

Seen and Heard...

By JERYME ENGLISH

FASHION SHOWS... continue to hold the social spotlight with capacity crowds attending... two large benefit shows were held the past week... first, the St. Vincent dePaul Parents' club "Fashions for a Fortnight" show at the Knights of Columbus Hall Monday night... Nearly 350 attending... the decor featuring the vacation theme... Travel folders centering the individual card tables... dessert preceding the show... Junior Catholic Daughters busy serving... place mats with a travel motif... and the tally cards were miniature traveling hat bags...

The decor... about the hall further carrying the vacation theme... with maps, large posters and souvenirs from the various countries... A large bouquet of yellow and white stock, snapdragons and daisies at the stage entrance, where the models first appeared... The models all so good-looking, in fact the prettiest group we have seen this year... teen-age, young marrieds and attractive matrons... brunettes predominating... The show cleverly accessorized with flowers, parasols and handsome purses.

Here they come... the show opening with bathing suits and play clothes, definitely a must for vacation time... one group of coolie prints combined with peacock blue featuring a sundress, skirt and blouse, shorts and pants... showing the same print in different combinations... smart travel suits, coats and summer-cottons and afternoon prints... and on into evening with party clothes and formal... the clothes all from Johnson's and the shoes from Arbuckle's...

Our favorites... a black and white checkerboard dress... a grey sheath ensemble with red lining... a smart spectator outfit in matador red linen... a dotted shrimp colored torso party frock... a white organdy "baby doll" dress over yellow for a high school graduation or prom... a stunning panama white sateen short formal... a stand-out... the bouffant floor length gown of petal pink with tiered skirt... and modeled by lovely Jane Wiles (Mrs. S. D.)

The climax... the bridal party... pretty, brunette Sally Joseph the bride in white tulle and lace... her attendants, Mary Jane Wait, Dorothy Shepard, Ann Lenniger and Kathryn Corrigan, all attractive teen-age girls, in azalea red frocks... the honor maid in turquoise blue... Bouquets to the other models... Mrs. James R. Phillips, Mrs. Jack Schimberg, Mrs. Ted Morris, Mrs. Thomas Patterson, Mrs. Oscar Christensen, Mrs. Glenn Woodry, Mrs. H. C. Saalfeld, Mrs. John M. Graham, Mrs. Francis Waser and Mrs. Theodore Jenny... and orchids to Mrs. Wesley Goodrich and her hard-working committee members for presenting the successful event...

A FULL HOUSE... for the Beta Sigma Phi benefit fashion Wednesday night... over 400 women (even a few men spotted) filling the Cherry Room at Lipman's... "Two Weeks with Pay" the theme of the show... the guest commentator was Miss Marjorie Lenz, West Coast editor of Charm Magazine...

The fashions... featuring clothes for a vacation... especially for the business and career women... play attire, swim suits with fetching terry cloth robes... smart ensembles of linen with matching coats... linings often matching the dress or trim... cottons and colorful prints... with or without jackets... many sunback styles... a few short

evening gowns and after five outfits accessorized with handsome luggage to take on a vacation... A feature... of the styles were the lovely fabrics, which are so easy to pack... a smart honey beige sheath dress with its own matching coat so popular for summer travel... another was a blue cotton dress with matching coat... a white sharkskin with yellow shortie sweater, jacket... two becoming summer cottons for dinner... one of avocado green with long torso... and the other a princess style fuchsia red cotton... for dancing a pink lace short formal accented with a pink taffeta cummerbund... the latter worn by Mrs. William St. Clair, chairman of the successful show... and all proceeds to be turned over to the YWCA, the Beta Sigma Phi service project...

Models... from the Beta Sigma Phi ranks were Mrs. Ted Morrison, Mrs. Sam Campbell, Mrs. Rudolph Ernest and Mrs. Elwood Myers... also modeling... pretty brunettes, Mrs. Theodore Flook and Mrs. Ted Morris... Mrs. Maynard Eismann, Mrs. Emery Hobbs and Mrs. Paul Everett...

A highlight... of the show was the timely and enthusiastic talk by Mary Gordon of Trans World Airlines... she is one of TWA's four national women's travel advisors... she related a few of the 64 dollar questions most often asked by women travelers... and gave a few tips on packing... She told of her recent six weeks plane trip to Europe, the Middle East, India and Ceylon... she took just one 24 inch pullman suitcase for the entire trip... but was able to pack four dresses and three pairs of shoes... however, her wardrobe coordinated around one basic color, which in her case was black... and no extra accessories were needed... Interesting facts... as told by Miss Gordon... trips are now available to anyone, anywhere in the world as compared to 20 years ago... in fact, there is no point in the world farther away than 36 hours by plane... by saving a few dollars a week a luxury vacation to the European continent or the Orient is possible for any working woman today... In private life Mary Gordon is Helen Stevenson... while in Salem she filled four speaking engagements, besides radio and newspaper interviews...

The West Salem Lions Auxiliary will meet Monday night at the West Salem Methodist Church for the annual mother-daughter banquet at 6:30 p.m.

Club Calendar

Monday
West Salem Lions Auxiliary meet at West Salem Methodist Church, mother-daughter banquet, 6:30 p.m.
Bethel SS, Job's Daughters, Scottish Rite Temple, 7:30 p.m.
Altrusa Club dinner, Marion Hotel, 6:30 p.m.
Capital Unit 2, American Legion Auxiliary, Salem Woman's Club, 8 p.m.

Tuesday
Marion-Polk County Medical Auxiliary picnic dinner, with Mrs. Maynard Shiffer, 275 Boice St., 6:30 p.m.
Cherry Assembly Rainbow Mothers with Mrs. Virgil Sexton, 535 Waldo Ave., 7:30 p.m.
Garfield Mothers and Dads, election, at school, 7:45 p.m.
Chadwick Chapter, OES, Masonic Temple, 8 p.m.

Wednesday
First Presbyterian Church Woman's Association, 12:15 p.m. luncheon, social hall.
General meeting of West Salem WSCS with Mrs. Herman Kortmeyer, 12:30 p.m.
Soroptimist social meeting with Mrs. Abner Kline, 1065 N. 5th St., 8 p.m.

Thursday
Refrigeration Service Engineers Society Auxiliary with Mrs. William Wolfe, 3060 Earhart St., 8 p.m.
Bethel SS, Mother's Club, Masonic Temple, 1 p.m. luncheon.

Friday
Willamette University Faculty Women's Club annual dinner, Lausanne Hall, 6:15 p.m.

Saturday
Salem Branch, AAUW tea meeting, Lipman's, 2 p.m.



Mr. and Mrs. Gerald Ice (Connie Rae Taylor) who were married April 25 at the Nazarene Church in Stevenson, Wash. The bride is the daughter of Mr. and Mrs. Louis C. Taylor of Salem and the bridegroom's parents are the Cecil Ices of Yakima. The couple will live in Globe, Arizona, where Mr. Ice is a pitcher for the Globe-Miami Arizona League.

Don't Look Now...

but... it was really a nice summer, wasn't it?

Cheese cake... A statistic says that 14 percent of food shopping is now done by men, whereas a few years ago it was almost exclusively a woman's chore. As men become increasingly domesticated, food packaging will probably be designed to catch their eyes. Soon we'll be seeing a picture of Marilyn Monroe on the breakfast cereal box, one of Lana Turner on the package of washing powder and they'll be giving a cigar with every pound of sausage.

Dig that man... According to the Men's Garden Club bulletin, an old gardener never dies, he just spades away.

Funny World... Man carrying two completely limp kids away from the miniature merry-go-round near the supermarket. Problem is, how to open the car door with a recalcitrant offspring in each hand... Large green field with one lone prodigal cow right square in the middle, gulping down the clover before she gets run out... Cars with white sidewalls dashing along the gravel road, braking suddenly when goosy road oil looms ahead, then driving at snailspeed to save their pretty tires.

Familiar pattern... With 60 years supply of hamburgers on hand in army warehouses, we should soon be seeing Army Surplus Hamburger joints opening up all over the land... Maxine Buren

Shower for a Bride-Elect

Miss Luella Carlisle, popular bride-elect of James W. Knapp, will be the honor guest at a pre-nuptial party Tuesday night when Mrs. Floyd Bowers, Mrs. Hugh Morrow and Mrs. Bjarne Erickson entertain. The affair will be held at the Bowers' home on North 15th Street. Thirty guests have been bid-

den to an 8 o'clock dessert supper and a kitchen shower will fetter the future Mrs. Knapp. The wedding of Miss Carlisle and Mr. Knapp will be an event of Saturday, June 25. Mr. Knapp will arrive home in early June from Pittsburgh, Pa., where he is completing his freshman year at Carnegie Institute.

Chadwick Chapter, OES, will hold its regular meeting at the Masonic Temple Tuesday night at 8 o'clock.

The Sigma Kappa Mothers will meet for a 10 o'clock coffee on Tuesday at the South Church Street of Mrs. George Rhoten. Mrs. A. F. Marcus will be the assisting hostess. The mothers will elect officers for the ensuing year during the meeting.

Formal Dinner For Faculty On Friday

The annual formal dinner given by the Willamette University Faculty Women's Club will be an event of Friday night, May 20 at Lausanne Hall at 6:15 p.m. Mrs. John Lewis, who has served as president of the club the past year, will be the toastmistress. The affair will honor the retiring faculty members, Dr. Helen Pearce and Prof. Earl T. Brown. Mrs. Clorinda Topping and Mrs. Donald Gleckler are arranging a musical program to follow the dinner. Mrs. W. Connell Dyer and Mrs. Norman Todd are co-chairmen of the affair, assisted by Mrs. Stanley Butler, Mrs. Verna Boyles, Mrs. Ralph Dobbs, Mrs. Tinkham Gilbert, Mrs. Samuel E. Keeton, Miss Lorena Jack, Miss Lois Latimer, Mrs. Richard Montgomery, Mrs. Reginald Parker, Mrs. Morton Peck, Mrs. Josef Schnelker, Mrs. Lestie J. Sparks, Miss Velma Streicher and Mrs. Ella C. Watson.

Members of Cherry Court, Order of the Amaranth will meet for Red Cross sewing Wednesday morning at the home of Mrs. Russell Bright, 1295 Evergreen Ave., at 10 a.m. Members are asked to bring a sack lunch.

Salem Movie Club will hold a covered dish dinner meeting Tuesday night in the auditorium back of the Salem Memorial Hospital at 6:30 p.m. Mrs. Mabel Schultz and Clarence Conrad are in charge of the entertainment.

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SALEM

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Tuesday, May 17th, at 2 P. M....

A most pleasant "must" show for parents and parents-to-be... and even grandparents. Mrs. Fairchild will discuss the major problems which confront parents of small children and infants. She will demonstrate to you a baby's day brought to life by the most famous names in babyland - Evenflo and Osterizer.



Elizabeth Fairchild
Infant and Child Care Consultant and originator of the famous Fairchild Baby Care Clinic... exactly as presented over TV and in leading magazines and newspapers and on the stage of major cities coast to coast.

The Infant and Child Care Clinic will cover many vital subjects including:

- nursery planning and decoration
- adjustment of household to new "heir"
- adjustment of older children to baby
- baby's growth and development
- feeding, dressing and bathing procedures
- how to be a respected, yet loving parent

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blouse 3.50 skirt 4.98

Sleeveless blouse and full-pleated skirt of wonderful Wrinkle-Shed cotton by Dan River. Wherever you go this summer these two separates will be at home... at the beach, at the office or on the patio. Easy to wash in avocado, pink, black, blue, gold or grey; sizes 10 to 16.

Lipman's Caliente, Main Floor

Lipmans of Salem

Conversation for the school gang

Buster Brown Washable Shoes

3.95 to 4.95

What fun for little girls! No. 1, there's the darlinest of black and pink washable pumps with illustrations and conversations to delight all who wear sizes 12½ to 3 (A to C)... and there's a fascinating strap in red and blue, sizes all the way from infants 5½ to misses 3 (A to C).

Shoe Salon, Main Floor

"Twinkle Bouquet"

So prettily exclusive. A cluster of iridescent-pearl flowers, with rhinestones and multicolor-jewel centers... and that's practically all you see from top view of this so-different cutaway cling! The rest: White or Pink lustre calf. The special charm of that daintiness it gives your foot!

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as seen in Vogue

Lipman's Shoe Salon, Main Floor