



"Honest, dear, I only went window shopping, but all this in the window!"



Desert Best Place For TV Set in Auto

By EVE STARR
NEW YORK—IS THAT A PEDESTRIAN AHEAD—OR AN OTHER CONTESTANT ON THE AMATEUR SHOW?
Will we ever have car TV's, similar to car radios of today? Sounds a bit silly, but so did the car radio idea not too many years ago.

Deluxe sedan models of the future could include a TV for the back seats, but just as sure as megacycles will always be with us, some wise guy would slip one into the front of a coupe.

A legal ban such as the one now in effect in Oregon, would undoubtedly protect the public against the mixing of gasoline with TV if such sets developed, and, compared with a bottle concealed on a hip, glaringly obvious car TV's would hardly be profitable bootleg items.

The only safe car TV we can think of—and it might well be on the market tomorrow, for all we know—would be a "fool proof set" that wouldn't flicker while a car wheel turned.

PERSONAL DAY DREAMS CAST (What's yours?) ... Walter Brennan as Old Sea Dawg ... Jeff Chandler as an Indian Chief again ... Sherie North in anything (but not much) ... Robert Montgomery as a shrewd but kind tycoon ... Jack Webb as his old radio Pat Novak ... Ronald Colman, Hmmm! in any role he'll play ... Ida Lupino as any Damsel in Distress ... Vincent Price as "Holder of the Plantation Mortgage" ... Charlie Ruggles as "Small Town Grandpa with a bitter cross to bear" ... with "Annie Oakley", Gail Davis as "The Little Girl Next Door" ... Humphrey Bogart against the law once more ... Dan Duryea as "Professional Procurer" ... Loretta Young as Mary, Queen of Scots ... Jim Davis as something he can handle ... Eddie Albert as "Arrowsmith" ... Steve Allen as "Lucy Luciano" ... Richard Widmark as "True Blue Harold who gets the Girl" Betty Hutton, in a Drama ... Ralph Bellamy in a Comedy ... And Jimmy Durante as "The Man Who Came to Dinner". Any suggestions? (Copyright 1954, General Features Corp.)

Table with TV-Radio Log header and program listings for KPTV, KOIN-TV, and KVAL-TV.

WEDNESDAY'S BROADCASTS Pacific Standard Time

Table with Television header and program listings for KPTV, KOIN, and KVAL-TV.

EUGENE: KVAL-TV, Channel 13 (Wednesday): 1:25, Sign On, Daily Meditation, Program Reviews: 3:30—The Jack Smith Show; 4:00—Cooking Capers; 4:30—The Big Roundup with Red Skelton; 5:00—This is the Life; 6:00—The News; 6:45—Sports Headlines; 7:15—Weather Report; 7:30—Industry on Parade; 8:00—For Your Information; 7:30—Cisco Kid; 7:30—Victory at Sea; 8:00—Dangerous Assignment; 8:30—Life of Riley; 9:00—Captured; 9:30—Western Star Playhouse.

RADIO

Table with Radio header and program listings for KSLM, KOCO, KGAE, KOIN, KGW, and KEX.

Sakes Alive! - this really is real coffee! and my... the money you save! Includes image of a woman and a jar of Chase & Sanborn Instant Coffee.

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