

# SALEMS BIGGEST BUY RCA Estate RANGE

WITH THE FAMOUS BUILT-IN GRILL!  
FULL SIZE 40-inch RANGE

ENTER NOW!  
Y.W.C.A.  
CAKE CONTEST  
Judging and Cake  
Sale at Heider's  
Saturday P.M.

**\$189<sup>95</sup>**

Limited  
Offer

OLDEST RANGE TRADED IN DURING APRIL  
WILL RECEIVE R.C.A. CLOCK-RADIO FREE!

REGISTER FOR  
**FREE!**  
TRIP TO HAWAII  
★ ★ ★ ★ ★  
COLOR TV SET  
★ ★ ★ ★ ★  
Automatic Washer

YOUR OLD RANGE WILL MAKE THE DOWN PAYMENT... **\$1<sup>96</sup>** PER WEEK ON BALANCE

**LOOK! LOOK! LOOK! LOOK!**

NO OTHER RANGE WITH ALL THESE FEATURES!



Plus



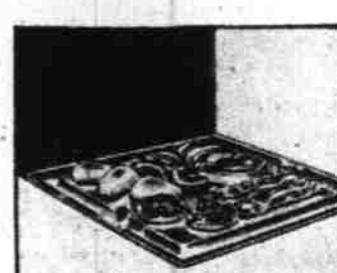
Plus



Plus



Plus



Plus



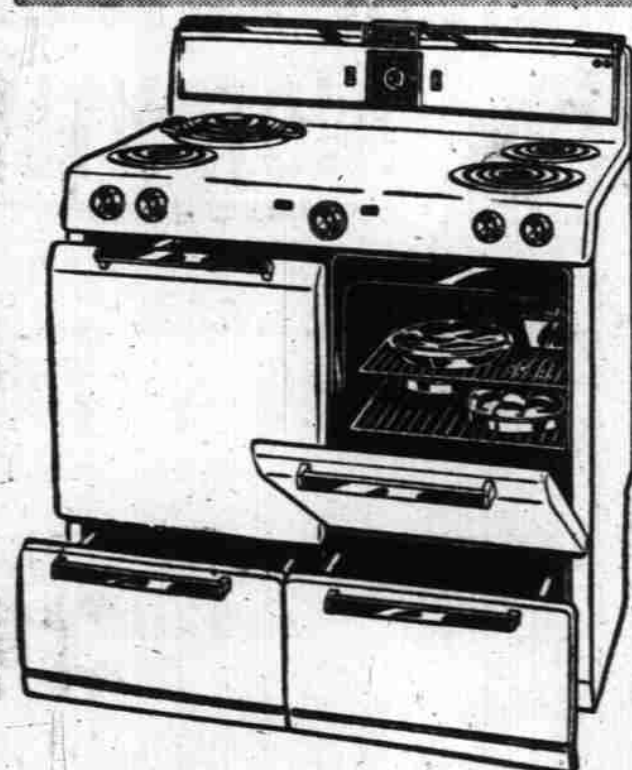
**BAR-B-KEWER**—Yes, barbecue roasts or poultry in your own kitchen. "Charcoal-done" flavor! Bar-B-Kewer unit is in right oven.

**WARMING AREA!** Griddle keeps saucepans warm or cooks slowly until all your food is ready to serve. It's like having two extra top units!

**BALANCED HEAT BAKE OVENS**—You'll be proud of your pastries! Even heat stops guesswork. And the ovens double as radiant high broilers.

**SUPER-GIANT UNIT!** Lift griddle and there's a Super-Giant unit for utensils up to 25-quart capacity. It adds 50% to your top cooking area!

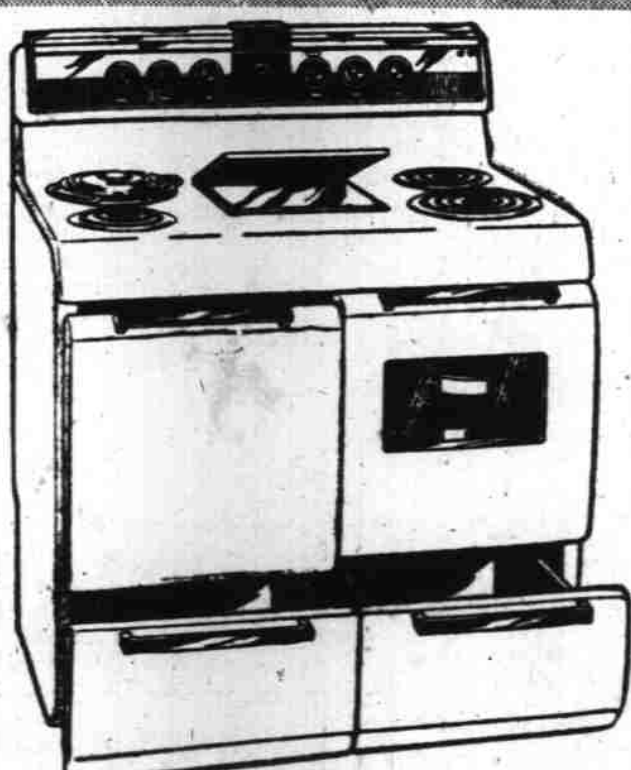
**BUILT-IN GRIDDLE**—Enjoy meals with real "grilled" flavor. Grease drains off by itself. Food tastes better and it's better for you.



FULL-SIZE—COOKS AUTOMATICALLY!

Reg. \$259.95

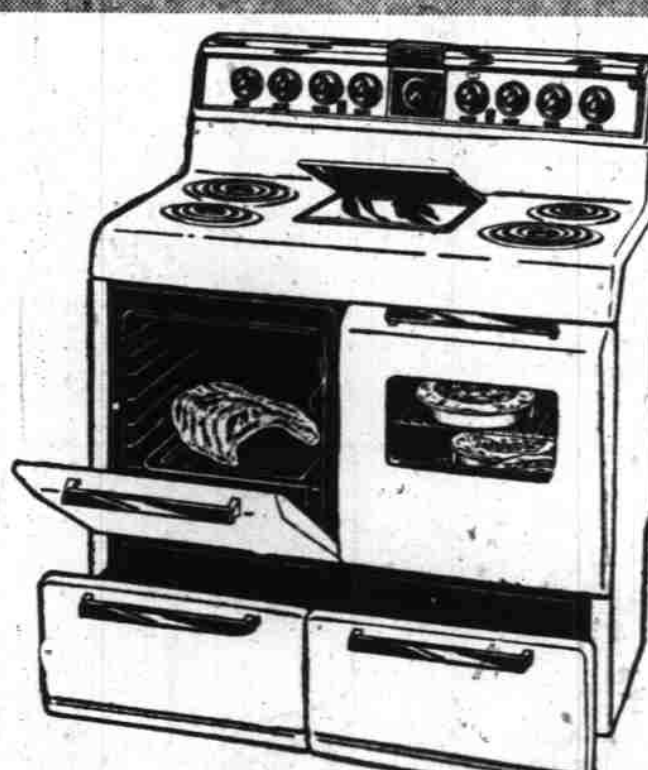
**\$189<sup>95</sup>**



GRIDDLE! AUTOMATIC CUSTOM RANGE!

Reg. \$359.95

**\$269<sup>95</sup>**



GRILLS, BAKES, BARBECUES!

Reg. \$389.95

**\$299<sup>95</sup>**



FINEST 2-OVEN AUTOMATIC!

Reg. \$419.95

**\$319<sup>95</sup>**

## HEIDER'S TV & APPLIANCE

FOR BETTER SERVICE ON ANY MAKE ELECTRICAL APPLIANCE . . . TELEVISION . . . OR RADIO

363 N. High St.  
Phone 4-2271  
"32 Years in Salem"