

BEST-DRESSED Easter Paraders

A Wonderful Collection of HANDBAGS

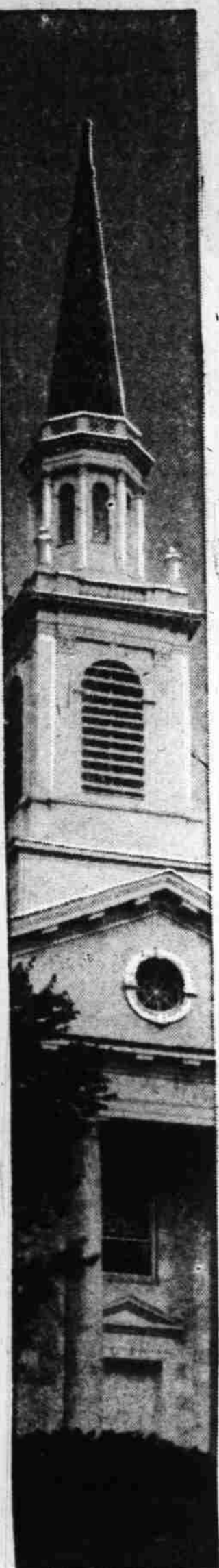
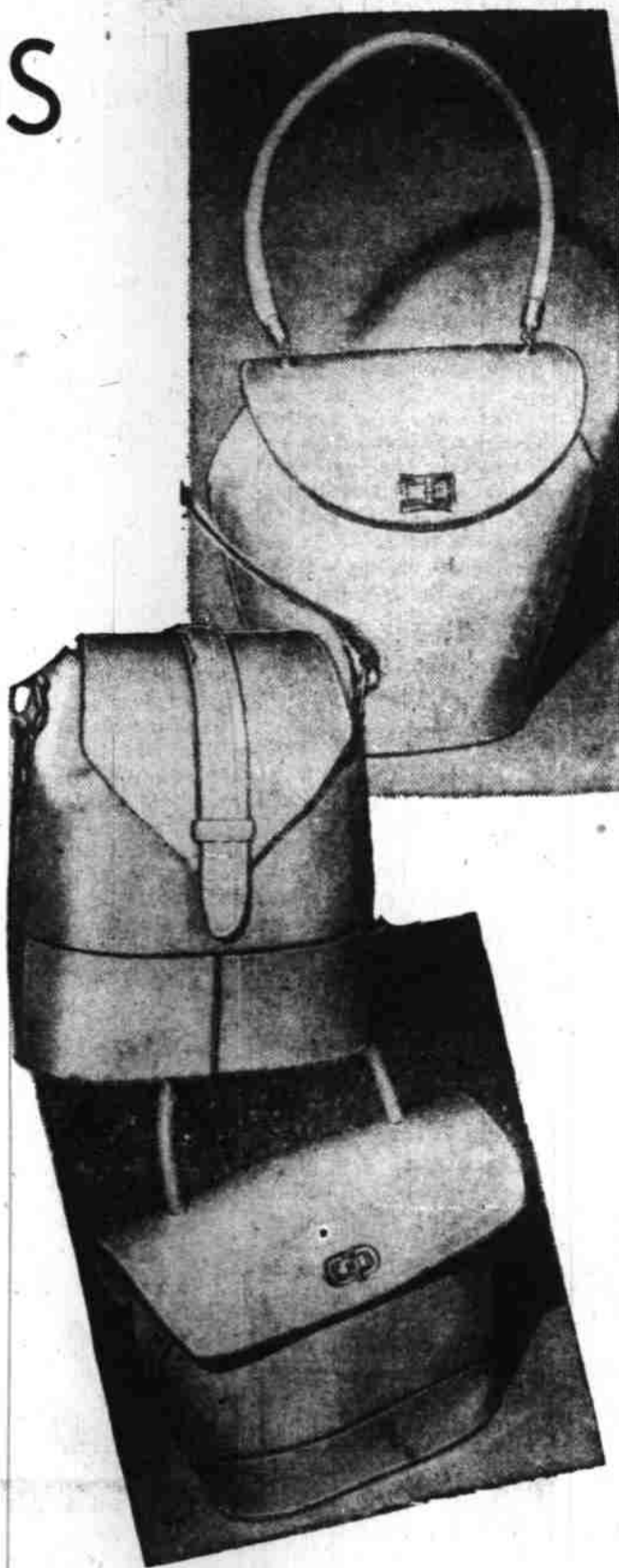
at Miller's . . .

. . . Now! At Miller's you'll find the greatest showing of the smartest new handbags ever assembled in the store. Handbags from every important fashion center . . . handbags representing every style demand from pretty wash frocks to sports, afternoon, travel, dine and dance! And, every handbag a NEW SPRING AND SUMMER CREATION!

Your Choice of
Mello-Soft Leathers
Saddle and Kip Calf
Patent and Corde

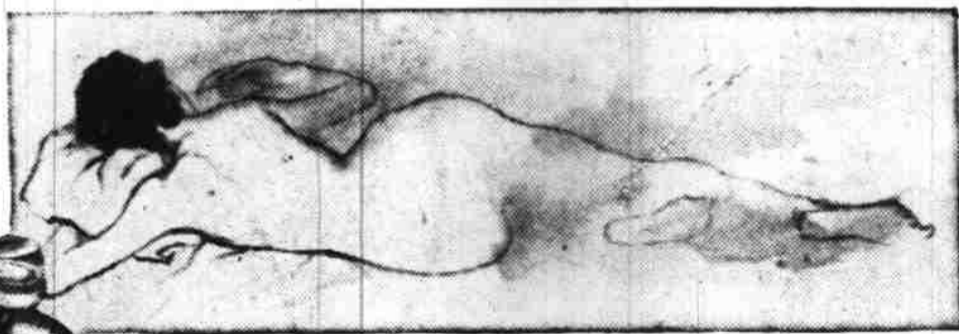
. . . the popular pouch with tubular top handle . . . the flop vagabond with its draw-string closing . . . shoulder-strap styles . . . dressy Corde . . . the new straw boxes with their flower garden trims . . . Colors to match or contrast from black, brown, white to beige, coffee, parchment, smoke . . . pastels such as pink, light blue, helio, sunshine, etc.

Shop Miller's for the unusual in handbags!



discovered!

A new perfume that means woman in all her beauty . . . all her allure. Brought to you . . . bottled, packaged, sealed in France.



Perfume 1/2 ounce 10.00
Dram 2.50
Toilet Water 2.50
Dusting Powder 2.00
(prices plus tax)



ishah

by Charles of the Ritz

Schiaparelli

Stockings that are a whisper of Paris on your well-dressed legs. Madame Elsa Schiaparelli, the famous designer, created them especially for the most provocative legs . . . and exclusively for us.

ANNUAL SALE!

April 3rd to 9th inclusive is ONCE-A-YEAR sale of all numbers in Schiaparelli. It is the one and only time of the year that prices are reduced on this famous brand.
Reg. \$2.50 numbers now \$2.00
Reg. \$2.00 numbers now \$1.60
Reg. \$1.65 numbers now \$1.30



Miller's

35 Years in Salem

Use Our 90-Day
Apparel Budget
Pay One-third
Each Month

It's New! It's the FIT-ALL COAT

(as sketched at left)

\$25. • Black
• Navy
• Beige

There's a bright star in your fashion future! The little, great coat sketched at left . . . it's a "FIT-ALL" . . . one size fits everyone! Black is the exciting color contrast for your new Easter frock . . . navy, too, is out in front on the color card. This new coat is "OURS ALONE" and it awaits you here at Miller's this week. All wool . . . faille with taffeta lining.



This
New
Ottoman

FAILLE COAT

\$35.

Here's the newest version of one of the most popular spring coats . . . sketched at right . . . a gorgeous quality with precision tailoring to make it your all-season . . . all-occasion wear. Comes in black only! Novelty taffeta lined . . . a luxurious long-wearing favorite.

as sketched . . .

. . . Sweeping style skirted with double-duty sleeves, push-up or full length. Rain repellent. Made of finest quality Ottoman faille. Be sure to see this one Monday. 2nd floor . . . Miller's coat shop.



The Right Accessories for Easter

Flowers . . . \$1.00

Posyland is ready with all your favorite nose-gays . . . lapels . . . boutonnières in the freshest sweet peas . . . carnations . . . orchids . . . apple blossoms . . . daisies . . . roses and many others.

Gloves . . . \$1.65 to \$7.50 pr.

Choose from famous brands such as Hansen's . . . Shalimar . . . Aris . . . Grandoe! French kid-skins, doeskins, double woven nylon, single woven nylon and cotton. White . . . black and all the fabulous new pastel shades heir to the season.

Scarfs . . . \$1.00 to \$3.98

Pure silk scarfs in the new spring manner . . . printed in gay color schemes . . . florals and modern designs. Give a pure silk scarf as an Easter gift, it will be welcomed most cordially.

Handkerchiefs Special \$1

A special purchase of Irish linen and Swiss cottons with lace and embroidery in snowy white awaits you for that special Easter gift! A new shipment embraces thousands of pretty ones you'd love to have . . . shop for them this week.



see yourself in print

Here is the news—pure silk shantung print molded, beautifully, into one of the newest of the new silhouettes. Softened where it does your figure the most good by a hint of the two-piece torso look. A rhinestone pin makes handsome night lighting, its lacy white dickie snaps in and out for good grooming. Graphite, navy or black. Sizes 10 to 20.

2nd Floor

\$35.