



**Geared to the Growth of the  
Great Northwest . . . .  
Proudly Presents . . .**

# "BLISTEK"

**This is the Blistek Story:**

The Ultimate in Outside House Paint, especially suited for the Northwest . . . That's Blistek . . . the new type house paint, made from chemically resin modified oils to overcome the natural weakness of pure oil paints. Blistek has these "dreamed of" advantages over ordinary types of house paint:

- It will not blister or peel when applied to unpainted wood.
- It resists blistering when applied to previously blistered areas that have been cleaned.
- It does not stain from rusting nails, screens, or discolor from copper.
- It is fumeproof — it will not discolor under sulphurous fumes.
- It is self-priming—no special primer is needed.
- It breathes—it is like human skin — it sheds water but yet allows water to pass through from the back, thus drying wet wood.
- Its white is whiter, its colors are more fade resistant.
- It does not peel, but slowly wears away as the years pass.
- It is mildew resistant.

**SPECIAL NOTE:**

Blistering is caused by moisture attacking the paint from the underside . . . next to the wood . . . ALL regular house paint containing Lead, Zinc and Linseed Oil get soft and lose almost all their grip on wet surfaces. Blistek does not! Even though Blistek is blister-resistant on new work and on repaint work, the old paint under Blistek may still blister. But, as the old paint finally blisters and peels from the problem spots, a coating of Blistek can finally get to the bare wood and give complete protection.

## Paint Products That Have Been Pioneered By Norris-Walker

- ★ **Norlux Odorless Enamel Finishes** are self-sealing, long wearing, alkyd resin, synthetic type enamels. Because of their superior scrub-resistance they are particularly suited for walls and woodwork. They dry overnight to hard, mar resistant finishes. They are easy to apply, do not sag. You may paint a room and sleep in it the same night. Offices - stores, etc., may be painted without closing **BECAUSE** it is **ODORLESS**.
- ★ **Norlux Flat Enamel**—A one coat velvet flat finish for plasterboard, plaster, fibreboard materials, hardboard and all other type building materials where one coat work is desired. It washes as easily as high gloss enamels. Can be applied with brush or roller. Available in 300 colors.
- ★ **Stay-Clean House Paints** are especially made for the climate of this region. The white is the whitest, the colors retain their color. Stay-Clean is highest quality, at economical prices.
- ★ **Super Nortone Rubber Latex Paint** dries in one hour to a beautiful, velvet, flat finish. It is especially washable and stain-resistant. Applies with brush or roller—water mixed and water thinned.

- ★ **Mill-Coat**—Fire Retardant Interior finish suitable for mills, storage buildings, barns, canneries and wherever a brilliant white finish is desired. Manufactured to fire underwriters specifications. Available in colors if so desired.
- ★ **Wallcoat**, one coat, oil base, flat is the old standby. It covers in one coat over most any surface. Available in 300 SELECT TINTS.
- ★ **Norlux Dairy, Cannery, Bakery Enamel** is mildew resistant, non-yellowing finish. It has been used in all the canneries of Salem.
- ★ **Pliolux Plastic Finish**, the oldest and finest exterior rubber paint made in the Northwest. Unsurpassed for water resistance, non-scaling work on concrete, blocks, stucco and masonry. Available as a floor paint, swimming pool finish, or wall finish.
- ★ **Norwal Primer Surfacer**—Water mixed, cement base, surfacing material to fill voids in pumice and light weight aggregate blocks.

- ★ **Repel**—Silicone water repellent—invisible water repellent finish for bricks—prevents unsightly white spots on brick—stops seepage through chimneys.
- ★ **Norline Traffic Paints**—Norris-Walker have made over 900,000 gallons, 350 carloads of traffic paints for Oregon, Idaho, Utah, Nevada, and even 40,000 gallons for the city of Los Angeles, California. At present over 200,000 gallons are in process.
- ★ **House & Farm Outside House Paint**—the most economical quality paint that Norris-Walker's three paint chemists recommend for general use about the farm—Good for the house—excellent for the barn. The most in economy—with quality.
- ★ **Shingle stains**—Stains that cover in one coat—uniform and durable.
- ★ **Norlux Industrial Finishes**—Quick dry synthetic enamels for truck, tractor, and farm implements.
- ★ **Norlux Lacquers**—Lacquers for brush or spray—Quality furniture finishes.

**Visit our Store and Plant at 1710 N. Front — See Salem's Largest Selection of Finest Quality Paints — Floor Coverings — Wall Papers — Counter Toppings — Wall Tiles — Floor Tiles . . . All at Lowest Prices. Free Estimates Gladly!**

**VISIT OUR BOOTH**

Or better yet, visit the West Coast's most modern and different paint store, where colors are displayed in large panels to show them in their mass tones—three paint chemists to answer your most technical paint problems.



**See Blistek Demonstrated  
At Our Booth, No. 15 At  
The Home and Garden Show  
Thurs., Fri. and Sat.  
April 21, 22, and 23.**

**PATRONIZE A GROWING SALEM INDUSTRY—ANNUAL PAYROLL OVER \$150,000,00**