

TUESDAY'S BROADCASTS

(Editor's note: The Statesman publishes in good faith the programs listed as provided by radio and TV stations, but because oftentimes the programs are changed without notification this newspaper cannot be responsible for the accuracy herein.)

TV HIGHLIGHTS

KPTV Tuesday Highlights:
12:30 p.m.—"Stage Struck," with Conrad Nagel and Audrey Long.
8:30 p.m.—"Ring Twice for Christmas," comedy about a pair of crooks playing Santa Claus in a wealthy home.
11:30 p.m.—"Over the Moon," stars Merle Oberon and Rex Harrison.

KOIN-TV Tuesday Highlights:
4:00 p.m.—"Horses and Fur Coats," with Lynn Bari and Paul Healy.
6:15 p.m.—"All the Glory of the Queen Bee and her court" is seen on John Kieran's "Kaleidoscope."
8:30 p.m.—"Treasure of the Argo," based on story by Bret Hartle, with Russell Collins, Inger Stevens, and Larry Gates.
11:30 p.m.—"The Jewels of Brandenburg," stars Richard Travis and Carol Thurston.

The stomach of a hippopotamus can hold 400 or 500 pounds of food.

Channel Chuckles

By Bill Keane



TELEVISION

HOUR	00:00	00:15	00:30	00:45
8	KPTV KOIN			News Highlights
9	KPTV Br'kfst Club KOIN	Br'kfst Club	Br'kfst Club	Br'kfst Club
10	KPTV D. D. School KOIN	D. D. School	Time to Live	3 Steps to Heav.
11	KPTV Home KOIN	Home	Home	Home
12	KPTV Dione Lucas KOIN	Dione Lucas	Mat Theater	Mat Theater
1	KPTV Mat Theater KOIN	Mat Theater	Mat Theater	Mat Theater
2	KPTV What's Cooking KOIN	What's Cooking	Family Friend	Family Friend
3	KPTV Garry Moore KOIN	Garry Moore	Portia & Life	Road of Life
4	KPTV Hawks Falls KOIN	First Love	Sweeney World	Romances
5	KPTV Howdy Doody KOIN	Howdy Doody	Bar 27 Corral	Bar 27 Corral
6	KPTV See Hear KOIN	See Hear	Superman	Superman
7	KPTV Liberace KOIN	Liberace	Dinah Shore	News Caravan
8	KPTV Martha Raye KOIN	Martha Raye	Martha Raye	Martha Raye
9	KPTV Fireside Thea KOIN	Fireside Thea	Circle Thea	Circle Thea
10	KPTV Truth or Consp KOIN	Truth or Consp	Janet DeaneRN	Janet DeaneRN
11	KPTV Life w. Father KOIN	Life w. Father	Room for Dad	Room for Dad

RADIO

HOUR	00:00	00:15	00:30	00:45
6	ASLM Vall Farmcast KOIN	Vall Farmcast	Vall Farmcast	Vall Farmcast
7	ASLM News KOIN	News	News	News
8	ASLM Early Worm KOIN	Early Worm	Early Worm	Early Worm
9	ASLM News KOIN	News	News	News
10	ASLM News KOIN	News	News	News
11	ASLM News KOIN	News	News	News
12	ASLM News KOIN	News	News	News
1	ASLM News KOIN	News	News	News
2	ASLM News KOIN	News	News	News
3	ASLM News KOIN	News	News	News
4	ASLM News KOIN	News	News	News
5	ASLM News KOIN	News	News	News
6	ASLM News KOIN	News	News	News
7	ASLM News KOIN	News	News	News
8	ASLM News KOIN	News	News	News
9	ASLM News KOIN	News	News	News
10	ASLM News KOIN	News	News	News
11	ASLM News KOIN	News	News	News
12	ASLM News KOIN	News	News	News

Inside TV ...

Calculated Appeals Find This One Cold

By EVE STARR
HOLLYWOOD—CHARITY BEGINS AT HOME—VIA TV? They've calculated things, these charity pitches around Christmas time, when hearts are mellow but pocketbooks, unfortunately, are already squeezed. We're allergic to a requested buck for charity or any other purpose when we know we're being systematically exploited, so we would appreciate the hat's being passed at any time other than during the holiday season.

Solicitors for donations to a worthy cause knocking on our holly-wreathed door at this time of year receive nothing but a promise, and not even that if they look like they're slyly working us for a sucker. But there are two notable exceptions.

Tired as the public might be of charity drives of every sort, especially when the Christmas spirit is supposed to make you an easier mark, you must admit that the Red Cross drive for blood donations right now is fully justified. This is the time of year that even the eager and regular blood donor is so busy buying and wrapping gifts and trimming a tree that he forgets. So December's the month in which the Red Cross blood bank always suffers.

For this reason, and also because no cash is requested, we excuse the current campaign,

headed up by Ray Bolger's energetic push via his far-reaching TV show. He points out that now is when donations usually slacken but accidents increase, that while we're giving presents we should give a life saver as well. He's doing more than his bit, so we all should do at least a part of ours.

Another and also most worthy campaign just launched is for the benefit of our Olympic team next year—financing the sending of our sportsmen abroad to vie for honors and spread good will at the same time. While every red-blooded American—red-blooded enough to donate a pint to the Red Cross too!—should want to help our Olympic teams span the Atlantic and join the games, it strikes us this was an unfortunate time to kick off the fund-raiser via a Sacramento's KCCC-TV just concluded telethon.

We're all for its lofty purpose, but we have our fingers crossed for its immediate success. You'll do yourself and your country a good service by lending a second ear right after Santa Claus' bills have been paid.

HOLLYWOOD—CRITICS CORNER: Latest of Mickey Rooney's serialized antics was in the same impossible groove which is wearing so thin the show's liable to be yanked any time. There was a chuckle here and there during Mickey's improbable involvements with a beautiful damsel loaded with cash, both her charms and money under his dubious guardianship. Technically, there is everything here for a good string of shows and Mickey's interest was loaded with dollars, but both his popularity and that rather overworked situation failed to hold an audience which probably trickled or rushed over to or back to Jackie Gleason and Art Carney.

"Hey, Mulligan!" has from the first delivered a mush impact with action best described as better-sketter. We lay most of the blame to weak scripting but must admit some of "Mulligan's" low rating is due to the opposing Jackie Gleason powerhouse.

There's a Saturday night situation here much like the Monday evening struggle NBC has against CBS' "Lucy." It's going to take a far better show than "Mulligan" to dent CBS's consistently good Jackie Gleason show. That it could be done, however, is indicated by slow but sure rise of Monday's "Medic" against the gradually declining "I Love Lucy."

(Copyright 1954, General Features Corp.)

headed up by Ray Bolger's energetic push via his far-reaching TV show. He points out that now is when donations usually slacken but accidents increase, that while we're giving presents we should give a life saver as well. He's doing more than his bit, so we all should do at least a part of ours.

Another and also most worthy campaign just launched is for the benefit of our Olympic team next year—financing the sending of our sportsmen abroad to vie for honors and spread good will at the same time. While every red-blooded American—red-blooded enough to donate a pint to the Red Cross too!—should want to help our Olympic teams span the Atlantic and join the games, it strikes us this was an unfortunate time to kick off the fund-raiser via a Sacramento's KCCC-TV just concluded telethon.

We're all for its lofty purpose, but we have our fingers crossed for its immediate success. You'll do yourself and your country a good service by lending a second ear right after Santa Claus' bills have been paid.

HOLLYWOOD—CRITICS CORNER: Latest of Mickey Rooney's serialized antics was in the same impossible groove which is wearing so thin the show's liable to be yanked any time. There was a chuckle here and there during Mickey's improbable involvements with a beautiful damsel loaded with cash, both her charms and money under his dubious guardianship. Technically, there is everything here for a good string of shows and Mickey's interest was loaded with dollars, but both his popularity and that rather overworked situation failed to hold an audience which probably trickled or rushed over to or back to Jackie Gleason and Art Carney.

"Hey, Mulligan!" has from the first delivered a mush impact with action best described as better-sketter. We lay most of the blame to weak scripting but must admit some of "Mulligan's" low rating is due to the opposing Jackie Gleason powerhouse.

There's a Saturday night situation here much like the Monday evening struggle NBC has against CBS' "Lucy." It's going to take a far better show than "Mulligan" to dent CBS's consistently good Jackie Gleason show. That it could be done, however, is indicated by slow but sure rise of Monday's "Medic" against the gradually declining "I Love Lucy."

(Copyright 1954, General Features Corp.)

KVAL TV, VHF 13

EUGENE: KVAL-TV, Channel 13 (Tuesday)—3:30 p.m. of All Things; 4:30 Guest Book Children's Farm Home Choir; 4:30 Mr. Sweeney; 4:45 Stranger Than Fiction; 5:00 Pinky Lee; 5:30 Big Roundup; 6:30 News; 6:35 Weather; 6:45 Sign; 7:00 News; 7:30 Cisco Kid; 7:35 Florian Zabach; 8:00 4 Star Theater—Dick Powell stars in "Bourbon Street"; 8:30 March On; 9:00 Wrestling from Hollywood; 10:30 TBA; 10:30 It's a Great Life.

KOAC, 550 k.c.

KOAC, 550 k.c., Tuesday: 10:00 a.m. The News and Weather; 10:15—Especially for Women; 11:00—Story Time; 11:15—The Concert Hall; 12:00—The News and Weather; 12:15 p.m.—Noon Farm Hour; 1:00—African Adventure; 1:15—Story Time; 1:30—Guest Star; 1:45—Reading for Fun; 2:00—Especially for Women—Educate for Legislative Action; 2:30—Memory Book of Music; 2:45—Family Gathering—Upper Room; 3:00—Oregon Reporter; 3:15—Music of the Masters; 4:00—Poetic Partners; 4:15—U. N. Story; 6:00—The News and Weather; 6:15—Tom Roberts, Organist; 6:30—Robin Hood; 7:15—Evening Farm Hour; 7:55—Basketball—OSU vs. Seattle; 9:45—Evening Meditations—Rev. Ken Kinnear, Federated Church; 10:00—Sign Off.

DO YOUR SHOPPING WHERE SANTA DOES HIS OWN!



Give your Santa one of our novelty selections from the Gift Bar. Lots of Practical items too, for the traveling man, the serviceman, the bachelor or the man around the house. It's an ideal place to find that little "extra gift" too!

Priced from \$1.00

OPEN NITES **Shropok's** **FREE PARKING**
Until Christmas Capitol Shopping Center

Chewing Aids Digestion

For real chewing enjoyment, treat yourself to delicious Wrigley's Spearmint Gum.

WRIGLEY'S SPEARMINT CHEWING GUM

Tastes so good Lasts so long

MODEST MAIDENS

By Jay Allen



"Eddie and I always exchange presents - I take his back and exchange it the day after Christmas!"

DICK TRACY



LITTLE ANNIE ROONEY



BUZ SAWYER



MICKY MOUSE



RIP KIRBY



GASO'NE ALL



BARNEY GOOGLI



BLONDE

By CHIC YOUNG



By CHESTER GOULD



By DARRELL McCLURE



By ROY CRANE



By WALT DISNEY



By ALEX RAYMOND



By KING



By FRED LASSWELL

