



# Easter Fashion

STARTS AT SEARS

men's Pilgrim dress shirts

*white and Easter pastels*

Reg. 2.98, 4 Star Feature dress shirts

## 2 for 5.00

Collar won't wrinkle, wilt or curl

Famous FirmEase collar gives a permanently comfortable fit—won't choke or creep up on your neck. Tailored of high count sanforized broadcloth with a maximum shrinkage of 1%. Finest ocean pearl buttons.



**Men's Pilgrim Hats**  
Imported Fur Felt

**4.98-6.98**

Try one of these new 2½-inch brim hats. Now, look in the mirror and see how handsome it makes you look. Made from soft fur felt, these hats have a ¾-inch binding on edge of brim. Body, band and binding treated for water repellency. Roan leather sweatband with reeded "Cushion Comfort" features. Medium and darker shades.

Wrinkl-shed\* Dan River

LONG SLEEVED  
**SPORT SHIRTS**

Reg. **1.97**  
S, M, L, XL

- Assorted patterns
  - Resists perspiration odors
  - Safe in suds or sun
- \*Reg.



**Boyville SPORT SUITS**

12.95 Value **9.88**  
Sizes 4 to 12

Sport coats are 50% wool and 50% rayon checks in single breasted style — slacks are rayon and acetate solid color gabardine with elastic waist inserts — non slip inside waistband.



**Boyville Suspender Pants**

**2.79**

Rayon Nylon Gabardine—elastic inserts at each side of waistband—zipper fly pleated front, barged seams—cuffed bottoms.

Sizes 4-to-10



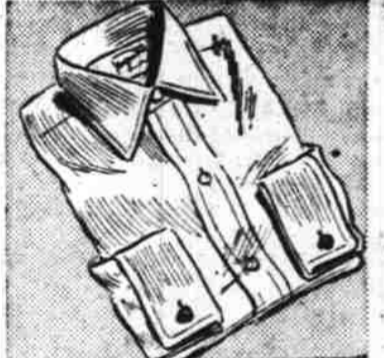
**High Style Shirts**

Graduated Striped, Frenches  
Sizes 12 to 18 ..... **1.79**  
New styles in cotton plisse. Washfast. Loop convertible collar. Wear in or out. Assorted colors. Sizes 12 to 18.



**Boys' Cotton Socks**

Boyville Heelguards for Wear  
Sizes 6 to 11... **3 for 1.19**  
Nylon reinforced sole and heelguard for wear. Washfast colors, mercerized Durene (R) yarns. Plain and patterns.



**Boys' Dress Shirts**

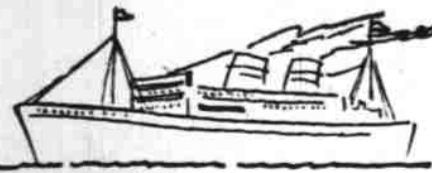
Sanforized\* Cotton Broadcloth  
Sizes 11½ to 14..... **1.98**  
Rich looking Boyville dress shirts. French cuffs with links, slotted collar with stays.\* Maximum shrinkage 1%.

here's the newest, smartest casual coat you can wear for

*leisure living*

**NASSAU STYLE**

rayon and Dacron\* flannel



**14.95**

- Easier to clean—economical to own
- Longer wearing—greater strength
- Shrinkage controlled



**ALL WOOL PURE FLANNEL SLACKS** . . . . . **8.95**



newest styles afoot are Gold Bond low cuts in . . .

**Charcoal-Tones**

pre-flexed for first-step comfort

The perfect match for your dark suit wardrobe . . . rich, mellow charcoal tone Gold Bonds. There's nothing quite so smart . . . and comfortable, too. Sturdy leather soles are pre-flexed for first-step comfort. need no breaking-in. Come in today; choose from brown or black.

**8.95**



**SHOP AT SEARS** Mondays and Fridays 9:30 A.M. 'til 9:00 P.M. All other shopping days, 9:30 A.M. 'til 5:30 P.M.—Park Free

*"Satisfaction guaranteed or your money back"* SEARS 550 N. Capitol Phone 39191