

**DOWNTOWN SALEM  
MERCHANTS ASSOCIATION**

**NO.**

**16**

**IT'S**

**fabulous FRIDAY**

**GET YOUR FREE  
PRIZE TICKETS \***

At All Stores  
Displaying the  
Red and White  
Emblem!

\* Nothing to Buy  
No Obligation

**fall festival**

**Bargains Galore in Every Store  
IN DOWNTOWN SALEM!**

**Fourth Big  
Prize Drawing**

Will Be Held

**Saturday, 6 P.M.**

**September 18**

at the

**Courthouse Square**

**All Ages Eligible**

KIDS! PARENTS! GRANDPARENTS!

GET YOUR FREE TICKETS EVERY

SHOPPING DAY!

Store owners, managers and their families  
not eligible

**LOOK AT  
THE PRIZES!**

- ★ \$300.00 Cash Bonus!
- ★ \$100.00 Cash Bonus!
- ★ \$50.00 Cash Bonus!
- ★ Westinghouse Auto. Dryer!
- ★ 21" RCA Television Set!
- ★ 5 Benrus Watches!
- ★ Atlas Tires

PLUS MANY OTHER MERCHANDISE PRIZES AND A

**\$1000 CASH GRAND BONUS**

SEPTEMBER 25th