

# PENNEY'S

ALWAYS FIRST QUALITY!

SALEM, OREGON

Store Hours: 9:30 A. M. to 5:30 P. M.  
Open Friday Night 'Til 9 P. M.

Get Free Tickets at Penney's  
For Fabulous Fall Festival Prizes

## 16th

# Fabulous FRIDAY

### FREE PARKING!



MARION CAR PARK  
South High at Ferry  
SHOPPER'S CAR PARK  
S. Commercial and Ferry  
Ask your salesperson to  
validate your parking check for  
1 hour.

## GLAMOUR-SHEER

### NYLONS

60-gauge, 15-denier



**SPECIAL!**

2 prs.

**1<sup>15</sup>**

packed in a  
cellophane envelope

Now's the time to stock up on leg-lovely nylon stockings at Penney's low, low price! Beautiful 60-gauge, 15-denier nylons, so sheer, yet long-wearing. Slim, dark seams, sizes 8 1/2-11. Don't miss this exciting event!

MAIN FLOOR

This Fall, It's Smarter to Buy at Savings!

## Boy's White Cotton T-SHIRTS

3 for \$1



Flat knit combed cotton T-shirts with reinforced collar-ette to retain shape. Cut extra long so they won't ride up. Double as lightweight polo shirts. At Penney's now in sizes 4-16.

MAIN FLOOR

## Feature! Men's Cotton Argyles and Spun Nylon Plains

2 for \$1

A Terrific buy! Wonderful savings on combed cotton argyles or ribbed knit spun nylon slacks in a wide choice of handsome solid shades! Neat looking and fitting... sensational wear. Sizes 10-3.



MAIN FLOOR

## Exceptional Value at Penney's! WASHABLE COTTON DRESSES

**\$2**

Sizes 7-14



A lot of dress for a little Penney price! The skirt is made with lots of material to give an extra wide and wonderful whirl! The dresses, themselves, are delightfully styled in gay printed cotton with touches of white, bow details, contrast belts. Washable, of course, and perfect proof that it pays to shop at Penney's!

SECOND FLOOR

## SPECIAL PURCHASE! MILUM LINED 100% WOOL FLEECE COATS FOR WOMEN

**\$19** Sizes 8 to 18



Graceful sweep of coat! Milium-lined to give it that lightweight feel plus warmth, beautifully detailed with gentle shawl collar, expensive-look stitching details at shoulder, back yoke. Choose beautiful all-wool fleeces smart patterns, or smart cashmere and wool blends in several Fall colors.

SECOND FLOOR

## Fabulous Friday Feature!

## WOMEN'S BETTER QUALITY DRESSES

**\$3**

Juniors  
Misses  
and  
Half Sizes



Wonderful group of dresses for you to choose from for this final clearance of summer styles. Pick from pattern or plain cottons, rayons or nylons. Many different styles and patterns. Something to fit everyone. Misses, juniors, and half sizes.

SECOND FLOOR

## Hand-Washable Pleated Orlon-Wool SKIRTS

**\$5** Sizes 22 to 30

Girl's Sizes 7-14 ..... **\$3**

Perfect — the Penney skirts that make life extra easy for busy college and career gals! Handsomely done in orlon and wool, they're crease and shrink resistant, dry in a jiffy and need almost no ironing. Choose from plaids or intriguing pattern effects. See them, see why it pays to shop at Penney's!



SECOND FLOOR

## FABULOUS FRIDAY FEATURE . . .

## GENUINE LEATHER CLASSIC HANDBAGS



This genuine leather classic handbag is designed with you in mind. Check all these features: Extra roomy pockets . . . Inside zipper compartments . . . special accessory sections . . . fashioned right . . . constructed for durability. Choose from several different styles.

**2<sup>98</sup>** Plus Tax

MAIN FLOOR

## Fabulous Friday Buy!

### WHITE SHEETING

70", 80", 90" Wide, 130 and 140 Thread Count

Penney's famous brands are in this group of sheeting for Fabulous Friday. Tightly woven material for smoothness, but tough enough to withstand plenty of hard wear!

**50¢** Yd.

MEZZANINE



### Girls' White GYM SHOES

**2<sup>49</sup>** Sizes 12 1/2-3

Sizes 4-10 ..... **2<sup>79</sup>**

Perfect for sports! Air-cooled duck upper, drill lining, sponge cushion insole; non-absorbent for active comfort. White, sizes 4 to 10; girls' sizes, 12 1/2 to 3. Sanitized\* for cleaner wear!

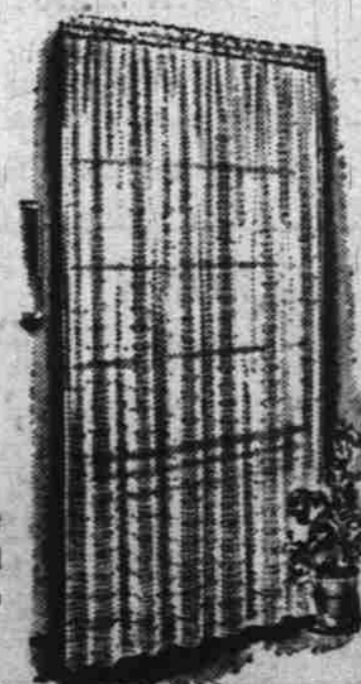
BASEMENT

### Scranton Lace Panels

Floral and Leaf Patterns

**\$1** PANEL

New! Delicate lace panels that are washable, easy to care for! Very delicate lace pattern with a look of luxury.



BASEMENT

## Fabulous Friday Feature! 100% Nylon Taffeta HALF SLIPS

**1<sup>77</sup>** Sizes S-M-L

Outstanding Penney value — it's permanently finished to stay crisp and crackling through countless sudings! Wide 180" sweep hemline, 3 flaring tiers. White. S, M, L.

MAIN FLOOR

## Fabulous Friday Feature!

## MEN'S BETTER QUALITY SUITS

ALL WOOLS

- Splash Weaves
- Cords

**\$29**

Shorts, Regulars and Longs . . .

Sizes 36, 37, 38, 39, 40 Only.

Here's an outstanding group of men's suits now repriced for this week's Fabulous Friday Feature. Choose all wools in splash weaves or cords. Not all sizes in each fabric type but you'll find something to fit. Shorts, regulars, and longs.



MAIN FLOOR