

Presenting...

# FABULOUS FRIDAY

NO. 32

Brought to you by the members of  
Downtown Salem Merchants Assn.

Shop Downtown Salem  
for the Greatest Selection  
at the Lowest Prices!

### These are the stores that have the values!

- |             |                    |                       |
|-------------|--------------------|-----------------------|
| Shoe Box    | Allen Hardware     | Pay Less Drug Store   |
| Raemar's    | Roberts Bros.      | Fred Meyer Drugs      |
| Field's     | J. J. Newberry     | Wills Music Store     |
| The Pike    | Wiles Drug Store   | Anita Shop            |
| Penney's    | Capital Drug Store | Vacuum Cleaner Clinic |
| Nohlgren's  | Yeater Appliance   | Bishop's              |
| Woolworth's | Jayson's           | Leon's                |
| Arbuckle's  | Montgomery Ward    | Mode O'Day            |
| Lipman's    | Stiff Furn. Co.    | Miller's Cafeteria    |
|             | ALEX JONES         |                       |

You'll find Everything you  
need in the brand you want  
in Downtown Salem!

Just like shopping in a  
Gigantic Ten Acre  
Department Store!

Look for the stores  
displaying the Red and  
White Emblem!