



BLONDIE

By CHIC YOUNG



DIET SMITH?

By CHESTER GOULD



DICK TRACY

By BUD SAGENDORF



LITTLE ANNIE ROONEY

By DARRELL McCLURE



BUZZ SAWYER

By ROY CRANE



MICKEY MOUSE

By WALT DISNEY



RIP KIRBY

By ALEX RAYMOND



GASOLINE ALLEY

By KING



BARNEY GOOGLE

By FRED LASSWELL

Inside TV . . .

Irma's Friend Quits Hollywood for Rest

HOLLYWOOD — MARY, MIKE AND ME: Beautiful, blonde and willowy, Mary Shipp is basking on the beach of Waikiki right now, free of responsibility from her friend Irma for the present, but due to return to even more harrowing experiences than Marie Wilson, as Irma, can heap upon Mary, as Kay, in their zany TV show.

We were fortunate in cornering Mary at Mike Romanoff's the day before she took off for Honolulu and found her enthused about many things. "A whole month's vacation," she beamed. "The whole family and a house on the beach. That meant hubby and her little boy and girl. It also meant 30 days' rest from what's been a very fast schedule for 'My Friend Irma' and her Gildersleeve radio spot.

Mike slid in beside us to complete a foursome and state his own case. Jerry Conway was along from CBS press relations on general principle. Mike's case proved a bit lopsided.

"I, too, am embarking upon a vacation," he announced, the pouches beneath his eyes being no indication of a need for same. Mike always looks like that. "To New York for Independence Day. And to celebrate our wedding anniversary too."

"Isn't that a rather strange combination?" asked Mary. "Independence on the one hand and a lack of it on the other?"

Mike agreed. He's always agreeable. He also agreed that Mary had been doing a fine job on the "Irma" show. She'd better. She's married to an executive of CBS, which networks "My Friend Irma."

"How do you and Marie Wilson shape up a show?" we wanted to know. "You must sort of get together and hash things out in advance of rehearsals."

"We do. And it's lots of fun. We especially work out what we'll wear and how we'll do our hair. And, of course, we discuss the more important scenes."

"And how's Mr. Clyde doing?" we inquired. That's Irma's boss, of course, the very excellent Donald McBride. "We've heard his leg was suddenly better."

Mary nodded soberly. "Actually, he nearly lost it. And then, almost over night, these miracle drugs saved it. We were all tremendously relieved."

So were we. We'd hate to have anything happen to the likeable, always exasperated Mr. Clyde. "And what's happened to 'Richard Rhineland III'?" we continued. "Your mama's-boy boy-friend on the show?"

"Oh," laughed Mary. "He was lots of fun. He'll be back in the series after awhile. That's Brooks West, you know, married to Eve Arden. Suell guy."

"Do you ever hanker for a deeply dramatic role?" we asked. Mary has been playing lighter things ever since, at 17, she dressed up like a 13-year-old and won the Becky Thatcher role for "Adventures of Tom Sawyer." She's been Henry Aldrich's girl friend, as well as Howard Duff's in the forerunner of radio's "Sam Spade."

"I'd like to do something heavy for shows like Lux Theater," Mary admitted. "But there just never seems to be time to get at such things."

"Maybe after your vacation," we suggested. "You'll be all rested up and ready to go."

"Yes," smiled Mary. "For another TV series, that's all cut and ready to roll. 'Sob Sister,' it is, a newspaper-woman role on a five-a-week basis. Don Martin has written it as an enlargement on my present newspaper activity on the 'Irma' show."

This was news. And another indication of the busy schedule constantly set for this glamorous and clever girl. "Sounds like you're coming back to start building up right away for the need for another vacation," we observed. "But we'll be looking forward to your debut."

"Actually, I will too," smiled Mary. "I'm ready for a rest now. But I know I'll be just as eager to dig into this new role. It sounds exciting and different."

And that's probably what keeps Mary striving for the top—a zest for the work which is crowding her all the time. She's earned a few basks on Waikiki. And a few scoops of pol. Aloha, Mary, until "Sob Sister" comes our way.

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TV-Radio Log

Table with TV and Radio highlights for Saturday, July 17, 1954. Includes KPTV Saturday Highlights and Koin-TV Saturday Highlights.

SATURDAY'S BROADCASTS Pacific Standard Time

Large table listing TV and radio broadcasts for Saturday, July 17, 1954, including KPTV, Koin, KVAL-TV, and KEX.

RADIO

Table listing radio stations and their frequencies: KEX 101.1, KGW 103.3, KEX 106.3.

NW Military Projects Voted

WASHINGTON (AP)—Two House committees Friday approved military construction projects in the Pacific Northwest totaling \$19,194,000 and military housing projects for the region amounting to \$3,015,400.

The housing projects were part of a military housing authorization bill passed by the House Armed Services Committee. They include: Paine AFB, \$1,069,200; Geiger Field, \$234,200; Portland International Airport, \$906,000; Fairchild AFB, \$108,000, and Larson AFB, \$108,000.

Others and their amounts include Whidbey Island Naval Air Station, \$4,197,000; Klamath Falls Municipal Airport, \$4,127,000; Larson Air Force Base, Moses Lake, \$1,890,000; McChord Air Force Base, Tacoma, \$1,561,000; Paine AFB, Everett, \$482,000, and Geiger Field, Spokane, \$150,000.

The measure only authorizes the projects and contains no money for their construction.

TRAFFIC SIGNS WANTED RALEIGH, N. C. (AP)—Folks who erect signs warning motorists of speed detectors ahead aren't working the Highway Patrol, Col. James H. Smith, North Carolina patrol commander, says. "They have the effect of slowing down speeders. And that's what we want."

Advertisement for Wrigley's Spearmint Gum, featuring a cartoon character and text: "Feel refreshed. Chew Wrigley's Spearmint Gum. Lively flavor cools your mouth. Freshens taste - moistens throat. Satisfying, long-lasting."

Advertisement for Pay Less Drug Store, featuring a cartoon character and text: "Drama of Medicine. Heard every Saturday on KOCO, 1490 on your Dial, at 9:00 to 9:15 A. M. This week the Drama is the interesting episode entitled 'A Drug to Combat Drunkenness.' Make these interesting dramas a regular Saturday morning listening habit . . . and every weekday morning at 9:00, hear 'Through Your Looking Glass,' an informative series on your beauty problems created by the personnel of the Cosmetic Dept. at Pay Less Drug . . . Your beauty headquarters in Salem at 484 State St. 1490 On Your Dial"

Small text at the bottom right of the page, including station information and contact details.