

TO ALL OF OUR CUSTOMERS  
THIS FRIDAY AND SATURDAY  
WE OFFER A BIG SLICE OF  
ICE COLD WATERMELON.  
THE SAME DELICIOUS MELONS  
ONSALE NOW AT A NEW LOW PRICE

# FREE

**"SERVING HOURS"**  
For the Watermelon Feed.  
Friday July 23  
1:00 P.M. to 10:00 P.M.  
Saturday July 24  
10:00 A.M. to 7:00 P.M.

# WATERMELON



# 39c ea.

These Melons Are Thumpin' Ripe - Sugar Sweet - Guaranteed Satisfaction by Bergs

**SPECIALS**  
for  
**SUMMER**

**BREAKFAST CEREALS**

- WHEATIES KIX
- CHEERIOS SUGAR JETS
- Betty Crocker CEREAL TRAY
- Sperry Betty Crocker PANCAKE & WAFFLE MIX
- Sperry Betty Crocker WHEAT HEARTS
- Sperry DRIFTED SNOW FLOUR
- S & W Brand COFFEE 1 POUND CAN

**99c**

- CHICKENS** For Stewing . . . . . Pound **39c**
- TENDER FRYERS** Pan Ready . . . . . Pound **59c**
- SLICED BACON** Armour's Broken Sliced For Seasoning - Pound **29c**
- CHOICE ROUND STEAK** U.S. Choice Pound **79c**
- CHOICE SHORT RIBS** U.S. Choice Pound **19c**
- CHOICE ROLLED ROAST** U.S. Choice Pound **75c**
- RIB STEAKS** Well Trimmed Economy Beef Lb. **39c**
- BRISKET SHORT RIBS** Economy Beef **19c**
- POT ROAST** Well Trimmed Economy Beef Lb. **35c**
- MINNESOTA SUMMER SAUSAGE** Swifts Lb. **69c**
- SUGAR CURED BACON** "By The Piece" Lb. **69c**

**SWIFT'S MAMMOUTH BOLOGNA**  
"Cut Two Pounds On The Nose—Get It Free !"  
**SEE OUR DISPLAY**

- SNOWDRIFT SHOTRENING** 3 Lb. **83c**
- WESSON OIL** Quart **65c**
- Water Softener** WHITE KING Reg. Size **23c**

- WHITE KING SOAP POWDER** Giant Size **57c**
- WHITE KING SOAP POWDER** Large Size **29c**

- WHITE KING CLEANSER** 2 for **25c**
- Herhey's Breakfast COCOA** 1 Pound Can **57c**
- Nestle's Chocolate "QUICK"** 1 Pound Can **41c**

- SUNMAID RAISINS** 15-oz. **20c**

- HEINS OREGON HONEY** 5 lb. **98c**

- PILLSBURY Pancake Flour** 10 lbs. **\$1.13**

**Plan to Attend the KEIZER KARNIVAL JULY 30-31**

Sponsored by the Keizer Lions  
Proceeds to Build Keizer Community Hall

- BORDEN'S FRESH Mayonnaise** One Quart **55c**

- DROMEDARY Cake Mixes** 4 Pkgs. **89c**

- SWIFT'S BROOKFIELD BUTTER** One Pound Pkgs. **59c**

- OVEN FRESH-CRISP Ritz Crackers** One Pound Pkgs. **29c**

- KITCHEN QUEEN FLOUR** 10 Pound Sack **79c**

# APRICOTS

This is the season's peak due to a short crop and heavy cannery demand. Buy Now!

**FROM THE DALLES AND YAKIMA**

- BLENTHIMES ● MOORPARKS ● TILTONS
- Shake Face Flats - 12 lbs. . . . . **\$1.69**
- Row Face Flats - 12 lbs. . . . . **\$1.79**
- Dalles Pear Box - 25 lbs. . . . . **\$2.98**
- U.S. NO. 1 CLASSIFIED
- 25 lb. Pear Box \$3.29**

- don't bargain with baby's food*
- HEINZ strained baby foods**
  - Egg Noodles & Chicken** Ranchers 1 Pound **27c**
  - Chateau Smoked Oysters** 3 1/2 oz. **29c**
  - Raths Dried Beef** 2 1/2 oz. **29c**
  - Campbells Vegetable Soup** 2 for **25c**
  - Orange Juice** Standby 46 oz. Unsweetened **31c**
  - Lumberjack Syrup** 24 oz. **33c**
  - CAKE DONUTS** Bakery Dept. DOZ. **29c**

**SPECIAL SALE!**

**SAVE 37c**

**IPANA** \$1.06 VALUE ONLY **69c**

47c NEW IPANA or IPANA 1/2 Plus  
59c TEK DELUXE TOOTH BRUSH Limited Time Only

Stops Perspiration! Stops Odor!  
Kills Germs that cause odor!

**MUM MIST** Reg. Size **59c** Plus tax

- Oven Fresh Quality Bread** 1 pound and one half **24c**
- Hunts Golden Peach Halves** No. 2 1/2 cans **29c**
- Hunts Golden Sliced Peaches** No. 2 1/2 cans **30c**
- Hunts Fruit Cocktail** No. 2 1/2 cans **39c**
- Del Monte Sliced Pineapple** 9 oz. cans **15c**
- Tasty Pak Halves of Apricots** No. 2 1/2 cans **32c**
- Garden Grapefruit Sections** 303 cans **17c**
- Oceanspray Cranberry Sauce** 1 pound can **22c**
- Veg-All Mixed Vegetables** 1 pound cans **19c**
- Elsinore Pumpkin** No. 2 1/2 cans **13c**
- Steinfelds Sauerkraut** No. 22 cans **17c**
- Capitol Cut Green Green Beans** 303 cans **18c**
- Stockton Peeled Tomatoes** No. 2 1/2 cans **19c**
- Del Monte Sugar Peas** 303 cans **21c**
- Tasty Pak Sweet Peas** 303 cans **15c**
- Franco American Spaghetti** 2 cans for **29c**
- Porters Fresh Egg Noodles** 1 pound packages **33c**
- Bonnors Seedless Raisins** 4 pound pkgs. **65c**
- Supermeal Dog and Cat Food** 2 cans **27c**

# BERGS

Prices Effective Thursday Through Sunday—Right Reserved to Limit  
Salem's Home-Owned Complete Food Centers  
**BERGS BERGS**  
Keizer Capitol Shopping Center