

All Salem IGA Stores Are Celebrating The



GRAND OPENING OF

DEWITT'S IGA FOODLINER

Thursday, Friday & Saturday, Jan. 20, 21, 22 . . . North Dallas on Salem Road

You'll thrill and be amazed at this all new ultra modern IGA Foodliner with its latest design in store arrangement and equipment, all to serve you better in choicest foods, home remedies and household supplies. You'll find it pleasant and profitable too, when you make this new IGA Foodliner your regular stop where EVERYDAY LOW PRICES will help you live better for less. Shop at the new IGA Store and see for yourself.



FREE General Electric Automatic DRYER . . . Nothing to Buy . . . Register at Dewitt's IGA. Effective in Dallas ONLY

FREE 100 Bags Groceries Nothing to Buy . . . No Obligation Register at Dewitt's IGA In Dallas ONLY

FREE Balloons . . . Ice Cream . . . Merry Go-Round Rides . . . For the Kiddies Accompanied by Parents at Dewitt's IGA Effective in Dallas ONLY

Here Are Famous Products You'll Find at Salem IGA Stores and DeWitt's IGA . . . Dallas

Steinfeld's **Sauerkraut**
6 No. 2 1/2 cans \$1.00
17c each

M.C.P. **LEMON JUICE** 2 7/8 oz. cans 33¢
Dad's favorite . . . served with chicken **OCEAN SPRAY CRANBERRY SAUCE** Strained or Whole No. 306 Can 22¢

HI-C **Orange Ade** 46-oz. can 29¢

HI-C **PARTY PUNCH** 46-oz. Tin 29¢

IGA Stores Reserve the Right to Limit Quantities

Williams **Potato Chips** Reg. 39¢ Pkg. **29¢**

Hills Bros. **Coffee** Lb. Can **98¢**

Heinz Tomato **Catsup** 14-oz. Bottle **20¢**

B and M Baked **Beans** 28-oz. Can **29¢**

Betty Crocker **Pie Crust Mix** 18 oz. Pkg. **37¢**

Quaker Oats Quick or Regular 3 lb. Pkg. **39¢**

Roman Meal **Cereal** Lg. Pkg. **37¢**

Roman Meal **Muffin Mix** 9 oz. Pkg. **19¢**

Triangle **OATS** Reg. - Quick 9 lb. Pkg. **89¢**

Pet Non-Fat Dry **MILK** 9 3/4-oz. Jar **29¢**

Peter Pan Creamery or Chunk **PEANUT BUTTER** 12 oz. Jar **39¢**

E-Z No Must No Fuss! **Popcorn** Pkg. **39¢**

Armour's Star **CHOPPED BEEF** 12-oz. Tin **37¢**

Armour's Star **CORNED BEEF** 12-oz. Tin **49¢**

Armour's Star **DEVILED HAM** 3 1/2-oz. tin **16¢**

Armour's Star **Deviled Meat** 3 1/4 size tin **25¢**

Armour's Star **Vienna Sausage** 4-oz. tin **19¢**

Self-Polishing—"Outshines them All"



SIMONIZ FOR FLOORS
Pint Can **59¢** Quart Can **98¢**



CLOROX LIQUID BLEACH
1/2 Gallon Jug **29¢**



Reynolds' Aluminum **WRAP** Roll **29¢**

Begmore **DOG FOOD** THIS IS A BEG-MORE PET FOOD
2 lbs. 29¢ 6 Cans For 85¢

Soil-Off **43¢** 24-oz. bottle

Sta-Flo **Liquid Starch** Qt. **25¢**

Congratulations to **Dewitt's I.G.A.** from the Bakers of Davidson Sunbeam Bread



MISS SUNBEAM Contest

\$36,000 in Prizes

The Davidson Baking Company is looking for the little girl who most resembles the little girl on the Davidson Sunbeam Bread wrapper. For complete details and list of prizes see posters in stores selling Davidson's Sunbeam. Hurry! The contest ends January 31st.

Dewitt's IGA Foodliner, North Dallas

THE TREND TODAY IS TO **IGA FOOD STORES**

Orcutt's IGA Market 4200 N. River Road

Emery's IGA Foodliner Wallace Road & Seventh St. West Salem

State Street IGA Market 1230 State Street

Vista IGA Market 3045 South Commercial

SPECIAL OFFER! **ROSE BUSH** Only 50¢
1 White King Soap
This exciting Soap Book offer pictured on every package! See the White King Soap display!

C-20 DETERGENT 4 lb. Pkg. **89¢**
For Automatic Washing Machines

BORENE SOAP POWDER Thrift Size Pkg. **59¢**
For Tub or Machine, You're Safe With Borene!