

Firm Chooses Salem for Business Site Due to City's 'Bright Prospects'

'Fine Transportation, Location,' Wins Praise

(Story also on Page 1)

The Allstate Insurance Company chose Salem as the site for its new regional office because of "its location, fine transportation and bright prospects for a continuing well-balanced increase in industrial and commercial growth."

Those were the reasons advanced Tuesday by the firm's senior vice president, Judson B. Branch of the Skokie, Ill., home office, who was in Salem recently to confirm final plans.



Judson B. Branch, senior vice president, Allstate Insurance Co.



Calvin Fentress Jr., president of Allstate Insurance Co.

Boys Admit Blowing Up 3 Mailboxes

PORTLAND (AP) — Police said Tuesday two 14-year-old schoolboys had admitted blowing up three household mailboxes in Southwest Portland recently as a prank. Sheriff's deputy Al Johnson said the boys told of finding a number of dynamite caps in a powder house while on an outing in Southwestern Washington. They used the caps to blow up the boxes, Johnson said, adding that a third boy also is sought for questioning in the affair.

Wanted Man Surrenders

SEATTLE (AP) — Ernest W. Roberts, 30, sought for nearly six months on an indictment charging conspiracy to operate houses of prostitution in the Northwest, surrendered Tuesday and pleaded innocent before Federal Judge George H. Boldt. Roberts, whose last known residence is Chicago, is one of six persons indicted last December. The others pleaded guilty.

Raymond E. Anderson, Allstate's resident manager in Seattle, relayed Branch's statement Tuesday when the plans were made public. Several other cities were studied prior to the final choice, it was disclosed. "Wholesome Attitudes"

E. A. Frederick, Pacific Coast Zone manager at Menlo Park, Calif., sent word commending "the wholesome attitude of your civic leaders and authorities. All the data we requested was supplied promptly and fully. We noted a genuine interest on the part of everyone concerned to have Allstate move into this very attractive and prospering community."

The Allstate regional office, to be constructed at the northeast corner of Ferry and Commercial Streets, will occupy the site of the first store built in Salem.

A bronze plaque, which had a prominent position on the building recently torn down, will be placed in the new structure, Allstate officials said. The plaque reads:

"First Store Building Site. Thomas Cox arrived in the fall of 1847 with a stock of merchandise he had brought in, in wagons from Wilmington, Ill. "He first lived and had this stock in the Judson House about 950 feet to the Northeast."

"During the winter of 1847-48 he built the first store building in Salem in the Northeast corner of Commercial and

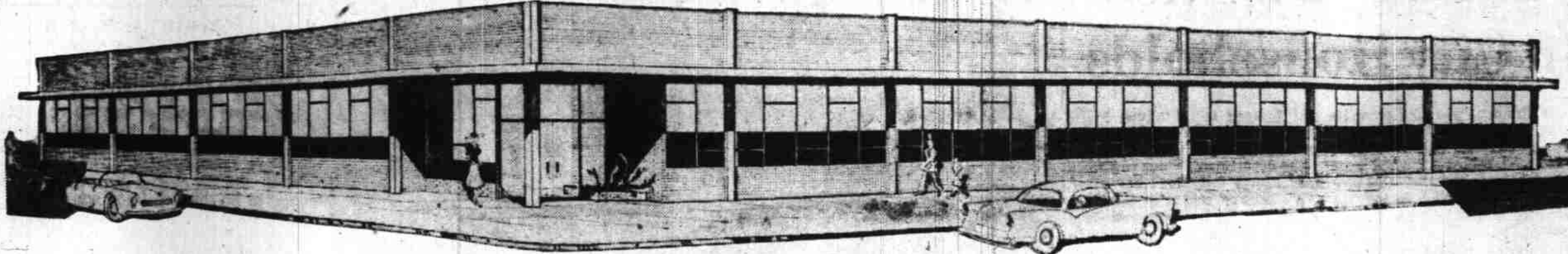
Wreck Kills Idaho Woman

LAKEVIEW (AP) — Mrs. Teresa J. Zaccardi of Nampa, Idaho, was injured fatally Tuesday when a car she was driving plunged off a highway near this Southern Oregon town.

Her three sons, ranging in age from 8 to 4, were not injured in the crash. Neil Grisham of Murtaugh, Idaho, said he, his wife and another couple were en route to Idaho with the Zaccardis in separate cars.

Grisham said he saw the Zaccardi car pass and a short distance up the highway they sighted the three boys climbing up a bank from their wrecked car. Their mother was pinned under the car, fatally injured, he said.

COINCIDENCE HARTFORD, Conn. (UP) — Nicholas F. Rago, 16, appeared in police court on a charge of obtaining money under false pretenses. The judge was Nicholas F. Rago, no relation.



Projected above is architect's sketch of one story 166 by 119 foot office building to be erected at northeast corner of Commercial and Ferry streets by C. L. Corporation, for occupancy by a new regional headquarters for Allstate Insurance Co. James L. Payne, Salem, is architect. Floor space will be 18,750 square feet. Insurance firm will employ between 125 and 200 persons.

Ferry Streets and here conducted the first store. "Here also was the first post office in Salem."

smith shop were later combined in the Union House which was destroyed by fire in 1863. The intersection on which the new Allstate building will stand

has seen much of early Salem and Oregon history. Across Commercial Street is the old state office building (long occupied by the Oregon Statesman), which

housed the first office of the governor and the supreme court. The Marion Hotel, first known as Chemeketa House, stands on the corner across Ferry Street.

The remaining corner was the site of the Holman Building, which housed the state senate on the second floor and the house on the third.

The Salem regional office of the insurance company will serve more than 48,000 policyholders in Oregon and 34 counties of southern Idaho.

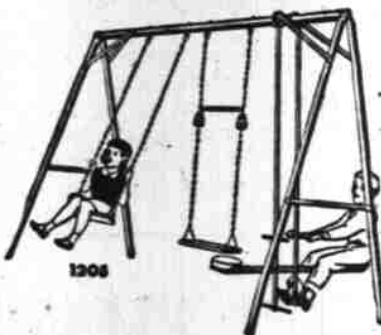
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