

# FABULOUS 53<sup>rd</sup> FRIDAY

## DOWNTOWN SALEM!

**Roberts Bros.**  
177 North Liberty

PEQUOT PERCALE  
**PILLOW TUBING**  
49c Yd.

Fine type 180 percale tubing—Bleached snowy white—Regular 85c, if perfect—A truly fabulous value!  
FABRICS—MEZZANINE

**STIFF FURNITURE**  
450 Court Street

**BILTWELL DAVENO AND CHAIR**  
100% Nylon

Reg. \$229.50 . . . Special **\$159<sup>50</sup>**

**FRED MEYER DRUG**  
148 N. Liberty

TISCO  
**WAX PAPER**

Reg. 25c **2 for 25c**

**LEON'S** 234 N. Liberty

**SHORTY COATS**

Close Outs on nice selection of new Spring and Summer Shorties . . . All Pastel Colors . . . Most Sizes . . . Values to 29.95 . . . **15<sup>00</sup>**

**SALEM HARDWARE**  
120 North Commercial

16-PIECE STARTER SET  
**BRIGHT DAWN STAINLESS TABLEWARE**

Regular \$14.95 . . . Now **\$10<sup>95</sup>**

**METROPOLITAN**  
136 N. Commercial

20-PIECE  
**DINNERWARE SET**

Reg. \$5.95 . . . NOW **\$2.98**  
Cookie Special, 19c lb.

Open Friday Night 'til 9

**JAYSON'S** Liberty and Court Sts.

McGREGOR SHORT SLEEVE  
**SPORT SHIRTS**

Wash 'N Wear Nylons and Orions All Sizes

Reg. \$6.95 **\$2<sup>98</sup>**

**ALLEN HARDWARE**  
236 N. Commercial St.

**PAINT ROLLER AND PAN**  
Regular Price \$1.19

**FRIDAY SPECIAL 99c**

**Montgomery Ward**  
155 N. Liberty Phone 3-3191

**LADIES BOUFFANT SLIP**

Ladies Nylon Bouffants. Some candy stripes, polka dot or plain white with embroidery trim, or net under tiers for outstanding beauty. S-M-L.

**1<sup>99</sup>**

**MILLER'S**

**DOWN PILLOWS**

100% white goose down moth proofed, chlorophyll treated—Reg. \$12.95.

**NOW . . . \$7.95**  
DOWNSTAIRS

TELEVISION **HEIDER'S** APPLIANCES  
363 N. High St. Phone 4-2271

**DEEP FAT FRYER & COOKER**  
EXTRA LARGE FAMILY SIZE

- Thermostatically Controlled
- It Frys, Cooks, Roasts, Steams and Bakes

Reg. \$19.95 **\$12<sup>50</sup>**

*Lipman's* Sale! 1.29 to 1.49

**Print Fabrics**

Wonderful cotton and acetate, crease resistant, washable pongee prints or hand screened rayon taffeta prints. 45-inches wide . . . **50c yd.**  
Fashion Fabrics—2nd Floor

**PENNEY'S** 100% ESTRON  
ALWAYS FIRST QUALITY

**QUILTED CRIB BLANKETS**

These 100% Estron filled blankets are best because they're — Non-allergic, lint free, washable, light yet super warm, and moth and mildew proof. Choose white, blue, pink, maize, and mint.

**3<sup>50</sup>**  
SECOND FLOOR

**COAST TO COAST STORES**  
233 N. Commercial St. Phone 3-7957  
Open 8 A. M. to 6 P. M. — Friday 8 A. M. to 9 P. M.  
BYRON COOLEY, OWNER

**METAL POLISHING CLOTH**  
"The Polish Is Right in the Cloth"

Cleans and Polishes Nickel, Chrome, Brass, Headlight Reflectors. Ideal for Cleaning Fishing Tackle!

Reg. 49c **9c** Closeout

**The Phillips Co.**  
"Your TV and Appliance Headquarters"  
355 Center St. Phone 3-3139

14 CU. FT. COLDSPOT  
**HOME FREEZER**

Chest Type **\$199<sup>95</sup>**

**Anita Shop**

**BATHING SUITS 3<sup>99</sup>**

OPEN EVENINGS TIL 9

**Pay Less Drug Store**  
SERVE YOURSELF and PAY-LESS

Outside White  
**HOUSE PAINT**  
Unconditionally Guaranteed

3.95 Value **\$2<sup>69</sup>** Gallon

**Yeater TV Appliance Co.**  
"JUST ACROSS FROM LIPMAN'S"  
375 Chemeketa St. Phone 4-6835

FOR A LIMITED TIME ONLY  
21" CONSOLE CROSLLEY **TV SETS** Reg. 189.95 AT ONLY **\$149<sup>95</sup>**

SAVE \$40.00!

**WEISFIELDS**  
305 N. Liberty Open Fri. 'Til 9 P. M.

12-Cup Pyrex  
**COFFEE CARAFE**

Brass or Wrought Iron Metal Trim, Candle Warmer Included

Reg. \$5.95 **\$2<sup>99</sup>** No Money Down 25c A Week

OPEN SUNDAYS **Pay Less Drug Store** PHONE 2-1606  
SERVE YOURSELF and PAY-LESS

**LAMP SALE!**

- TABLE LAMPS
- TV LAMPS
- SHIP LAMPS
- BOUDOIR LAMPS

Values to \$2.88  
Your Choice **\$1<sup>39</sup>**

**VACUUM CLEANER CLINIC**  
455 Court Street Phone 4-5502

**CLEANUP SALE!**  
Reconditioned  
**VACUUM CLEANERS**

As Low As **\$6<sup>95</sup>**

**MODE O'DAY**  
224 N. LIBERTY — SALEM  
HALF SIZE—12½ to 24½

**DRESSES**  
**\$2<sup>99</sup> to \$5<sup>99</sup>**

**PARAMOUNT SHOE STORE**  
339 Court St. Open Friday Night 'Til 9

GOING OUT OF BUSINESS  
**FINAL CLEANUP**

500 PAIR SHOES Values to 8.95 **99c**  
1000 PAIR SHOES Values to 13.95 **1<sup>99</sup>**

**THE PIKE**  
138 S. Liberty Open 'Til 11:00 P. M. Every Nite Ph. 3-6828

**TU-FER ICE CREAM SALE**  
One Round Half Gallon 85c

Two for . . . **\$1.49**

**Nohlgren's**  
440 STATE SALEM  
— LUNCHEON SPECIAL —

**FISH n CHIPS**  
WITH COLE SLAW and HOT ROLL

**59c**

**HOGG BROS.**  
CORNER STATE and COMMERCIAL

**ALL STEEL PLAY GYM**  
SPECIAL "FF" PRICE

7 Play Set **\$17<sup>88</sup>**

**Pay Less Drug Store**  
SERVE YOURSELF and PAY-LESS

RUFFN TUFF WESTERN  
**JEANS**

Sturdy 8-oz., Copper Riveted, Double Stitched Seams, Sanforized, Talon Zipper, Double Knees

Reg. 1.98 **98c**

**F. W. WOOLWORTH CO.**  
LIBERTY AND STATE STREETS

400 PAIR CHILDREN'S  
**WHITE ANKLETS**

SIZES 7 AND 7½ **14c** 6 PAIR Pr. **79c**

Sponsored By: DOWNTOWN SALEM MERCHANTS ASSOCIATION