

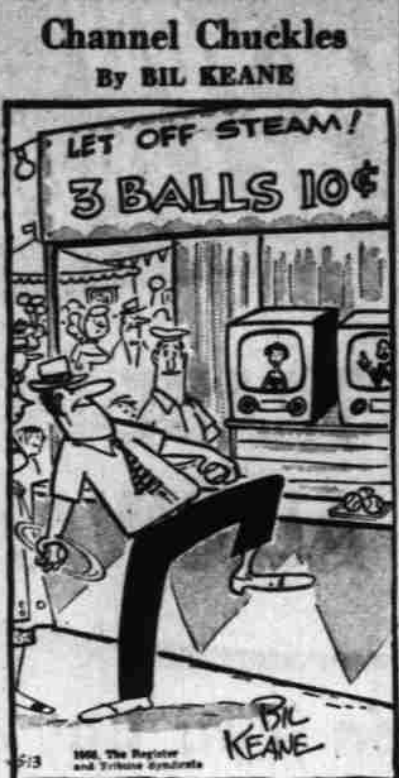
FRIDAY'S BROADCASTS

(Editor's note: The Statesman publishes in good faith the programs and times as provided by radio and TV stations. But because of the changing nature of the programs, this newspaper cannot be responsible for the accuracy hereof.)

TV HIGHLIGHTS

KPTV Friday's Highlights (Channel 21):
 1:30 p.m. — "Mama," with Benjamine Gagli and Emma Granata, on Matinee Theater.
 4:00 p.m. — Eduardo Llanusa, Argentine middleweight, against Ralph (Tiger) Jones, 10-rounds from Madison Square Garden, Cavalcade of Sports.
 5:30 p.m. — "Best Seller," starring Little at Las Vegas; Boxing—Sugar Ray Robinson vs. Garth Panther; Track—Wes, Satch, talking; Baseball—Detroit vs. Boston.
 8:30 p.m. — "The Suspicious Husband," on Eddie Cantor's program, with Bonita Granville, Buddy Ebsen, and Allen Jenkins, in a story of a husband who suddenly becomes obsessed with the idea his wife plans to murder him for his insurance.
 11:30 p.m. — "One Thrilling Night," with John Beal and Wanda McKay, on Nite Owl Theater.

KOIN-TV Friday's Highlights (Channel 6):
 4:00 p.m. — "Goodbye to the Claron," on Armchair Theater.
 7:00 p.m. — "Too Many Nelsons," starring Eddie Albert with Frank Ferguson and Eleanor Tamm, on Playhouse of Stars. The town residents are looking for a scapegoat and pick on newcomer Eddie Albert.
 8:30 p.m. — "Best Seller," starring Sir Cedric Hardwicke and Diana Lynn. A comedy of errors involving a British writer, a mixed up young man and a tough-talking musician.
 10:30 p.m. — "Blondie," with Robert Paige and Leslie Brooks, on Showtime On Six.
KLOR-TV Friday's Highlights (Channel 13):
 6:30 p.m. — Jerry Colona and Connie Haines bring music on The Tophers. Theme: "It is better to light



The cancer death rate per cent of the rate for the entire population.

8:00 p.m. — "Hot Stock," with Charles Hickford on The Man Behind the Badge, in a story of a get-rich-quick scheme which backfires.
 8:30 p.m. — "Drug on the Market," a story of blackmarketing in Vienna, The Falcon.
 10:30 p.m. — "Tiger Fangs," with June Duprez and Frank Buck, on Homestead Theater.

TELEVISION

KPTV, UHF 27; KOIN-TV, VHF 6; KLOR, VHF 12			
Hour	00:00	00:15	00:30
1	KPTV Today	Today	Today
2	KPTV Color Bars	Color Bars	Color Bars
3	KPTV Ding Dong Sch	Ding Dong Sch	Way of World
4	KPTV Ding Dong Sch	Ding Dong Sch	Way of World
5	KPTV Ding Dong Sch	Ding Dong Sch	Way of World
6	KPTV Ding Dong Sch	Ding Dong Sch	Way of World
7	KPTV Ding Dong Sch	Ding Dong Sch	Way of World
8	KPTV Ding Dong Sch	Ding Dong Sch	Way of World
9	KPTV Ding Dong Sch	Ding Dong Sch	Way of World
10	KPTV Ding Dong Sch	Ding Dong Sch	Way of World
11	KPTV Ding Dong Sch	Ding Dong Sch	Way of World
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11	KPTV Ding Dong Sch	Ding Dong Sch	Way of World
12	KPTV Ding Dong Sch	Ding Dong Sch	Way of World

RADIO

KSLM 1290 KOAC 1490 KGAE 1430 KOIN 970 KGW 620 KEX 1190			
Hour	00:00	00:15	00:30
1	KSLM 1290 KOAC 1490 KGAE 1430 KOIN 970 KGW 620 KEX 1190	KSLM 1290 KOAC 1490 KGAE 1430 KOIN 970 KGW 620 KEX 1190	KSLM 1290 KOAC 1490 KGAE 1430 KOIN 970 KGW 620 KEX 1190
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8	KSLM 1290 KOAC 1490 KGAE 1430 KOIN 970 KGW 620 KEX 1190	KSLM 1290 KOAC 1490 KGAE 1430 KOIN 970 KGW 620 KEX 1190	KSLM 1290 KOAC 1490 KGAE 1430 KOIN 970 KGW 620 KEX 1190
9	KSLM 1290 KOAC 1490 KGAE 1430 KOIN 970 KGW 620 KEX 1190	KSLM 1290 KOAC 1490 KGAE 1430 KOIN 970 KGW 620 KEX 1190	KSLM 1290 KOAC 1490 KGAE 1430 KOIN 970 KGW 620 KEX 1190
10	KSLM 1290 KOAC 1490 KGAE 1430 KOIN 970 KGW 620 KEX 1190	KSLM 1290 KOAC 1490 KGAE 1430 KOIN 970 KGW 620 KEX 1190	KSLM 1290 KOAC 1490 KGAE 1430 KOIN 970 KGW 620 KEX 1190
11	KSLM 1290 KOAC 1490 KGAE 1430 KOIN 970 KGW 620 KEX 1190	KSLM 1290 KOAC 1490 KGAE 1430 KOIN 970 KGW 620 KEX 1190	KSLM 1290 KOAC 1490 KGAE 1430 KOIN 970 KGW 620 KEX 1190
12	KSLM 1290 KOAC 1490 KGAE 1430 KOIN 970 KGW 620 KEX 1190	KSLM 1290 KOAC 1490 KGAE 1430 KOIN 970 KGW 620 KEX 1190	KSLM 1290 KOAC 1490 KGAE 1430 KOIN 970 KGW 620 KEX 1190

Television Plagued By Story Shortage

By EVE STARR
 HOLLYWOOD — STARR REPORT: The paucity (that's a \$7 word meaning there ain't none) of good story material on the current TV anthology dramatic shows is now here better illustrated than by a review which appeared last week in Variety, the Dun & Bradstreet of Hollywood.

Variety, it should be noted, makes a point of reviewing a great many of the filmed TV dramatic shows, more for the record than for anything else. The only people who really read them are those associated with the show. Good reviews occasionally bring the reviewer a bottle of Brown Derby Scotch. Bad ones tend to encourage some of the nastiest letter-writing you ever saw.

Anyway, this particular review covered not one but two shows, both at the same time. It carefully listed the titles "Deadly Doubt," a "Studio 57" episode, and "Bitter Grapes," out of the "Fireside Theater" stable and all the credits, and then followed the three-sentence review: "Two guys go for the same guy. Being the decent thing to do, one of suitors drops out so she can marry the one she loves. Curtain."

This admittedly cynical approach is perhaps not quite so cynical as it might appear at first blush. Trade paper reviewers watch more television than anyone but the most case-hardened addicts. Furthermore, they have little or no choice in the matter. The viewer at home can pick and choose, watching only what appeals to him. But the trade paper man is stuck with whatever happens to be on the week's agenda.

He is a professional (or at worst is in the process of learning to be) and sees a good deal more than

the home viewer does. He knows how to evaluate story material, direction, production, lighting, camera work and performance. And if a show doesn't come off, he knows where the fault lies.

In the present instance, the fault lies with the writing—and with the producer for putting up with the writing in the first place. Actually, the producer has little choice in the matter. He has to turn out 30 films a year, one a week. He has not the luxury of time, the time available to a movie studio which can turn a script back for rewriting. And the sad truth of the matter is that there just aren't enough good writers to go around.

Quite often the best writing goes into the pilot film, the one the sponsor is sold on. After which the inevitable deterioration sets in—and finally reaches the point where a reviewer can describe two different shows in exactly the same words.

You've probably felt the same way yourself.

STARR DUST: Apparently the Liberate "Comedy Hour" was a success, if for no other reason than it proved that a coast-to-coast show can come flying its way out of Las Vegas without looking like a 1948 snowstorm. Anyway, the Riviera, which staged it, is bidding for still more shows (including "Meet the Press," of all unlikely ideas), and the Royal Nevada is offering its current show, headlining Vera Ellen, to the "Comedy Hour" or anyone else who wants it.

We smell a trend here, and a big one. The boys in Las Vegas are smart operators. To put it mildly, they know a good thing when they see it. The networks are dying to get out of the Hollywood-New York rut. Las Vegas is rapidly building up its facilities, is only 75 minutes from Hollywood by air, offers magnificently luxurious accommodations for casts and crews, is already established as a home-away-from-home for many stars—and is, of course, loaded with the kind of talent necessary for the big musical and variety shows, particularly show girls, chorus girls, singers and dancers. So watch it. This can very easily become television's third major origination point.

What happened to Chicago? SHORT SHOTS: Sammy Davis, Jr., will do a repeat on Ed Sullivan's "Toast of the Town" Sunday, which might make for an interesting bit seeing as how Davis is one of Frank Sinatra's closest friends and Sullivan apparently is one of Frank's closest enemies.

KVAL TV, VHF 13

EUGENE: KVAL-TV, Channel 13 (Friday): 4:00 p.m.—Pinky Lee; 4:30 p.m.—Howdy Doody; 4:45—Birthdays Party Time; 5:00—Big Roundup; 5:30—For Your Information; 5:45—News-Sports-Weather; 6:00—Cavalcade of Sports; "Tiger" Jones vs. Eduardo Llanusa, 10 rounds from Madison Square Garden; 6:45—Piano-Organ Punch; 7:00—Lucky Sport Time; 7:30—Let's Go Fishing; 7:45—Sportman's Club; 8:00—Famous Playhouse; 8:30—Tafelberg; 9:00—The Big Picture; 10:00—Charlie Chan Mystery Theater.

KOAC, 550 k.c.

KOAC (Friday): 10:00 a.m.—The News and Weather; 10:15—Special for Women; 10:30—School of Home Economics; 11:00—The Concert Hall; 12:00—The News and Weather; 12:15—Noon Farm Hour; 1:00—Poetry in Song; 1:15—Melody Lane; 1:30—Proudly We Walk; 1:45—Especially for Women—Education in Living; "Determination of Personal Welfare for the Family"; 2:30—Memory Book of Music; 2:45—The Upper Room; 3:00—Oregon Reporter; 3:15—Music of the Masters; 4:00—Sports Forecast; 4:15—On the Upbeat; 4:45—This Week in Washington; 5:00—Children's Theater—Children's Circle; 5:30—How's the Family? 6:00—The News and Weather; 6:15—Osc Library; 6:45—Let's Go to Town; 7:00—Governor's Report; 7:15—Evening Farm Hour; 7:30—Let's Go Fishing; 7:45—Sportman's Club; 8:00—Famous Playhouse; 8:30—Tafelberg; 9:00—The Big Picture; 10:00—Charlie Chan Mystery Theater.

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