

PENNEY'S

ALWAYS FIRST QUALITY!

160 NORTH LIBERTY STREET—SALEM, OREGON
OPEN FRIDAY NIGHTS UNTIL 9 P.M.

47th

Fabulous FRIDAY



Women's Matched Sets Of Vinyl Plastic!

Travel in style! Superb colors—Parchment Ivory, Dawn Blue—surround you with smartness; tapered styling for appearance and greater packing! Scuff-resistant, washable Vinyl plastic.

21" weekend 888*
26" pullman 1288*
13" train case 888*
plus 10% Fed. Tax

MAIN FLOOR

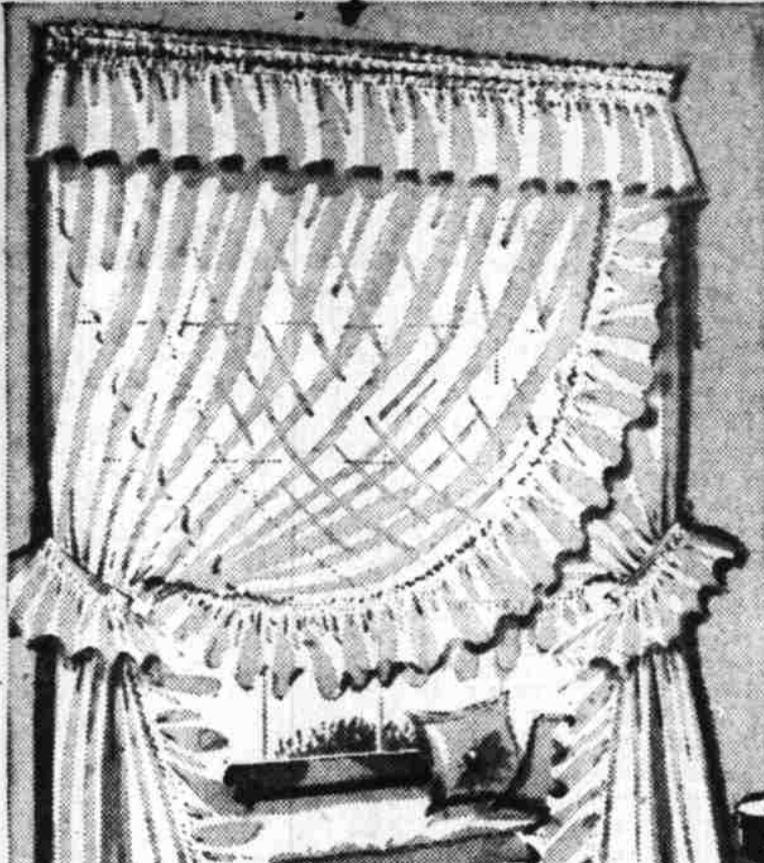


Girls' Sturdy Sanforized 9-oz. Denim Jeans

\$1 Pr. Sizes 2-14

Top Penney value! Girls' sturdy jeans in Sanforized 9-oz. denim with 2 front pockets, pocket-concealed zipper. Blue with orange contrast stitching.

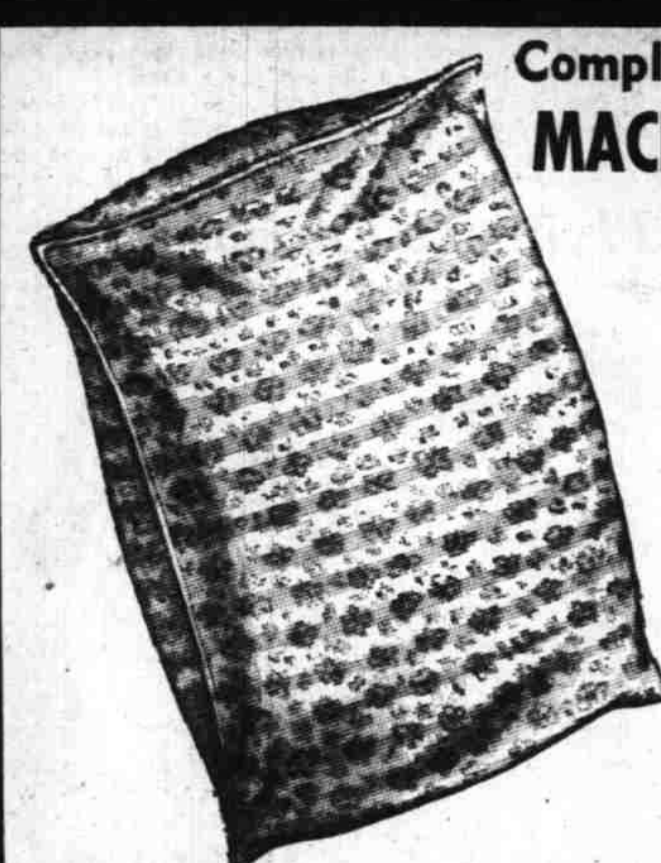
SECOND FLOOR



OUR LOWEST PRICES EVER! LOVELY DACRON PRISCILLAS

Check all the wonderful features of Dacron! Add to that the lavish tailoring details Penney's offers—deluxe 6" pleat-shirred, headed ruffles, picot edges. Note the width, enough for criss-crossing! Compare—this is a really tremendous value!

\$5 100" x 81" BASEMENT
144"x81" \$8 197"x81" \$10
282"x81" \$15



Completely New! MACHINE-WASHABLE DACRON FILLED PILLOWS... NYLON COVER

4⁹⁸ 19"x25"

Odorless, non-allergic pillows you can actually pop into your washer, keep hygienic and clean! They're medium-soft, stay fresh, don't warm up with body heat!

Dacron Filled Comforters 12.90
MEZZANINE

The Fashionable Coat Look...

RAYON FAILLE OR RAYON BUTCHER WEAVE DUSTERS



Spring coat glamour at its most fashionable—these rayon butcher weaves or rayon failles! Duster styled or fitted, unlined. Top Spring shades.

7⁹⁰ Sizes 10-18

SECOND FLOOR



Women's 100% Nylon Tricot Slips 1⁸⁸

Special! Nylon tricot slips in 2 favorite styles—a "show-off" with lacy camisole top, a "classic" with pleats and embroidery trim. White on pink. Sizes 32-44.

MAIN FLOOR

Repeated Drapery Feature!

You Buy the Fabric WE WILL MAKE YOUR DRAPES 1⁶⁶ Yd.

FREE of additional charge!

BASEMENT



EMBOSSED COTTON CLASSIC

2⁷⁹

Embossed cotton classic—¾ button front style with white collar, cuffs and pocket flaps! Flattering for misses', half and extra sizes. Floral print in pink, maize or blue.

BASEMENT

Hard-to-tell from Early American Handmades!



HEIRLOOM-STYLE BEDSPREADS, TERRIFIC BUYS AT PENNEY'S

Look very closely—only then can you tell these aren't hand-worked heirloom bedspreads! We've borrowed one of yesteryear's loveliest patterns, we've woven it right thru, so these bedspreads are reversible. Made of specially selected sturdy cotton, fringed on 3 sides, pre-shrunk, machine-washable!

\$10

full or twin size... white, eggshell, pastel! Illustration Not Exact...

MEZZANINE



SPRING CLEARANCE OF MEN'S Best Quality SUITS

\$38

Top Spring fashion now offered in this group of better quality all wool suits. Smart 2-button Duke model or patch pocket models in many different fabrics and colors. Regulars, shorts, longs. Take advantage of these wonderful Spring savings!

MAIN FLOOR

Completely New! WASHABLE ORLON WHIPCORDS

The Ultimate in Industrial Clothing

COMPLETE WASHABILITY

90% Orlon, 10% Rayon Viscose

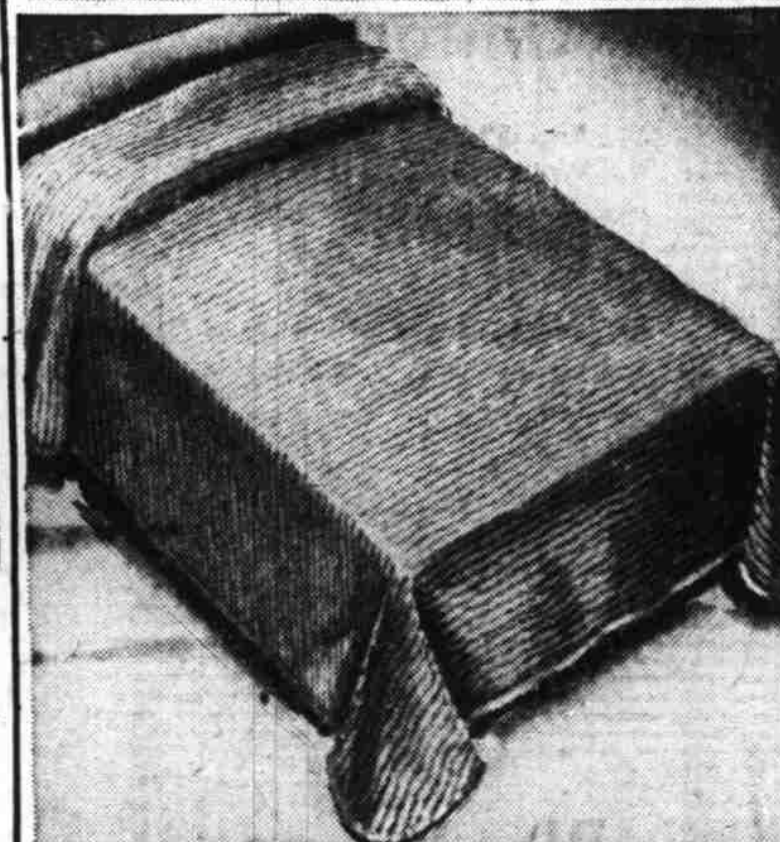
PANTS Sizes 29-42 Forest Green, Sage Gray 10⁹⁰

JACKETS Sizes 36-46 Sage Gray 14⁷⁵

CRUISERS Sizes 36-46 Sage Gray 18⁷⁵

They're completely washable! Wash as you like... Penney's orlon whipcord can take it. No more dry cleaning bills. Just toss your Penney's orlon whipcord trousers, jacket or cruiser in the washer and dryer... precision tailored... tough and serviceable... heavy duty zipper.

MAIN FLOOR



VELVETY CORDUROY CHENILLE with FRINGE

4⁰⁰

A little price, a lot of smart styling! Penney's no-iron, machine-washable chenille features popular wavy-line pattern, the very new rounded corners, fringe on 3 sides! Assorted colors.

Full or Twin

MEZZANINE



17"x25" FOAM RUBBER PILLOWS

2 for \$6

Sleep the whole family on matless, bunch-less allergi-free pillows made of solid foam rubber in the comfortable standard 17 by 25-inch size. Covers are zippered, pre-shrunk muslin in white.

MEZZANINE