

# REDUCED

Here are just a few of the HUNDREDS of drastic price reductions now in effect at Safeway. Here

**KITCHEN CRAFT FLOUR**  
 25c Off 25-lbs. Now **\$1.73** 50c Off 50-lb. Now **\$3.45**

**BEST FOODS MAYONNAISE** Quart Jar **49¢**  
**HU MADE MAYONNAISE** Quart Jar **49¢**

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| <b>CANE SUGAR</b> Victorias 10 -lb. sack <b>87c</b>                | <b>LAC-MIX</b> Dry Milk 9 1/2-oz. size <b>25c</b>        |
| <b>SPRY SHORTENING</b> all-purpose 3 -lb. can <b>75c</b>           | <b>DOG FOOD</b> Begmore 6 cans <b>85c</b>                |
| <b>FRAPPE</b> Shortening 3 -lb. carton <b>65c</b>                  | <b>SWIFTNING</b> Shortening 3 -lb. can <b>69c</b>        |
| <b>DENNISON CATSUP</b> for meat dishes 2 14-oz. bottles <b>29c</b> | <b>QUICK COCOA</b> Nestle 1-lb. size <b>39c</b>          |
| <b>TOMATO CATSUP</b> Tazlo Tolls 2 14-oz. bottles <b>25c</b>       | <b>KLEENEX</b> Facial Tissues 200 count <b>10c</b>       |
| <b>TOMATO CATSUP</b> Red Hill 2 14-oz. bottles <b>27c</b>          | <b>SEEDLESS RAISINS</b> Vinocrest 4 -lb. pkg. <b>65c</b> |
| <b>LUNCH MEAT</b> Prom 12-oz. can <b>25c</b>                       | <b>BISQUICK</b> Biscuit mix 40-oz. pkg. <b>33c</b>       |
| <b>ORANGE JUICE</b> Full O' Gold 46-oz. can <b>25c</b>             | <b>FLEET MIX</b> biscuit mix 40-oz. pkg. <b>29c</b>      |
| <b>INSTANT MILK</b> Carnation 10 1/2-oz. size <b>29c</b>           | <b>BATHROOM TISSUE</b> Scott 5 rolls <b>49c</b>          |

- Beef Stew** Dinty Moore 22-oz. size **37c**  
**Cheese Whiz** 16-oz. 45¢ 12-oz. size **25c**  
**Cheese Zip** 16-oz. 42¢ 12-oz. **23c**  
**Bathroom Tissues** Zoo 4 rolls **29c**  
**Highway Corn** Vacuum Pack 303 can **11c**  
**Niblets** Whole Kernel Corn 12-oz. can **15c**  
**Nib. Mexicorn** Taste treat 12-oz. can **17c**  
**Purex** Gentle bleach, qt. size 15c Half gallon **27c**

- Clorox** Easy on clothes, qt. size 15c Half gallon **27c**  
**Wht. Magic** Safe bleach, qt. 14c Half gal. **25c**  
**Jello Gelatin** 6 flavors Pkg. **5c**  
**Jell-Well Gelatin** 6 flavors Pkg. **4c**  
**Shredded Wheat** N. B. C. Pkg. **15c**  
**Paper Napkins** Zoo white Pkg. of 90 **9c**  
**Lifebuoy Soap** Reg. size 3 bars **25c**  
 Bath Size, 3 bars **35c**

**White Satin SUGAR**  
 10 lbs. **89¢**  
 25 lbs. **2.23**  
 50 lbs. **4.45**

**CAKE MIXES**  
 Swansdown, Duncan Hines  
 Betty Crocker, Pillsbury  
 pkg. **25¢**  
 Angel Food Swansdown,  
 Betty Crocker, Pillsbury  
 Pkg. **39¢**

- Evaporated Milk** Cherub Tall can **10c**  
**Orangeade** Hi C 46-oz. can **25c**  
**Peaches** Lady Elberta No. 2 1/2 can **33c**  
**Spam** Lunch Meat 12-oz. can **37c**  
**Lumberjack** Syrup 24-oz. bottle **29c**  
**Table Syrup** Pack Train 24-oz. bottle **27c**  
**Liquid Soap** Joy 17-oz. bottle **69c**

- Snowdrift** All-purpose shortening 3-lb. can **76c**  
**Mayonnaise** Piedmont Quart jar **45c**  
**Cane Sugar** C&H, 10-lbs. 95¢ 25-lbs. **\$2.29**  
**Cane Sugar** C&H 50-lbs. 4.57 100-lbs. **\$9.13**  
**Sugar** White Satin 100-lbs. **\$8.89**  
**Ritz Crackers** Fresh 1-lb. pkg. **27c**  
**Tea Timers** Crisp and tasty 1-lb. pkg. **27c**

**'AA' LARGE EGGS** Doz. **53¢**

Take a Look at These Sensational Savings in Our Produce Section



**Navel Oranges**

Large Sizes  
 Luscious seedless Sunkist Navels from California. Sweet meat, excellent quality, and bursting with juicy goodness. Buy plenty today!

<b>BY THE POUND</b>	<b>ONE-HALF CRATE</b>
<b>10¢</b>	<b>\$2.79</b>

**White Grapefruit** 8 -lb. bag **49¢**  
 Arizona White Marsh Seedless—the Delightful, Delicious Way to Get Your Vitamin C

**Juicy Tangelos** 2 lbs. **29¢**  
 A Tantalizing Cross Between a Tangerine and a Grapefruit—Unique Flavor

**Ripe Avocados** 2 for **25¢**  
 Famous Salad Variety. Fine Nutlike Flavor. Try 'em in Your Salads

**Carrots - Parsnips - Turnips** 3 lbs. **25¢**

**Ripe Bananas** Blomish Free lb. **21c**  
**Crisp Celery** Straight Stalks lb. **15c**  
**Squash** Marblehead lb. **9c**  
**Med. Onions** 10 -lb. mesh bag **55c**  
**Boiler Onions** 10 -lb. sack **39c**  
**Green Spinach** 10-oz. Collo Pkg. **19c**  
**Potatoes** U.S. No. 1 Economy 10 -lb. sack **55c**  
**Potatoes** U.S. No. 1 25 -lb. sack **1.35**  
**Potatoes** U.S. No. 1 Premium bulk lb. **7 1/2c**  
**Apples** Newtwin Juicy 2 lbs. **25c**

Produce and Meat prices in this ad are effective through Sunday, January 23rd. All grocery prices are in effect right now.



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| Complexion Size<br><b>DIAL SOAP</b><br>2 Reg. Bars <b>25¢</b> | Bath Size<br><b>DIAL SOAP</b><br>2 Per. Bars <b>37¢</b> | Medium Bar<br><b>IVORY SOAP</b><br>3 Bars <b>25¢</b> | Tide in—Dirt Out<br><b>TIDE DETERGENT</b><br>19-oz. Pkg. <b>29¢</b> 47-oz. Pkg. <b>71¢</b> | It's New—It's Blue<br><b>CHEER DETERGENT</b><br>21-oz. Pkg. <b>29¢</b> 51-oz. Pkg. <b>71¢</b> |
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