

SEARS 68th anniversary SALE

ROEBUCK AND CO. traditionally our lowest prices

REPEAT OFFER!

Mattresses and Box Springs REDUCED!

SAVE UP TO \$40!
SOME ARE 1/2 PRICE

LESS THAN 1/2 PRICE MATTRESS AND BOX SPRING

REG. 29.95 **14⁰⁰** each in sets FULL SIZE

Sleeping comfort supreme for less with this clear-ance priced mattress and box spring combination! Blue and white woven stripe cotton ticking, 243 tempered steel coils for lasting support. Heavy rolled edge prevents sagging.

TWIN SIZE, REG. 29.95 ea., 17.00 ea. IN SETS
TWIN SIZE MATTRESS, REG. 29.95 now 16.00
FULL SIZE MATTRESS, REG. 29.95 now 17.00

FANCY WOVEN STRIPE MATTRESS AND BOX SPRING

REG. 29.95 **24⁰⁰** each in sets FULL SIZE

Comfortably padded to give you a lifetime of clean, sleeping enjoyment! Features 204 tempered steel coils, heavy woven stripe ticking with floral pattern, 3 variations and convenient joints and borders.

TWIN SIZE, REG. 29.95 ea., 24.00 ea. IN SETS
TWIN SIZE MATTRESS, REG. 29.95 now 21.00
FULL SIZE MATTRESS, REG. 29.95 now 24.00

HIGHEST QUALITY DAMASK "TOP FLIP" MATTRESS AND BOX SPRING

REG. 29.95 **28⁰⁰** each in sets FULL SIZE

Designed as well as strikingly handsome mattress and box spring combination! 202 tempered steel coils, all handstitched to prevent "sagging", distinctive damask pattern with oval and diamond design, heavy padded pre-stitch border.

TWIN SIZE, REG. 29.95 ea., 28.00 ea. IN SETS
TWIN SIZE MATTRESS, REG. 29.95 now 24.00
FULL SIZE MATTRESS, REG. 29.95 now 28.00

DE LUXE WOVEN STRIPE MATTRESS AND BOX SPRING

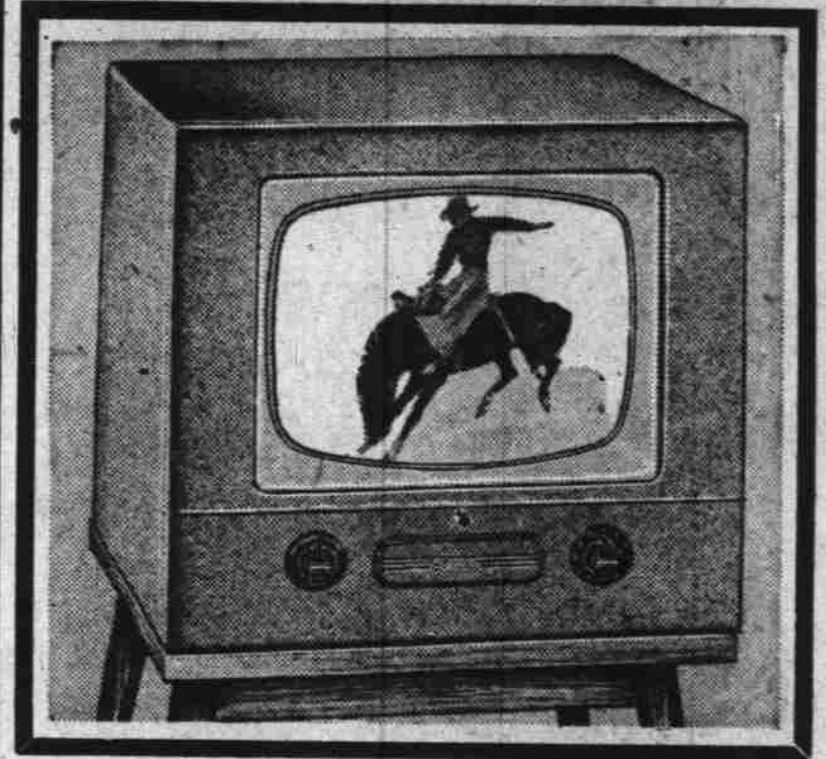
REG. 39.95 **39⁰⁰** each in sets FULL SIZE

Exceptional comfort, plus radiant beauty at a price that's hard to believe! This combination features beautiful, heavy woven stripe cotton ticking, 290 steel coils, sturdy pre-built border, vertical stitched sides.

TWIN SIZE, REG. 39.95 ea., 36.00 ea. IN SETS
TWIN SIZE MATTRESS, REG. 39.95 now 39.00
FULL SIZE MATTRESS, REG. 39.95 now 44.00

3 unified advancements in all Silvertone TV

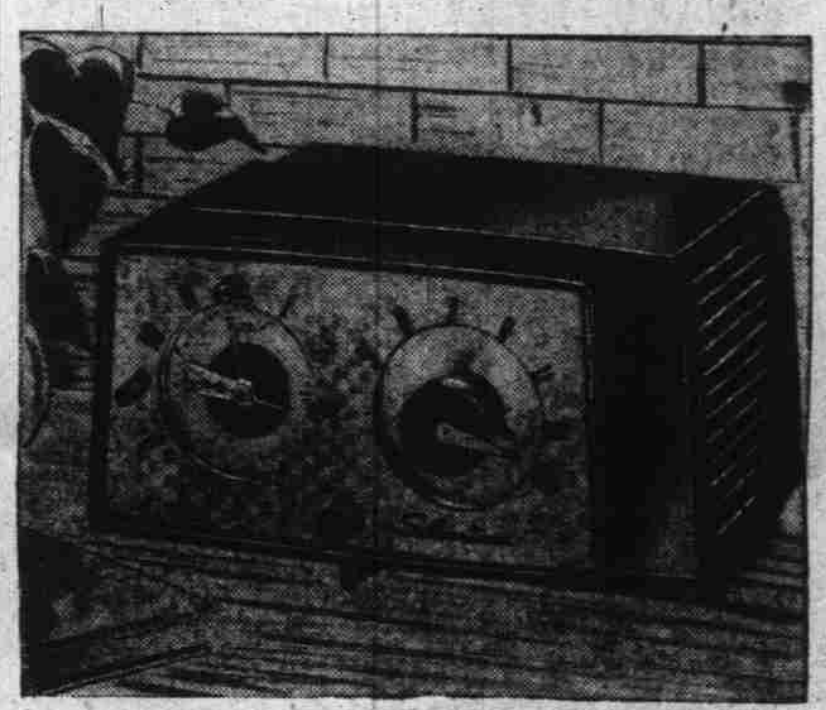
- SILVERTONE RESERVE OUTPUT: Extra power to pull clear, steady pictures, even in fringe areas.
- KINETRUE PICTURE TUBE: Pre-engineered for eye tiring factors. Distinct blacks and whites.
- SILVERPHONIC FM SOUND: Richer tone clarity and depth. Structured listening entertainment.



Powerful, All Channel
Big 21-inch TV
Reg. 209.95 **189⁹⁵**
Save \$20 5.00 Down

As powerful as any set we sell, yet look at the low price. SRO chassis is engineered to give clear reception even in fringe areas. Maroon leatherette cabinet. Receives all channels.

Complete Line of Consoles Priced From 249.95

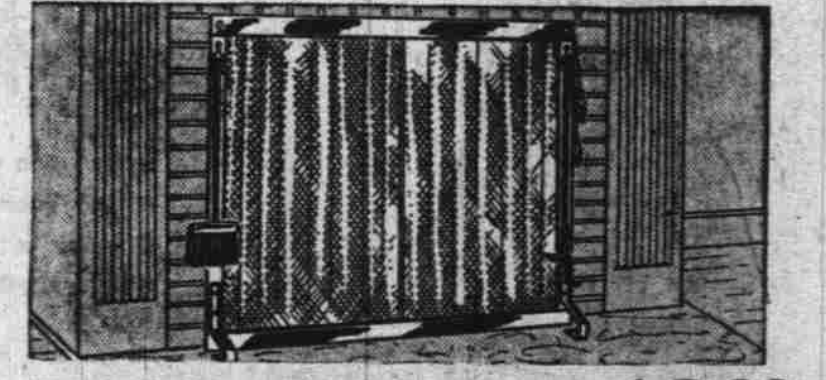


Awakens You Automatically—Even Turns Itself Off!

Clock Radios

Regular 23.95 **18⁸⁸** 2.00 Down

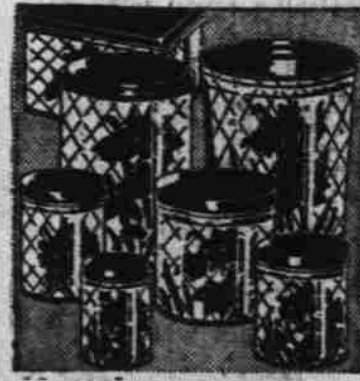
We know of no other clock radio anywhere near this price! Smart cabinet design adds beauty to any room in your house. Tubes and rectifier guaranteed one year.



Fireplace Outfit 19⁸⁸

Regularly 28.95 2.00 Down

Set includes two-piece mesh curtain with chain pulls; poker, and brush that hang right on curtain frame! All are polished brass-plated. Screen size: 38-in. x 31 in. At big sale savings!



Metal Pantryware
Regularly From 89c to 1.19
Each Piece **68c**

To celebrate our 68th birthday... white with red bread box, canister set, step-on-can, 26 qt. waste-basket.



16 Pc. Dinnerware
Symphony Pattern
Reg. 5.50 **3.99**

Guaranteed evenproof, fade, craze proof for life of ware. Choice of colors. 9 3/4" plates.



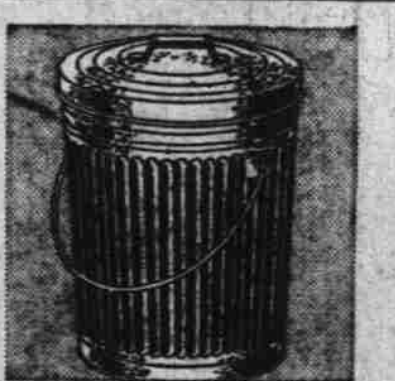
Maid of Honor Mop
Reduced 41c for this Sale
Regularly 1.29 **68c**

Nowhere but Sears such a wonderful bargain! 9x15-in. pre-shrunk cotton yarn head; bumper prevents marring.



2-in-1 Cover Set
Fits Boards Up to 15x54-in.
Reg. 2.95 **1.99**

Double-nap cotton flannel top pad, cotton waffle weave underpad for smoother ironing. Heavy drill cover.



4-Gal. Garbage Pail
Cover Holds Odors Inside Can
Reg. 1.79 **1.00**

Use galvanized sheet steel pail for garbage or for general utility yard use. Easily carried by ball handle.



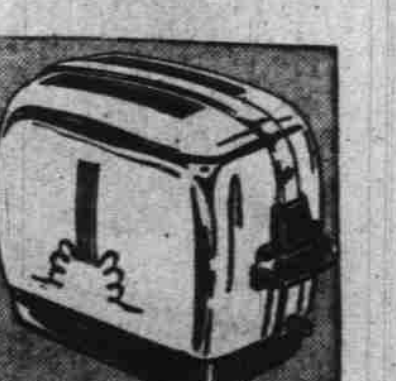
Cast Iron Skillet
Maid of Honor
Reg. 1.79 **1.39**

Sleek and lustrous... smoothly polished inside and out. Easy to handle. Takes hard every-day use.



Forced-Air Heater
Revolving Reflector Unit
Reg. 14.95 **11.88**

Gives comfortable circulated warmth for those cool days. Blows 50 cubic feet of warm air per min. UL-listed.



Kenmore Toasters
"Pop-Up" Clock Type
Reg. 14.95 **9.77**

The high "pop-up" action makes it easy to toast small pieces! Regulates from "light" to "dark" chrome-plated.

"Satisfaction guaranteed or your money back" SEARS 550 N. Capitol Phone 3-9191