

for Mother's days in the kitchen choose **Kenmore** appliances!



## Kenmore Mixers

12 Speed or 24 Speed

Reg. to 46.50

**YOUR CHOICE**

**29.88**

3.00 Down, 5.00 Month



Deluxe 12-speed Mixer 2 bowls—large beaters with ejector, adjustable turn table.

24-speed mixer has giant 3 blade stainless steel beater, full bowl sweep.

Mother chooses any of 7 ways to cook

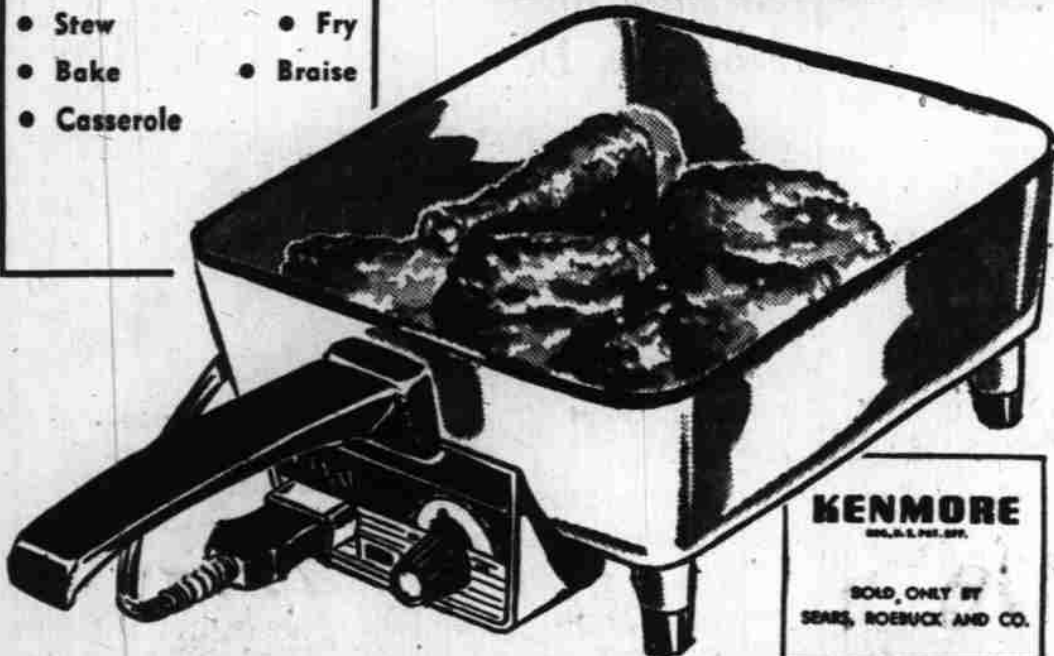
- Chafe
- Stew
- Bake
- Casserole
- Grill
- Fry
- Braise

## electric skillet

Reg. 17.95

**13.97**

Mom will love it... every day! Cooking is easier, faster and lots more fun with a skillet that maintains the heat she sets on the dial. 3½-qt. capacity Kenmore skillet has signal light that tells her the temperature is right for cooking chops, pancakes or casseroles. Select Mom's skillet at Sears today... come in and see why Kenmore is your best buy.



Kenmore  
SOLD ONLY BY SEARS, ROEBUCK AND CO.

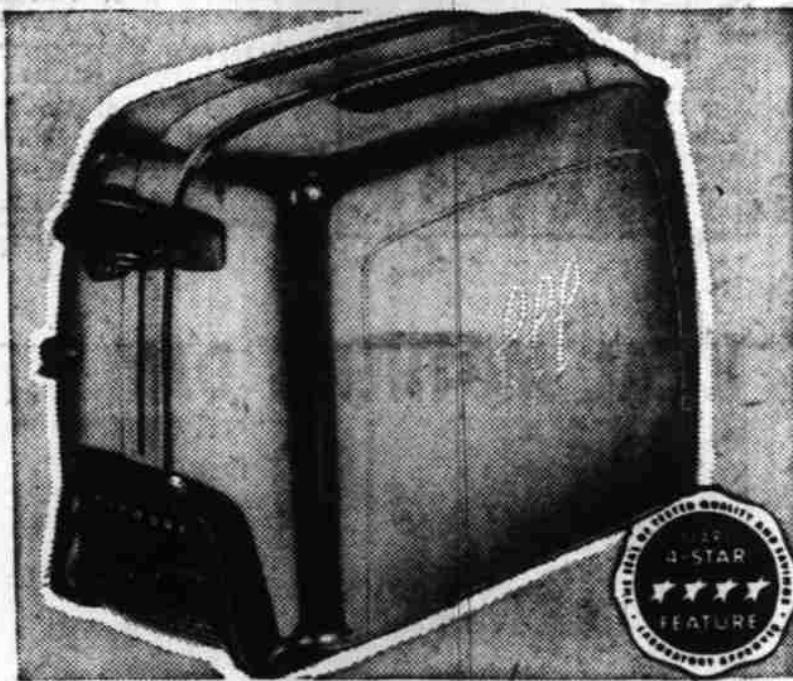
## Kenmore Toasters

Reg. 18.95

**14.88**

- Automatic, dependable
- Silent "high-pop"

It's new... different... exciting! It's the popular Kenmore automatic toaster in gay color trimmings. Add this exclusive touch to your kitchen. In Cherry Red, Sunshine Yellow, Mint Green or traditional Brown.



### Kenmore Dry Iron

Light! Weighs Only 3-Pounds  
110-120 Volt, AC  
**9.50**  
Embedded element heats faster, holds heat longer. New 1100 watt calrod. Cool plastic handle. Cord and plug.



### 9-Cup Percolator

Sale priced! Now Save 2.00  
UL Listed  
**16.95**  
Year 'round gift! Smart chrome plated aluminum. Set "Flavor-control" dial... shuts off when coffee is ready.



### 4-pl. Deep Fryer

Controlled Heat: 150° to 400°  
**17.95**  
Kenmore  
So versatile you'll use it everyday! Drain spout has safety lock; no cross-flavoring. Complete with recipe book.



### Chrome Plated Aluminum

Reg. 13.95  
**11.88**  
Electric 11-in. high coffee-maker brews 4 to 8 cups in 15 minutes. Cool plastic handles. Cord and plug. UL listed.

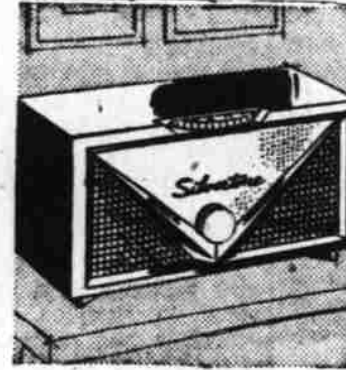


A SALE AS GREAT

# 2 MORE B

give her... *Silvertone*  
**TABLE MODEL RADIOS**

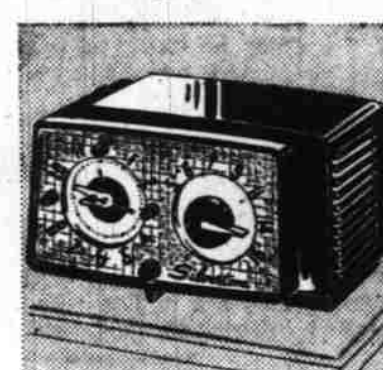
to brighten the kitchen or den!



### Low-priced Radio

Ideal for Kitchen or Den

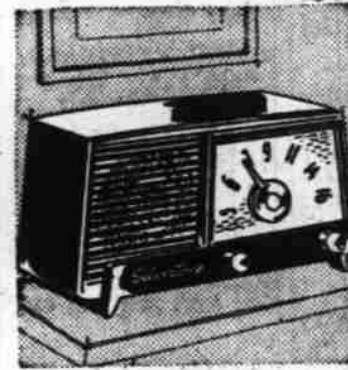
Reg. 12.95  
**10.88**  
Famous Silvertone brand. Big music value... small price! Convenient one finger tuning A-M range. Save!



### New Clock Radios

Self Starting Sessions Clock

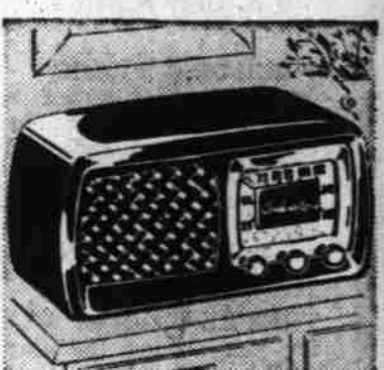
Reg. 24.95  
**18.88**  
Sensationally low priced yet so smart looking. Awakens you automatically—shuts itself off. Plastic cabinet.



### Table Model Set

Power-packed AM Radio

Reg. 24.95  
**22.88**  
Best Silvertone table radio. Powerful AM chassis. Built-in Radionet antenna. Big 5½-in. Speaker. Buy now!



### Silvertone Radios

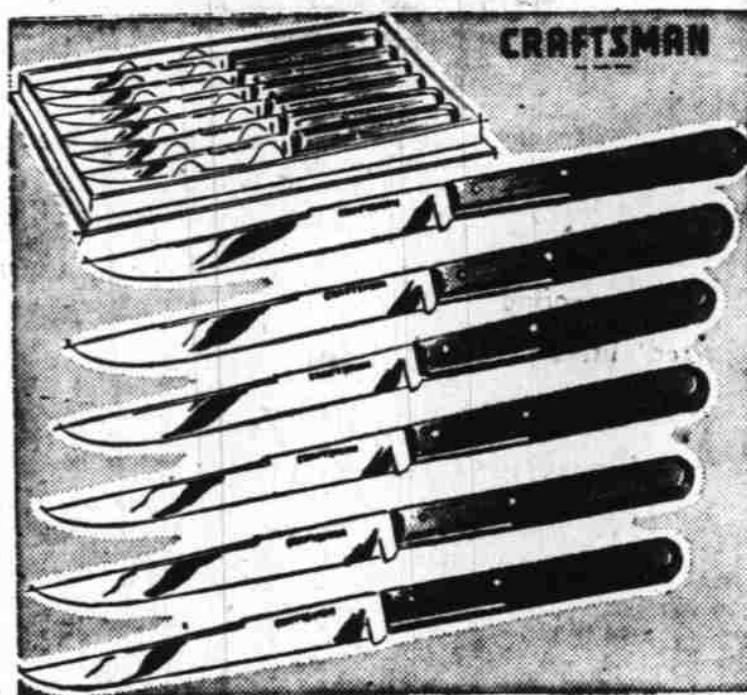
In 3 Smart Decorator Colors

Reg. 29.95  
**27.88**  
Sensitive AM chassis is designed to receive distant stations more clearly. Choice of brown, ivory or green.

## Occasional Tables - the Perfect Mother's Day Gift!

- Never Mar Plastic Topped End Tables from... **13.95**
- Never Mar Plastic Topped Coffee Tables from... **17.95**
- Never Mar Plastic Topped Corner Tables from... **18.95**

Available in Lined Oak, Mahogany and Black Marble Finishes



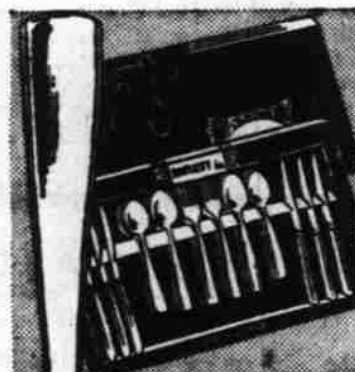
## Steak Knife Sets

Reg. 5.95

**2.99**

- Deluxe set of 6 knives
- Stainless steel blades

Plastic impregnated wood handles resist water, acids, and stains... double-riveted to heat-treated stainless steel blades. Each knife 8 inches long with 4¾-inch blade. Specially priced for this sale only!



### 24-Pc. Tableware

Guaranteed for Fifty Years!

Simplicity  
**15.29**  
Sparkling bright stainless steel to grace any table. Won't rust, stain, tarnish. Also in open stock.



### "Betsy Rose"

Sears Exclusive Dinnerware

20 Pieces  
**7.50**  
First quality dinnerware patterned with coral rosebud and leaves on white in graceful modern tapered shapes.



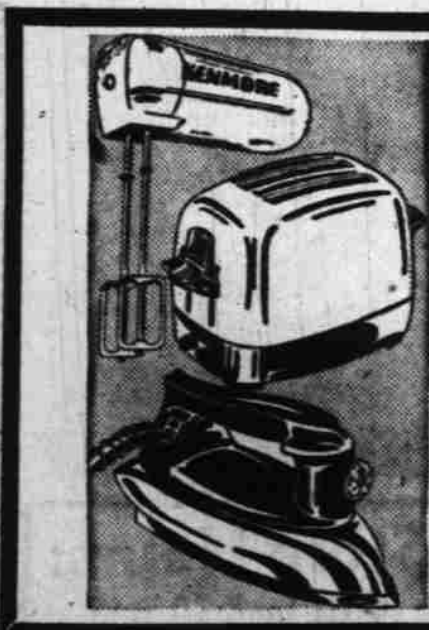
Save 1.05!

## Copper Bottom Stainless Steel 9-in. Covered Fry Pan

Reg. 6.49

**5.44**

- Will Stay Mirror Bright
- Cool Plastic Handle



### Your Choice Appliances

Mixer-Toaster-Iron

Each **\$8.97**

Any one of these at extra low price! Double beater hand mixer, complete with a wall bracket. Fully automatic iron weighs only 3 lbs., has signal light! All UL listed! Save at Sears!



### Coffemaker

Fully Automatic 3-8 Cups!

Kenmore  
**22.95**  
Dial mild, medium or strong! Brews in 12 minutes. Chrome-plated solid copper. 110-120 V AC. Full UL Listing!



### New Steam Irons

Handy Steam and Heat Dial

Kenmore  
**13.95**  
Changes from steam to dry ironing with flick of a switch. 28.24 sq. in. aluminum alloy sole. Plastic handle.



### Step Stools

Bright Enameled Steel

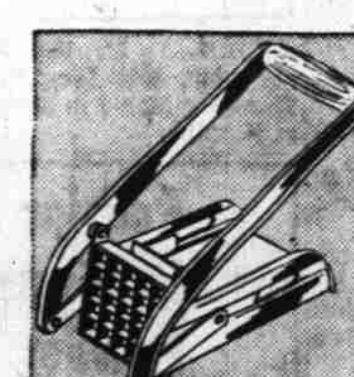
Reg. 6.95  
**4.99**  
30-in. High  
Designed for comfort, handy for many household tasks. Sunshine Yellow, Cherry Red, Pacific Blue or White.



### Improved Scales

Step on it! Dial Lights Up!

Reg. 6.95  
**5.99**  
Weighs up to 250 lbs. accurately. Dial magnified, no squinting. Skid-resistant rubber mat. Six colors.



### Potato Cutters

Save at Reduced Prices!

Was 2.79  
**1.79**  
Cuts 24 french fries in one easy operation. Has stainless steel blades and wood handle. Save time in kitchen.



### Step-On Can

Cover has Rubber Silencer

Reg. 5.49  
**4.99**  
16 Qt. Capacity  
Porcelain enamel steel pail lifts out for easy cleaning. Sunshine Yellow or white. Also ideal as nursery pail.

**SATISFACTION GUARANTEED OR**