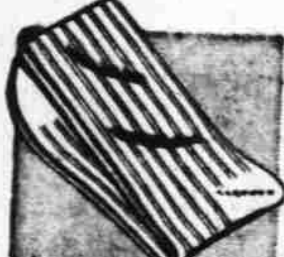




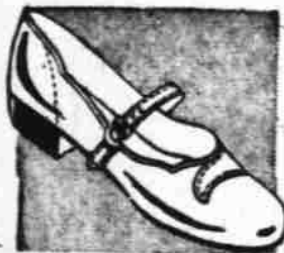
**1.00 BRAS** in cotton broadcloth and nylon. AA-A-B-C cup .....74c



**59c PLISSE BRIEFS** women's tailored and trimmed styles. 4 pr. ....1.58



**89c STRETCH NYLON** Crew Socks for girls and misses .....44c



**TEEN'S 2.98 BALLET** White. Colorful inner lining. 4-9 .....2.38



**SALE-REG. 3.98**  
**NYLON SLIPS**  
**2.54**

Luxurious gift ideas at a sale price. Variety of smooth-fitting styles. Many have shadow panels for greater opaqueness. Easy to wash, quick to dry, and need little ironing. Nylon lace and embroidery trims. White. 32 to 40.

155 N. Liberty



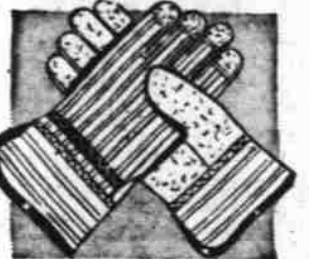
Phone 3-3191

# WARD WEEK

HUNDREDS OF CUT PRICES AND SPECIAL PURCHASES—SHOP EVERY DEPARTMENT



**7.98 WORK SHOE** Neoprene-cork sole. Brown. 6-12 .....6.88



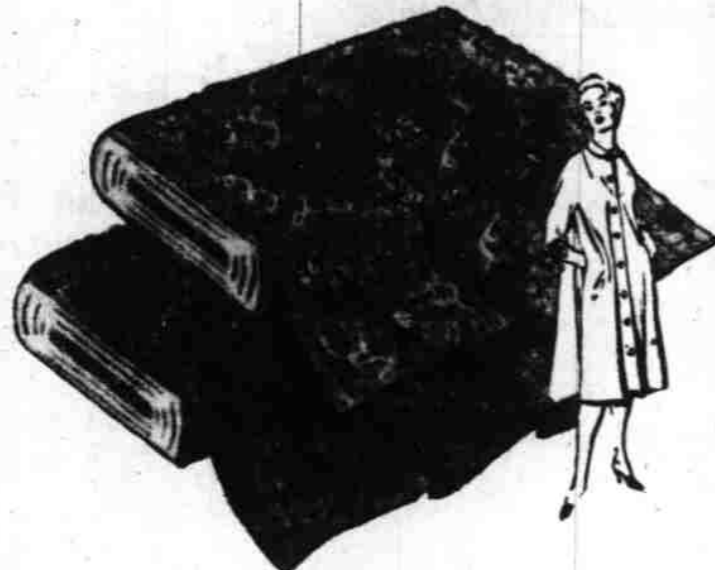
**USUAL 98c Work Gloves.** Leather palms, finger tips .....78c



**98c MEN'S SHIRTS** Wards Best Quality combed cotton .....78c



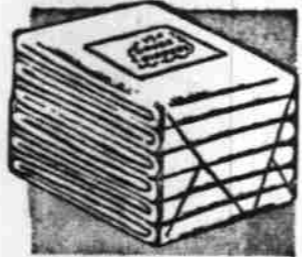
**79c SPEED SHORTS** Rib-knit combed cotton. S-M-L .....64c



**SPECIAL PURCHASE PLISSE**

Usual 59c quality **33c** yd. No-iron cotton

Over 40 patterns — specially purchased for this event only. You'll want to make these prints or solids into dusters, sundresses, sunsuits. 35-36-in. SIMPLICITY PATTERN illustrated #4745.....35c



**REG. 2.69 DIAPERS** Wards supreme cotton Birdseye .....2.18 doz.



**25c TRAINING PANTS** Double thick rib-knit cotton. 1-4 .....5 for \$1



**BOYS' SHIRTS — REG. 1.29.** Prints in no-iron cotton plisse. 6-18, 88c



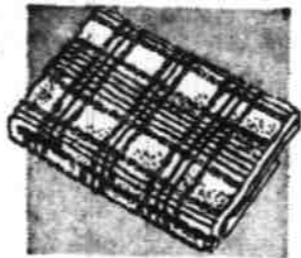
**USUAL 1.19 WORK SHIRT**

In blue **99c** Men's sizes

Special purchase for Ward Week. Carefully tailored of medium weight cotton chambray. Roomy cut for wearing comfort, with double-stitched main seams, non-rip sleeve facings, and long tails. Sanforized.



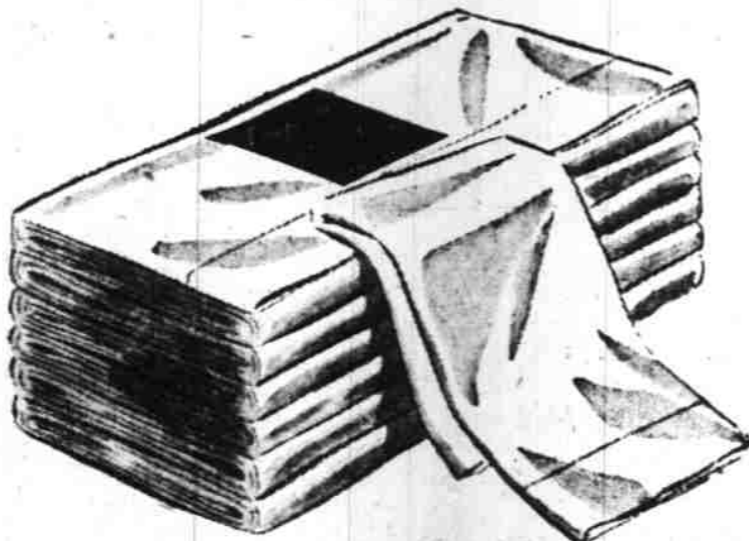
**REG. 25c Flour Sack Towels.** Bleached. 30x30". 5 for .....1.00



**PLAID TERRY TOWEL** Special purchase of usual 49c towel.....37c



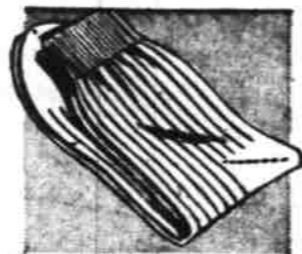
**REG. 2.59 SKIPS.** Special Red or blue duck. Child's 5 1/2 to 3 .....1.88



**WARDS LONGWEAR SHEETS**

Bleached muslin **1.54** 81x99 inch

Now reduced—Wards own sheets woven with 132 sturdy muslin threads per sq. in. for years of wear. 72x108 INCH LONGWEAR SHEETS .....1.54 81x108" SHEET 1.67; PILLOWCASE, 42x36" 37c



**79c STRETCH SOCKS** for men. Neat rib pattern.....2 pr. \$1



**REG. 3.49 WESTERN** "101" Saddle Pants. 11-oz. denim .....2.88



**SAVE ON BOYS' SUSPENDER JEANS**

**99c**

Similar to Wards regular 1.39 quality. You save 40c Made of sturdy 9-oz. Sanforized blue denim, withstands long hard wear at play. Handy adjustable button suspenders, double stitched main seams, reinforced points of strain, zip fly. Buy now and save. Sizes from 1 to 6.



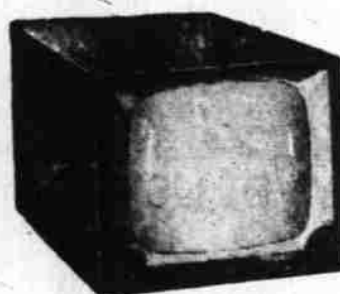
**REG. 2.98 DENIM JACKET or SLACKS**

**2.48** Each

Big savings during Ward Week on boys' faded denim Jackets or Slacks. Slacks are popular California style with deep front pleats, zipper fly and cuffs. The Jackets have warm knit trim collar, cuffs and waist. Choice of three colors: faded blue, wheat. Sizes 6 to 18.

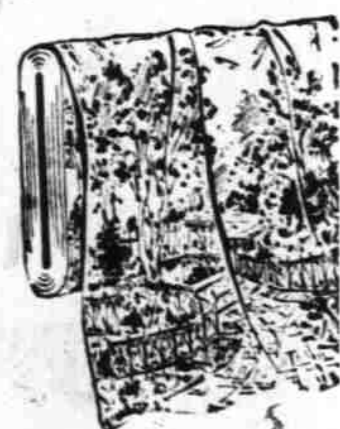
USE WARDS MONTHLY PAYMENT PLAN ON PURCHASES OF \$20 OR MORE — PAY JUST 10% DOWN NOW

**149.95 NEW 17" TV**  
**REALLY LOW PRICED**



**134.88**

\$5 down on Terms. UL approved — gives clear pictures, rich tone. Mahogany-colored cabinet. Year warranty. All Channel



**USUAL 98c DRAPERY FABRIC SALE**

**68c** yd.

Wards lowest price for 36" cotton bark cloth. Special purchase of 4 patterns — wide range of decorator colors.



**SAVE \$20 ON 2-PC. LIVING ROOM SUITE**

**179.88**

Sofa, Lounge Chair—Reg. 199.95

Save now on this modern living room suite in wide selection of decorator colors. High styling and fine tailoring details enhance its beauty. Box back and cushions—heavy welt trim. Tapered legs with brass

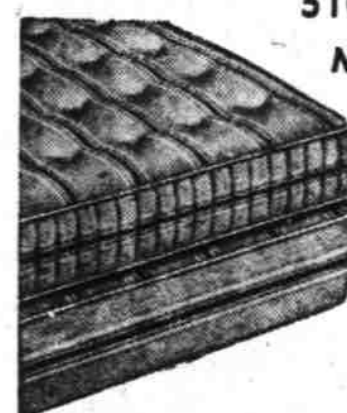
ferrules. TABLES: Solid oak and oak veneer—brass ferruled legs: REG. 19.95 Cocktail and REG. 18.95 End Tables, each .....17.88 19.95 Step Table 17.88 29.95 Corner Table 26.88



**SALE—4.95 BROADLOOM**

**3.88** sq. yd.

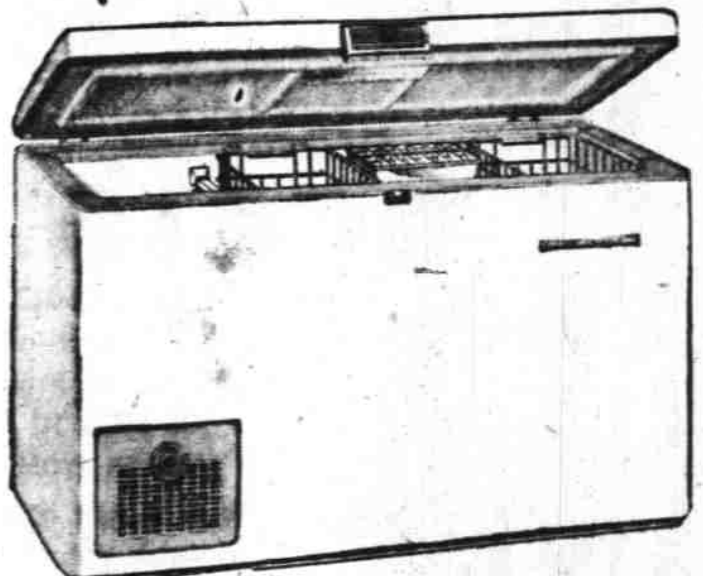
Rich, nubby pile — hard-wearing carpet-cotton 6 colors. 9', 12' widths. Example: 9x12', Reg. 59.40 — Now .....46.56



**510-COIL MATTRESS, MATCHING SPRING**

**64.88**

10% Down, on Terms. Equals \$100 sets. Wards best offer ever. New Ice Pink - Charcoal cover. Mattress only .....37.88



**SAVE \$83—FREEZER AND SUPPLIES**

**289.88**

\$10 down on Terms 13.50 per month. Reg. 372.95 M-W 15.0 cu. ft. Freezer and Supplies (196 pieces)—now at Wards very low sale price. Stores 525 lbs. in 2 compartments. 2 baskets, divider, trays, and juice rack—a place for everything!



**SPECIAL PURCHASE**

Reg. 269.95—Save \$40

\$10 down on Terms **228.88** \$11 per month

New 11.1 cu. ft. Refrigerator plus 5-pc. plastic set—at this special low price. Bright chrome and frosted-green trim. Full-width freezer stores 52 lbs. Twin moist-cold vegetable crispers and 4 door-shelves.



**14.50 RADIO** for kitchen, bedroom. Red plastic cabinet .....11.88



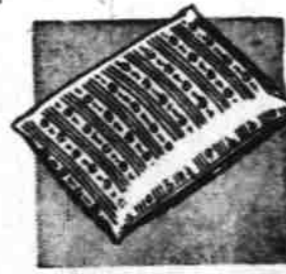
**SAVE \$9.** Crib, double drop sides. Wax birch or maple finish .....23.88



**14.95 CHROME CHAIR** Padded, plastic covered seat and back.....11.88



**RATTAN CHAIR,** sturdy, light and comfortable. 4.98 each. 2 for.....8.88



**1.39 FEATHER PILLOW** Turkey feathers. Firm. Buy in pairs.....99c ea.