

One Day Only—Wednesday! Doors Open at 9:30 A. M. Park Free!  
Follow the Crowds to Sears and Save! Hurry! Hurry!



# TOYLAND SPECIAL!

Rex All Steel  
90" WAGON

5<sup>87</sup>

Sold Nationally  
At 8.95

Select the Things You Need—Have  
Them When You Want Them Most!  
**USE SEARS  
LAY-AWAY PLAN**  
100 LAYS-AWAY  
ALL YOUR GIFTS

**HAPPY TIME**  
SOLD ONLY BY  
SEARS, ROEBUCK AND CO.

# DOLLAR DAY

SEARS DOES IT AGAIN!

LOOK WHAT A DOLLAR BUYS!

<p>Bath <b>Wall Bracket</b> Reg. 1.98 <b>1<sup>00</sup></b> Housewares—Basement</p>	<p>4-Gallon <b>Garbage Can</b> Reg. 1.79 <b>1<sup>00</sup></b> Housewares—Basement</p>	<p><b>\$</b> USE SEARS EASY PAYMENT PLAN for purchases totaling \$20 or more! Ask any salesperson</p>	<p>Men's <b>Cushioned Sole SOCKS</b> Reg. 39c Pair <b>4 PAIR 1<sup>00</sup></b> Shoes—Main Floor</p>	<p>Nylon <b>Panels</b> Reg. 1.69 <b>1<sup>00</sup></b> Drapery Dept., Main Floor</p>	<p>Men's <b>White Handkerchiefs</b> 12 for <b>1<sup>00</sup></b> Men's Furnishings Main Floor</p>	<p>This Coupon <b>1<sup>00</sup></b> Worth On Purchase Of Any Pair <b>MEN'S DRESS SHOES</b> Limit—1 Coupon To Customer Men's Wear—Main Floor</p>
<p>5 Cell <b>Flashlight</b> Reg. 1.98 <b>1<sup>00</sup></b> Electricals—Basement</p>	<p>Pump <b>Oiler</b> Reg. 1.49 <b>1<sup>00</sup></b> Hardware—Basement</p>	<p>1-Lb. Box <b>Hershey Kisses</b> <b>1<sup>00</sup></b> Candy—Main Floor</p>	<p>Assorted <b>TERRY TOWEL ENDS</b> <b>9 for 1<sup>00</sup></b> Bedding—Main Floor</p>	<p>Juvenile <b>Cotton Dresses</b> Reg. 1.98 <b>1<sup>00</sup></b> Also Included Mites Nylon Dresses Infants Wear—Main Floor</p>	<p>Girls' Cotton <b>Dress Shrugs</b> Reg. 1.69 <b>1<sup>00</sup></b> Sizes 7-14 Girl's Wear—Main Floor</p>	<p>Women's <b>Rayon Briefs</b> Reg. 69c 2 for <b>1<sup>00</sup></b> Lingerie—Main Floor</p>
<p>Replacement <b>Oil Filters</b> Reg. 69c 2 for <b>1<sup>00</sup></b> Automotive—Basement</p>	<p>Rubber <b>Duck Decoys</b> Reg. 1.66 <b>1<sup>00</sup></b> Sports Center—Basement</p>	<p>Plastic <b>Wall Tile</b> 20 for <b>1<sup>00</sup></b> 4 1/2 x 4 1/2 in. size Building Mat.—Basement</p>	<p><b>BOUDOIR LAMP BASES</b> Reg. 1.69 1.00 ea. <b>BOUDOIR LAMP SHADES</b> 2 for 1.00 Lamps—Second Floor</p>	<p>Ladies <b>Garter Belts</b> Reg. 1.39 <b>1<sup>00</sup></b> Foundations—Main Floor</p>	<p>Plastic <b>Place Mats</b> 4 for <b>1<sup>00</sup></b> Notions—Main Floor</p>	<p>Printed <b>Cotton Flannel</b> Reg. 49c yd. 3 yds. for <b>1<sup>00</sup></b> Yardage—Main Floor</p>
<p>Spar <b>Varnish</b> Reg. 1.69 <b>1<sup>00</sup></b> Quart Paints—Basement</p>	<p>Tulip <b>Bulbs</b> Reg. 69c Doz. 2 Dozen <b>1<sup>00</sup></b> Garden Shop—Basement</p>	<p>10-Quart <b>Milk Pails</b> Reg. 89c 2 for <b>1<sup>00</sup></b> Farm Dept.—Basement</p>	<p>Craftsman <b>ALL STEEL LAWN RAKES</b> Reg. 1.29 <b>1<sup>00</sup></b> Hardware—Basement</p>	<p>Men's Chambray <b>Work Shirts</b> Reg. 1.29 <b>1<sup>00</sup></b> Men's Wear—Main Floor</p>	<p>Boy's <b>BRIEFS And UNDERSHIRTS</b> Reg. 49c each 3 for <b>1<sup>00</sup></b> Boy's Wear—Main Floor</p>	<p>60 Gauge <b>Nylon Hose</b> 2 Pair <b>1<sup>00</sup></b> Hosiery—Main Floor</p>
<p><b>DUCK CALLERS</b> Reg. 1.25 1.00 Sports Center—Basement</p>						

Shop Monday and Friday 9:30 - 9:00 — Other Days 9:30 - 5:30 — Park Free

"Satisfaction guaranteed or your money back" SEARS

550 N. Capitol Ph. 3-9191