

# HOLLYWOOD TREASURE HUNT!

This Exciting Shopping Adventure Sponsored By These Friendly Hollywood Merchants:

- |                          |                                 |
|--------------------------|---------------------------------|
| BATDORF'S                | FERGUSON E. JESSES              |
| WARREN'S RADIO & TV      | HALE'S JEWELRY                  |
| WILLAMETTE VALLEY BANK   | HOLLYWOOD SHOE STORE            |
| ROHLAND'S VARIETY        | MOOTRY'S PHARMACY               |
| TINDALL'S PHARMACY       | BRADLEY'S FURNITURE             |
| DOUGHERTY'S BICYCLE SHOP | WALLACE HARDWARE                |
| McEWAN'S PHOTO SHOP      | SLEEP-AIRE MATTRESS CO.         |
| CHINA CAFE               | CLIFF BOWDER REAL ESTATE        |
| HOLLYWOOD FINANCE        | HOLLYWOOD FOUNTAIN LUNCH        |
| MINUTE CAFE              | VAN LYDEGRAF ASSOCIATED STATION |

Here are the rules for the Hollywood Treasure hunt. All gifts are FREE.

- No purchase necessary to obtain tickets
1. Get your numbered ticket from the new Marshall Wells Store
  2. Look for your number on prizes on display in every business establishment listed on your LUCKY TICKET.
  3. Visit every store . . . your lucky number may be ANYWHERE . . .
  4. Prizes may be claimed immediately

## PRIZES - PRIZES - PRIZES

- |                                     |                                       |
|-------------------------------------|---------------------------------------|
| 18 Inch Power Lawn Mower            | Eastman Brownie Movie Camera          |
| Ladies 17 Jewel Bulova Watch        | f1.9 Lens                             |
| Combination Waffle Baker and Grill. | 20 Inch Velocipede                    |
| Table Radio                         | \$25.00 Cash                          |
| Brownie Movie Camera                | Lined Oak Coffee Table                |
| Argus Camera and Flash Unit         | Schick Electric Shaver                |
| Sunbeam Automatic Frypan            | Ladies Apparel, your selection.       |
| 5 Gal. Imperial Blister-proof paint | Scores of other valuable merchandise. |

## TURN AROUND TRAFFIC STOPPERS

Drive through the world's shortest street and you may win a valuable prize! Cars will be stopped about every 15 minutes between the hours of 8 A. M. and 5 P. M. both Friday and Saturday and the lucky car stopped will win a valuable prize!

## CONGRATULATIONS TO WALLACE HARDWARE

From All Your Friendly Neighbors in the Hollywood Shopping Area on the Opening of Your Fine New Store. Best Wishes for a Continued Success in Your New Location.

**POHLAND'S** 1983 North Capitol St.

# Midsummer Sale



## Clearance of DRESSES

All Ladies' and Children's Dresses Greatly Reduced

Bonnie Briar CASHMERE SWEATERS

SPECIAL . . .

<b>1.00</b> WILL HOLD	1995 Now	1595
	1595 Now	1295

Lay away your cashmere at these special prices

**FREE** TREASURES in Every Department—Specials throughout the Store



## HOLLYWOOD SHOE STORE NEW LOCATION

1989 Fairgrounds Rd.

Hollywood Headquarters for Weatherbird Shoes

Shop Our Bargain Table of Children's Summer Sandals

Quality Shoe Repair We Give Penny Saver Stamps

# HOLLYWOOD TREASURE HUNT

Get Your Tickets from Wallace Hardware CHECK AT **WARREN'S** FOR FREE PRIZES

## Drastic Reductions IN TV MODELS TO MAKE ROOM FOR COMPLETE LINE OF Norge Appliances

# Warren's Sales and Services, Inc.

Service by Authorized Norge Dealer, Al Laue

1993 Fairgrounds Rd. Phone 37681

## ★ ★ ★ Mootry's ★ ★ ★ Reliable Prescriptions

Congratulations to Wallace Hardware

### Kodak Department

- Brownie Hawkeye Camera, film, flash unit, batteries, flash globes **\$13.95**
- Eastman Duoflex camera, Kodak lens with flash unit. Reg. value \$17.20. **\$12.95** Special this sale
- Eastman Duoflex camera, f.8 lens, with flash unit. Reg. value \$25.20. **\$17.65** Special this sale
- Kodak Signet "35" Camera **\$87.50**
- Brownie movie camera f.27 lens **\$37.50**
- Argus Still Projector **\$48.50**
- Brownie movie camera f.1.9 lens **\$46.75**
- Brownie movie projector, 8mm. **\$62.00**

### New Fragrance Shampoo

By Coty

The first shampoo that gives fine lasting fragrance because it's perfumed **\$1.50** as only Coty can do it.

FREE

Trial size Coty Fragrance Shampoo with dusting powder, talc, or Twistick solid cologne.

... also ...

Coty Toilet Water in your favorite fragrance with New Lock Atomizer . . . can't spill, won't evaporate . . . **\$2.00** Plus never leaks tax

### For the Hair

- Hudnut Enriched Cream Shampoo. Reg. \$1.75; special **\$1.00**
- Hudnut Creme Rinse. Reg. \$1.75—Special **\$1.00**
- Lustre Cream Shampoo. Reg. \$2.00—Special **\$1.59**
- Revlon Aquamarine Shampoo in squeeze bottle **\$1.25**
- Liquinet Hair Spray, \$1.25 **\$1.49**
- Nylon Brush, \$1.25; Both for

Lentheric Miracle of Spring. Four trial size bottles of Red Rose, Tweed, Miracle and Red Lilac. **\$1.25** Plus tax

Lentheric new MIST Toilet Water. Your favorite perfumes. **\$2.25** Plus tax

RECORDS from juke boxes. Fresh supply every 2 weeks. **25c** 45s **39c** 78s

## CONGRATULATIONS TO WALLACE HARDWARE

### Tindall's Treasure Values!

- ASPIRIN 5 Grain, 100's **9c**
- MERCUROCHROME 1 oz. **9c**
- ANTISEPTIC IODINE 1 oz. **10c**
- Reg. 50c ANT-ACID POWDER **19c**

## TINDALL'S PHARMACIES PRESCRIPTIONS

HOLLYWOOD 1998 N. Capitol St. Phone 2-1424

ENGLEWOOD 1695 Market St. Phone 2-4030

## CONGRATULATIONS TO WALLACE HDWE.

### Treasure Specials

- ENGLISH BICYCLES Reg. \$59.95 Now **\$45.00**
- JUVENILE BICYCLES Reg. 45.95 Only **\$39.95**
- POWER MOWERS All In Stock **10% Off**
- WE GIVE **2-X** GREEN STAMPS

**J. F. DOUGHERTY** BICYCLE & MOWER SHOP

2130 Fairgrounds Rd. Phone 3-6721

Everything to meet your banking needs...

### NEIGHBORHOOD CONVENIENCE

★ Our location at 1990 Fairgrounds Road is ideally situated to serve residents and business firms of the Hollywood District and areas to the North and East.

### UNIFORM HOURS OF SERVICE

★ 8:30 a.m. to 5:30 p.m. daily (Sundays and holidays excepted).

BANKING ROOMS OPEN: 10:00 a.m. to 3:00 p.m.  
SIDEWALK TELLER WINDOW SERVICE: 8:30 a.m. to 10:00a.m. and 3:00 p.m. to 5:30 p.m. (Every type of Teller Service Handled at window.)

### PARKING FACILITIES

★ Free parking lots on two sides of the bank building.

### PERSONAL SERVICE

★ A friendly and helpful staff is always at your service.

Willamette Valley Bank



HEAD OFFICE: 1990 Fairgrounds Road  
UNIVERSITY BRANCH: 1310 State Street  
Deposits insured to \$10,000.00 by Federal Deposit Insurance Corporation

HEAD OFFICE: 1990 Fairgrounds Road

# Mootry's

1999 North Capitol Street  
We Give **2-X** Green Stamps  
Open Each Nite 'til 9 p.m.  
Free Delivery—All Prescriptions

Specials Also in Effect at KEIZER PHARMACY 4940 North River Road