

## relax...

## on the SYASTA DAYLIGMT to San Francisco

YOURE FRFRE trom tratle worries when you ride this popular streamiliner Which speeds daily between Portiand and San Trancisco. The miles glide by reading and snoosing a bit, enjoying refreshments in the gay Tavern car and delicious food in the Coffee Shop or Dining Car. and delicious food in the Cofiee-shop or Dining Car.
You've never a thought about' trafic or weathe ongineer is doing the driving on steel nils-his own private right-ofoway. pletely this fast, deeel-ponered, mom-'ti-night trip Low fares give you more dollars to apend at your
destination. For example...


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## VISIT FRED MEYER Toyland "Salem's Largest Selection" Dolls, Trains, Mechanical Toys, Puzzies, Games, Orneme Giftwrap, Chistmas Cards, Tree Lights. LOWER LEVEL SALES FLOOR NOW OPEN FredMeyer Drugs



It's got a "V" in its bonnet or your choice of two new sixes!

## The motoramic Chevrolet for "55

## Great new <br> 8It's the valve-in-head V8 as only the valve-in-head leader can build it! You'd expect Chevrolet to out-V8 the field-and it has! Chevrolet's new 'Turbo-Fire V8" puts a brand-new kind of excitement under new "Turbo-Fire V8" puts a brand-new kind of excitement under your foot. The excitement of 162 horsepower! The excitement of an 8 to 1 ultra-high compression ratio that squezeses more pure fun out of a gallon of gas than you ever dreamed possible! The new "Turbo-Fire $\mathbf{V 8} 8^{"}$ is so efficient that it V8" is so efficient that it requires only fousr quarts of oil instead of the usual five or more. And it has the shortest piston stroke in the low. price field, for longer engine life. But we can't even begin to give you the whole story here. Come in and drive the new "Turbo-Fire V8!"

With enough new advances to fill a book!
Chevrolet offers two new highstepping sixes for 1955 ! There's the new and the new "Blue-Flame 123." Both bring you new, higher-rated power-the zippy, thrifty high-compression kind. Both have new, more
efficient cooling and lubriation systems. . . new engine mounts that resilt in almost unbelievable smoothness. And, like the new "Turbo-
Fire V8," both are sparked by performance and faster cold-weather starting. They're the liveliest



More than a new car . . . a new CONCEPT of low-cost motoring
(and much too good to miss driving!)
Douglas McKay Chevrolet Co.

