

## New Mower Combines Reel, Rotary Types

A completely new type of gasoline-powered lawn mower utilizing a new cutting principle which is said to combine the features of conventional "reel" and "rotary" type mowers, is being marketed this Spring.

Twin cup-shaped cutters turn toward the center of the mower at over 100 mph. On the rim of each cutter are two half-inch safety blades which do the actual cutting. Each blade is pivoted so it can swing harmlessly out of the way if it hits a heavy obstacle. The lightweight pivoting blades are said to protect sprinkler heads and borders from damage and to lessen the danger of flying rocks and serious injury to hands or feet.

A unique design places two wide support wheels inside each cutter. The mower rides on these wheels and two inset wheels at the rear of the unit. Advantages claimed for this design are the elimination of wheel marks on the lawn, minimum possibility of "scalping" on irregular lawn sur-

faces, and ability to trim 1 1/2 inches over the edge of the lawn with either side of the mower without losing wheel support.

## Two Bedrooms, Larger Living Room Adds New Look to Salem Home



This tiny one-bedroom house at 1075 Electric Ave. soon became too small for its owners. However, the location was what they wanted, so, instead of selling it and buying a larger home, they had it remodeled into the three bedroom home shown below.



This is the newly finished home of F. E. Pulse at 1075 Electric Ave. which was remodeled from a small one-bedroom house (shown above) already on the property. The remodeling job included addition of two bedrooms and expansion of the living room.

## Do-It-Yourself Projects Still Gaining Headway In American Way of Life

Do-it-yourself is no longer a fad, but an American way of life. Past records show that fads usually last three years. "Do-it-yourself" has been steadily growing for over 12 years and is expected to expand further for another five years. An asphalt tile flooring company pioneered the idea in 1942.

Some of the basic reasons why "do-it-yourself" will continue to grow are:

1. The average homeowner needs repairs, remodeling and modernization due to natural wear and tear, and community pressure. Current high rates for home repair work impell him to do it himself.
2. The 40-hour week, plus longer vacations give more leisure time.

**Added Incentive**

3. The trend for middle-income families to move from city apartments to suburban homes—gives extra opportunity and incentive to do their own home repairs.
4. Home improvement loan regulations stimulate major do-it-yourself projects.
5. More and more living space is needed as new home construction fails to keep pace with population growth.
6. Higher wage level has raised living standards.
7. New households are being formed at a rate of over a million annually.
8. The development of new materials and improvement of traditional ones, are making home repair and remodeling much easier for the average man.
9. In this nation of "tinkerers," forgotten skills are being re-dis-

covered. While improving their homes, people are actually having fun!

10. Young people of marrying age today grew up during this trend and take it as a matter of course they should do their own home repairs.
11. The development of television and its popularity has meant a renewed emphasis on the home.
12. Early retirement finds many capable people with leisure time. Social Security pensions have helped increase their buying power.
13. The American white collar worker has been convinced that he must have some hobby for relaxation. This has brought an increase of hobby centers and home workshops for both men and women.
14. Educators are encouraging training in carpentry or other skills for adolescents.

Since the "do-it-yourself" movement is healthful psychologically, saves money, is a necessity in many communities and raises the standard of living — it has plenty of reasons for continued strong popularity.

**STOP LEAKS IN DECK ROOF**

If the asphalt coating on your deck roof is beginning to leak, fix it easily with a ready-to-use asphalt-asbestos roof coating material, applied with a stiff brush. Be sure your deck surface is dry and swept clean.

**'Pampered' Land Production High**

SENECA, Kan. (UP) — Land, too, likes to be pampered.

A five-acre plot was given the plush treatment by William Wassenberg. Starting with good, sandy loam bottomland, Wassenberg fertilized with 240 pounds of nitrogen, 80 pounds of phosphate and 40 pounds of potash to the acre.

He planted the area with corn and got an average of 201 bushels of corn from each of the five acres.

Protect plastic surfaces in the kitchen from hot dishes by using a piece of 1/4" hardboard. The same board makes a wonderful cutting surface.

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## SAMPLE STAINS BEFORE USING

"It's better to be safe than sorry" — for once a wood stain is on

it's a tough chore to remove it. Be safe — take several sample pieces of the wood to be treated and apply the desired stains to each. Go through the entire process of finishing you plan to carry out when you make up test pieces.

## Weatherstripping Can Save 25% Fuel Cost

Did you know that you can save up to 25% of your yearly fuel bill by installing metal weatherstripping 'round windows and doors?

According to the Weatherstrip Research Institute, air leakage accounts for up to 37% of a home's total heat loss. Efficient weatherstripping reduces this loss up to 17%—for a savings of 24% of the fuel bill.

Make the test samples large enough so you can get a good idea what it will look like! Broad areas of light stain will look lighter than small sample pieces and large areas of dark stain will look darker.

By following these simple rules, wood surfaces — from knotty pine paneling to furniture — can be stained to absolute perfection as far as color selection is concerned.

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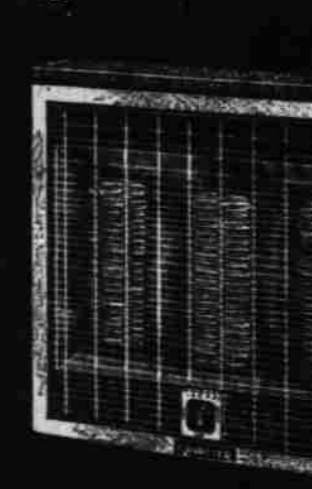
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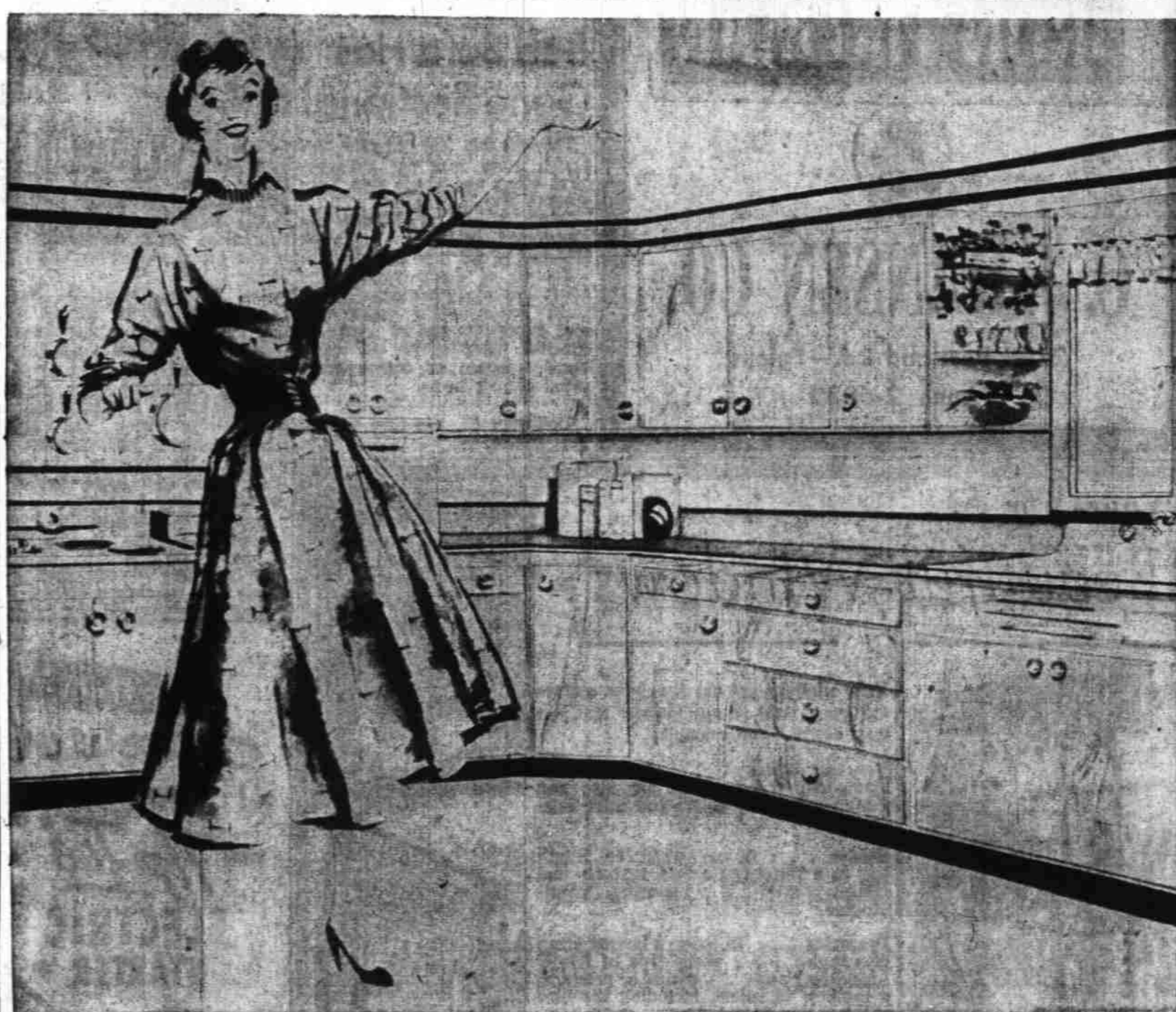
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