

# FABULOUS FRIDAY

## fall festival NO. 14

**SHOP DOWNTOWN SALEM FOR SENSATIONAL VALUES IN BACK-TO-SCHOOL NEEDS!**

**GET YOUR FREE PRIZE TICKETS**

At All Stores  
Displaying the  
Red and White  
Emblem!

\*Nothing to Buy  
No Obligation

**All Ages  
Eligible!**

KIDS! PARENTS!  
GRANDPARENTS!  
GET YOUR FREE  
TICKETS EVERY  
SHOPPING DAY!

Store owners,  
managers and  
their families  
not eligible.

Save Time!  
Save Gas!  
Save Money!

Just Like  
Shopping in  
a Gigantic  
Department  
Store!

**SECOND BIG  
PRIZE DRAWING**

Will Be Held  
**Saturday, 6 P.M.**  
**September 4**

at the  
**Courthouse  
Square**

Stores  
Are Open  
Friday Nights  
until 9:00

### **LOOK AT THE PRIZES!**

- ★ \$200.00 Weekly Cash Bonus!
- ★ \$50.00 Weekly Cash Bonus!
- ★ \$25.00 Weekly Cash Bonus!
- ★ Westinghouse Auto. Dryer!
- ★ 21" RCA Television Set!
- ★ 5 Benrus Watches!
- ★ Silverware Set!

PLUS MANY OTHER MERCHANDISE PRIZES AND A

**\$1000<sup>00</sup> CASH GRAND BONUS**

SEPTEMBER 25th

## **DOWNTOWN SALEM MERCHANTS ASSOCIATION**