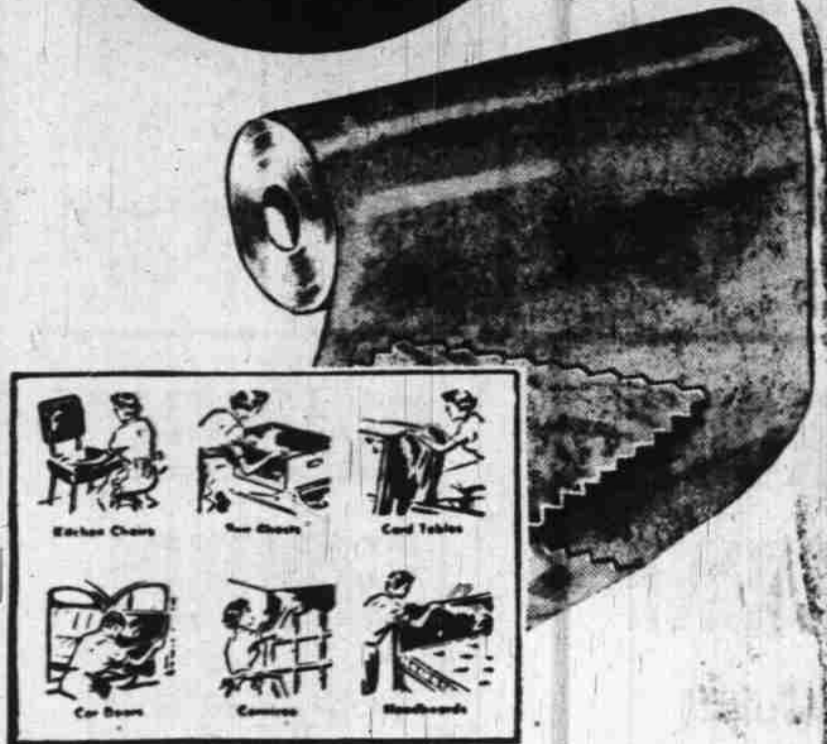


MONDAY ONLY! Follow the Crowds to Super Values!



FOUNDER'S DAY SALE

Doors open 9 A.M., shop to 9:30 P.M.
Extra savings in every department. Plenty of
free parking, so bring the family!



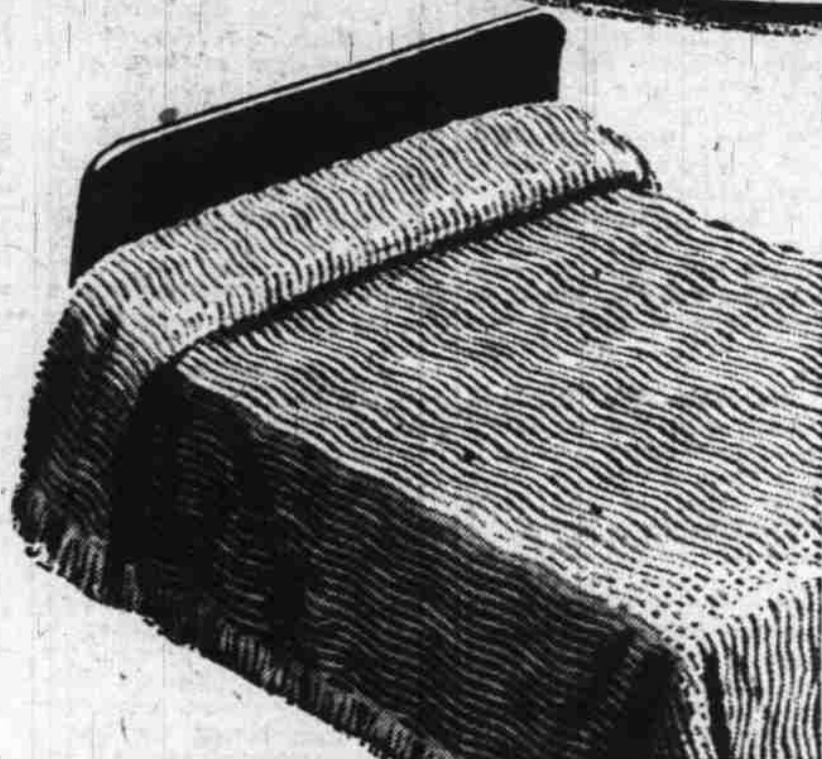
54-inch Vinyl Plastic
Regular 1.39 **88¢** yd.

Brighten any piece of furniture for just a few dollars! Vinyl plastic upholstery fabric looks like leather but is far less expensive, wears longer. Resists grease, alcohol, scuffing. Choice of colors.



Flannel Sports Shirt
Regular 1.98 **1.47**

Sports shirt style that you can wear in-or-out. 2-way collar soft sueded flannel washes easily, bright small checks colorfast. Sanforized (Maximum shrinkage 1%) Sizes S.M.L. Specially Priced for this Sale Only!



Chenille Bedspreads
Regular 4.98 **2.97**

Thickly tufted, velvety chenille completely covers the good quality background sheeting. Bullion fringe trim. Preshrunk with only 3% maximum shrinkage. Wash, dry, put on bed . . . no ironing necessary. Harmony House Colors.



Honeysuckle Sleepers
Regular 1.59 **1.29**

Cloud like comfort for tots 1 to 8. Snug 1-piece style with elastic-back waist and gripper closings. Soft knit flannel is warm and comfortable. Keeps its true fit. Maximum shrinkage 1%. Get a supply at this low price!



Heavy Duty Wax
Contains No. 1 Canuba Wax
Reg. 2.98 Gallon **1.99**
4-star feature liquid wax is self polishing, no buffing! Keeps floors shiny through hardest traffic.



10-Qt. Pails
Heavily Galvanized
Reg. 65c **47c**
Low-priced sturdy, durable pails! All seams and crevices smoothly soldered inside. Riveted bail ears.



Trouser Creasers
Regular 3 for 1.49
Now **3 for 1.27**
Wash pants, slacks dry with sharp creases. Automatic spring lock. Fits all adult and children's sizes 10 and up.



Coloring Books
Lots of Fun for Children
Reg. 50c ea. **19c**
Tremendous savings on these books. Each has 88 pages to color . . . each one tells a complete story. Buy now!

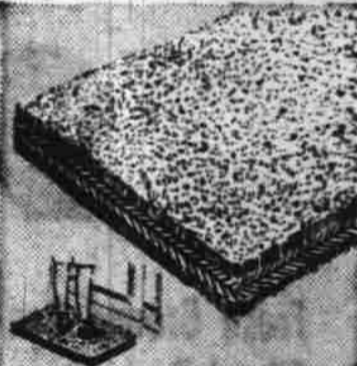


Plastic Miniature Dolls
Reg. 1.50 **88¢** Sale

Joy for little girls, bargain for mothers! Dainty plastic dolls. Delicately trimmed rayon dresses. Movable arms, head and sleeping eyes. Mohair wig. Assorted styles to choose from. Each doll 7 1/2-in. high.

Boys Corduroy Shirt
Reg. 3.98 **2.44** Now
4 to 16

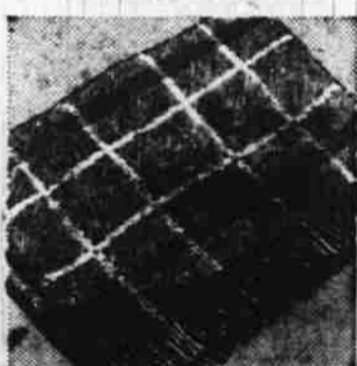
Kelly Green, Gray, Rum Cola, Sky Blue, Royal Blue, Gold, Glory Red, Maroon. A riot of colors in this big sale group. Mother loves the easy care; Junior, the easy wear of a corduroy shirt with two-way collar and straight bottom hem that goes from school to basketball and then a party.



Tough Cocoa Mats
12x24-inch Size
Reg. 1.79 **1.39**
A special buy for this sale only! Firmly-woven and long-lasting. Brush-like action. Just shake it to clean.



Nylon Zip Bag
Treated to Resist Water
Reg. 2.59 **2.29**
Easy to pack, zipper opening bag treated to resist water. 16-inch, blue.



Plaid Auto Robe
70% Wool—30% Rayon
Reg. 7.95 **3.66**
Large 50x60-inch size, fringed ends. Two bright color choices. Weighs full 2 pounds! See this value at Sears!



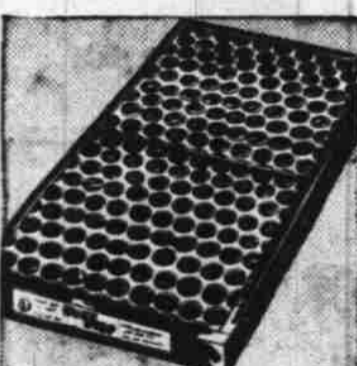
Cotton Work Socks
Guaranteed Washfast Colors
Reg. 35c pr. 6 prs. **1.59**
The buy of a lifetime for comfort, style and quality! Seamless for comfort with nylon reinforced heels and toes. Save!



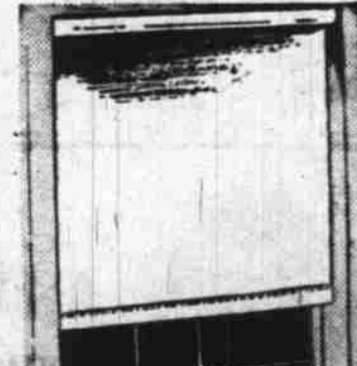
White Anklets
A Pair for Every Occasion!
Reg. 39c pr. 4 Prs. **1.00**
Women's and misses' styles. A dressy turn-down top, crew for sport, two triple-rolls for campus wear. 8 1/2-11.



Cobbler Aprons
Popular Novelty Prints
Reg. 1.39 **99c**
Six attractively styled aprons in assorted prints. Neatly finished edges, contrasting binding. Fits up to size 40.



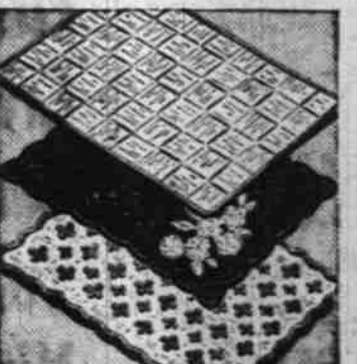
Homart Air Filters
16x20 or 16x25-in.
Reg. 1.40 ea. **99c**
Traps dust, dirt and pollen in heating, ventilating, air-conditioning systems. Permits free flow of air. Other sizes.



Regular 1.69 Shades
Good Quality Washable Cloth
37 1/4 x 6-ft. **1.33**
Add protection and privacy to your windows. Choice of Harmony House eggshell, or white. Save!

36-in. Cotton Flannel
Reg. 49c yd. **38¢** Sale yd.

Gives you extra warmth on cold nights because it's heavier, more smoothly napped than ordinary printed flannel, and back side is softly brushed. Can't shrink over 1%. Big choice of colors, patterns.



Plastic Mats
Easy to Wash, Save Ironing
Regularly 29c 4 for **88c**
Textured designs look more like fabric than any other place mats we've seen. 5 Harmony House coordinated colors.



Aluminum Bakeware Your Choice **24¢**
Regularly Priced at 35c Each
Only during Sears 68th anniversary sale can you get bargains like this. Muffin pan, bread pan, square or round cake pan, biscuit pan, cookie sheet—24c each now. Buy 'em for gifts too.



Cast Iron Skillet
Maid of Honor
Reg. 1.79 **1.39**
Sleek and lustrous . . . smoothly polished inside and out. Easy to handle. Take hard every-day use.



Men's Slip-on Casual
Reg. 7.95 **5.00** Now

Here's slipper-like comfort with a go-everywhere look. . . styled to meet fashion, to reflect YOUR good taste. Wear them with business suits or leisure clothes. Good-year welt.

"Satisfaction guaranteed or your money back" SEARS

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