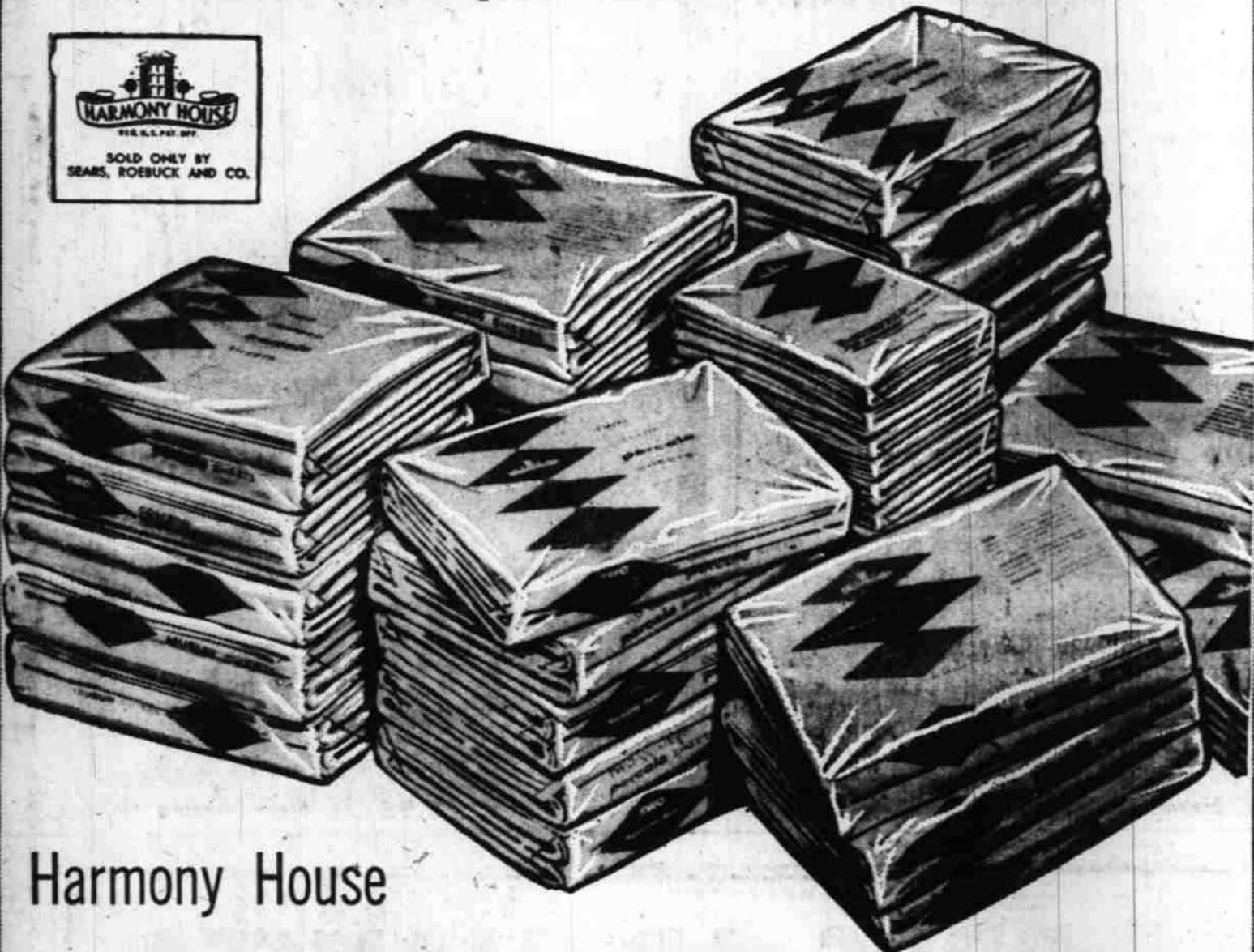


7 DAYS

AS ITS NAME!

7 BIG DAYS!

luxury combed percales
at the price of muslin!



Harmony House

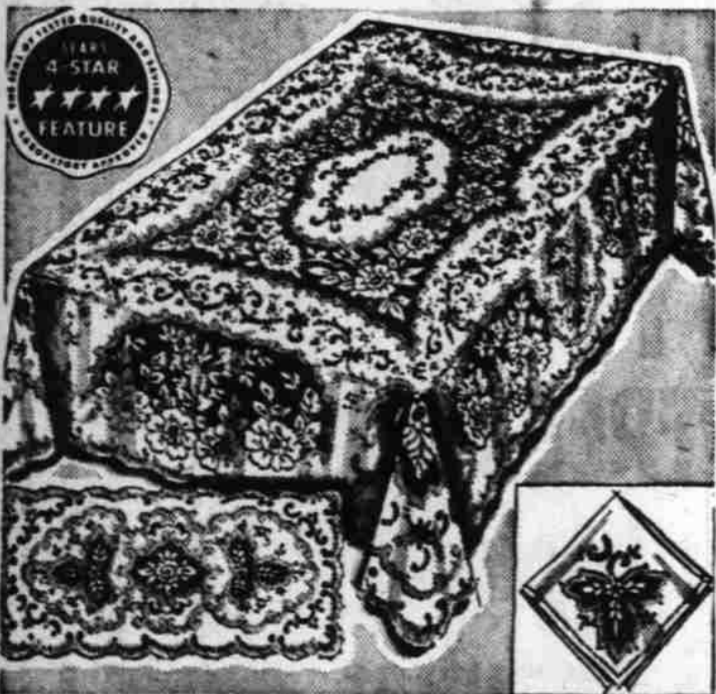
combed percale sheets

An unbeatable combination of top quality and low price... long-wearing smooth white percales in your choice of flat styles or Sanforized* fitted for the same low, money-saving price! All are packaged in polyethylene... clean and ready for immediate use. Make Sears your sheet-buying headquarters and save! 190 threads per square inch after washing.
*Maximum shrinkage 1%

full size flat or fitted . . . 2.15 42x38½-in. size pillowcases . . . 46c

Twin Size Flat or Fitted

1.99



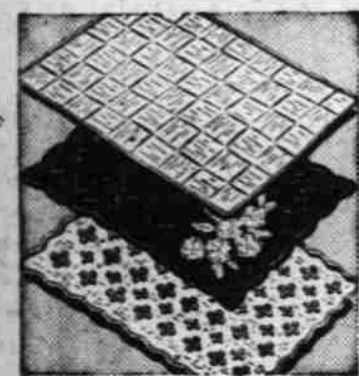
Lace Tablecloths

Sale Priced **9.98**

- 4 star feature
- Large 70x90 inch size

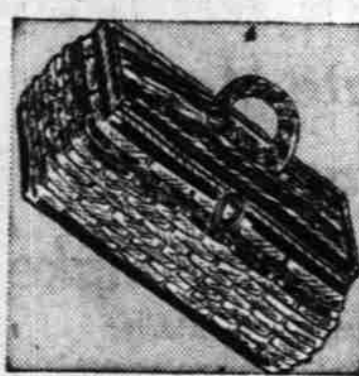
Set a lovely table with this exquisite lace reproduction. Light ecru with simulated Italian embroidery trim in dark ecru. Edges are scalloped with picot lace.

17x17 in. Napkin . . . 69c



Plastic Place Mats

Sale Priced . . . ea. **39c**
Heavy plastic with applique and embossed designs. Large assortment of colors to choose from.



Straw Baskets

Handy Attractive 'Carry-Alls' Special Purchase . . . **1.98**
Oblong natural color woven straw baskets with red or green trim. Rayon satin lining and rayon tufted lid. Save!



Dresser Sets

Lovely Ann Barton Pearl-tone 5-pieces . . . **9.98**
Beautiful lined gift case with bevelled glass mirror, nylon bristle brush, comb, puff jar, glass tray.



Musical Powder Box

Large Size . . . Three Styles Boxed . . . **2.98**
Exceptional low price for this size and quality. Rose, blue or gold color. Plays tune when cover is lifted.

gifts for mother!

every item sale priced to save you money!

she'll be enchanted with
lacy nylon gift slips



Your choice of three elaborately trimmed styles... embroidered nylon sheer, nylon and acetate lace or nylon net used lavishly. Each style has wide shoulder straps, too, to cover bra straps. Pretty white.

3.98

32-40



runproof nylon tricot
fanciful gowns
32-40 **3.99**



Dripping with yards of gorgeous nylon lace. Flattering wide shoulder straps. Opaque 40 denier nylon tricot is designed to drape becomingly. In blue, green, yellow and pink.

plisse gowns
three combed cotton
32-44 **3.98**

Rounded or V-neckline... or tailored with sports collar. Pink, blue, maize or white. Nylon lace trims.



percale aprons
fits to size 40
98¢ to 1.98
Bands, bibs and coveralls in attractive prints.



here they are!

Summer Handbags

. . . in a big wide wonderful assortment

Reg. 2.98 **2.44**

You're sure to find the bag you want in this great collection. Dressy or Casual, Sears has got it!

a cozy fashion!

orlon knit boleros



Reg. 2.98

2.44

Lightweight and pretty knit boleros with dolman sleeves and rib trim. An assortment of novelty patterns in white, pink or blue. M-L.

. . . She'll love the Soft Touch!

of our pretty and so-supple calfskin

Kerrybrooke Slippers

2.98

Extremely soft leathers cradle her foot and she treads on a cloud-like insole of foam rubber. Just like floating. And so trim and pretty, too, in gay red or bright blue leather with shiny lining! A gift she'll appreciate all year . . . and very specially priced. You'd expect to pay at least 3.49!



YOUR MONEY BACK AT SEARS!