamped Pillow Cases

\$1.59

Stamped for embroidery Hemstitched. Many colors Attractive designs

Save! Bucilla Needlepoint



49' . '3.98 Reg. 69c to \$4.98

Now is the time to save on lovely needlepoint with handworked designs. Just fill in the background at your leisure and enjoy its use for years. For benches, chair seats, backs . . pillows and pictures. Art Needle, downstairs,

Tapestry Yarn for Bucilla Needlepoint Reg. 89c Now 75c



Downstairs



BUY A Battes BEDSPREAD NOW FOR



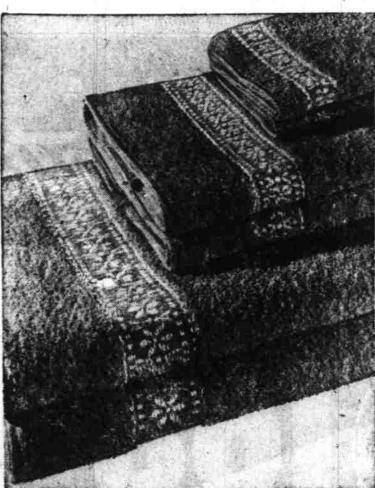
THESE COLORFULLY ATTRACTIVE, practical homespuns of famous Bates quality are two of the best bedspread values we've ever offered! Perfect for summer homes and camps, children's and guest rooms, playrooms and dualpurpose rooms. They're slow to soil or wrinkle, completely washable, give years of good wear. Stock up now-we won't have Bates spreads at such a bargain when these specials are gone!

500 PIECES OF FAMOUS BRAND MEN'S JEWELRY!

CUFF LINKS WITH TIE-BAR PIN . . . This big special purchase of men's fine famous brand costume jewelry is really tops in both quality, and design. Over forty different patterns in both gold and silver in tailored or plain . . . filigree . . . cameo ... semi-precious stones, etc. All are packed in handsome gold thread or simulated alligator boxes with snap spring cover.

THE GIFT OF GIFTS FOR DAD'S DAY! Men's Section, main floor. Store opens at 9:30 a.m.





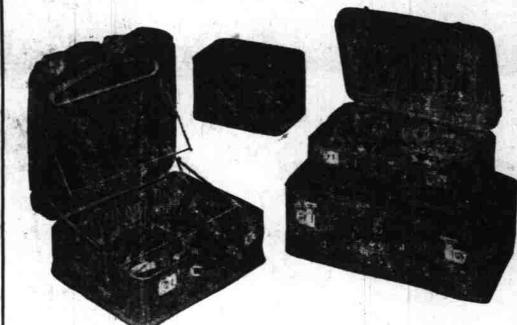
SALE! OF TOWELS

IRREGULARS OF FAMOUS BRAND

... another great buy! From a maker of high grade terry towels we found these super-values in a variety of modern colors for bathroom highlights! Big, heavy, fluffy ones you will enjoy

					- 1							
BIG	BATH	TOWELS					٠.		÷	٠.	\$	1.2
BIG	HAND	TOWELS		:: ::•::•::		٠.			• •			60
BIG	WASH	CLOTHS		٠		•.•	٠.	٠.		٠.	٠	23

SALE of LUGGAGE



Choose your vacation luggage now . . . in a set or fill-in pieces and save up to nearly half! Very sturdy, lifetime luggage made to stand extreme hard service! Modern styling, modern color schemes, too! Not the run-of-the-mill luggage but a closeout from a well-known manufacturer.

Smooth or pebbled finish in antique white . . . rustic tan, Satin lined with elastic gusseted pockets for accessories. Strong brass hardware and exceptionally strong hinges. Permanent handles.

Regular 21-Inch	\$15.00 OVERNITES	\$9.90
Regular 13-Inch	\$15.00 TRAIN CASES	\$11.90
Regular	\$25.00 PULLMANS	\$16.90
Regular 21-Inch Plus tax	\$30.00 WOMEN'S WARDROBES	\$18.90

Buy on our budget or layaway plan. Select your luggage for your vacation now and

COSTUME JEWELRY SALE!

Anniversary Sale of Bracelets And Smart Style Necklaces . . .

Crystal and ice blue rhinestone. Matching earrings, \$1.98.

Regular \$5.95 All Rhinestone Pins

Ice blue, crystal clear, sapphire pink and many others from which to choose. Also many necklaces and bracelets at this price.

All Chalk White Necklaces, Bracelets, Earrings

Choose now for your warm weather costume jewelry wear. Complement your summer dresses. Choice in this sale 88c.

JEWELRY SECTION, MAIN FLOOR

53rd ANNIVERSARY SPECIAL LUNCHEON . . . **SWISS STEAK**

With Whipped Potatoes and Hot Roll

> AVOCADO-CRAB SALAD . . .

With Hot Roll

Banana Split FROM 2 TO 4 P.M.

CAFETERIA, DOWNSTAIRS

53rd ANNIVERSARY SALE SAVINGS ON Television Sets! Up to 1/2

All-Channel Westinghouse in Genuine Mahogany Cabinet, Slightly Used, Like New!

Expert Installation.

Easy Terms

RADIOS 1/2 Price

SPECIAL!

3-speed Columbia portable phonographs with \$12.00 worth of long-play rec-

Special \$29.95 DOWNSTAIRS

