

BUY YOUR USED CAR FROM A NEW CAR DEALER

MEMBER, SALEM AUTOMOBILE DEALERS ASSOCIATION

DRIVE SAFELY AND ENJOY THE 4th of JULY HOLIDAYS

YOUR "FRANCHISED DEALER" GIVES YOU TOP QUALITY AT THE RIGHT PRICE--PLUS THE FEELING OF SECURITY YOURS WAS A 'GOOD BUY'!

PONTIAC GOODWILL

USED CARS

AS LOW AS \$25.23 PER MONTH

'47 PLYMOUTH
'47 FORD
'46 CHRYSLER

AS LOW AS \$31.05 PER MONTH

'47 PONTIAC
'47 OLDSMOBILE

AS LOW AS \$43.59 PER MONTH

'48 PONTIAC
'48 PONTIAC
'48 PACKARD

AS LOW AS \$48.54 PER MONTH

'51 NASH
'50 PONTIAC
'50 CHEVROLET

RECONDITIONED GUARANTEED

BEST FOR LESS

'39 DODGE\$95
'40 PLYMOUTH\$95
'41 PLYMOUTH\$75
'41 CHEVROLET\$95

ALWAYS THE BEST FOR LESS AT

KELLY OWENS CO.

600 N. Liberty Phone 2-4113



ELSNER'S FOR BETTER VALUES

'53 Plymouth Sedan. Beautiful 2-tone green. Only \$1395
'53 Chevrolet Bel-Air. 1 owner. 12,000 mile car \$1795
'53 Willys Eagle Hardtop. R&H. Overdrive \$1795
'52 Willys Ace Tudor. R&H. Overdrive \$1295
'52 Ford Custom 2-Door. R&H. \$1295
'49 Ford Custom 2-Dr. Radio, Heater \$595
'50 FORD Custom 'Cl Cpe. Radio, Heater \$795
'51 Ford Custom Sdn. R&H. W.W. Tires. Fordomatic \$1095
'49 Olds 88 Sedan. 1 owner. R&H. Hydra \$895

** 2 OUTSTANDING CARS OFFERED AT THESE PRICES FOR ONE DAY ONLY **

* '53 OLDS SUPER 88 Sedan. R&H. Hydra. Whitewalls, visor. Many extras\$1795
* '52 PONTIAC CATALINA Super. All leather interior. Prem. tires. 2-tone green. R&H. Hydra. 16,000 miles\$1795

PACKARD WILLYS ELSNER MOTOR CO. HIGH & UNION HIGH & CENTER

TOP QUALITY -- FAIR PRICES GOOD USED CARS

FROM YOUR CHRYSLER -- PLYMOUTH DEALER

THE SALEM AUTOMOBILE CO.

1953 CHRYSLER NEW YORKER DELUXE 4-DR. SEDAN\$2995
FULLY EQUIPPED. NEW CONDITION.
1953 CHEVROLET "210" 4-DR. SEDAN\$1995
GUARANTEED AND ONLY 7,000 MILES. R&H, POWERGLIDE.
1952 PLYMOUTH BELVEDERE HARDTOP\$1495
R&H. OVERDRIVE. ONLY 20,000 MILES.
1951 CHRYSLER WINDSOR 4-DR. SEDAN\$1495
R&H. CLEAN. EXTRA GOOD THROUGHOUT.

Buy at home & save with a positive guarantee

SALEM AUTOMOBILE CO.
HOME OF CHRYSLER & PLYMOUTH

435 N. COMMERCIAL BETWEEN THE BRIDGES PHONE 3-4117



BILL PHILLIPS, JR.

LOOK AT THESE!

1952 Nash Ambassador Custom ... \$1895
1952 Chrysler V-8 Club Coupe ... \$1895
1952 Nash Rambler Sta. Wagon .. \$1195
1950 Buick Super Sedan \$1195



AL LOUCKS

1951 Studebaker Club Coupe\$995

1949 Plymouth Sedan\$508

1950 Olds 88 Super Sedan\$1295

1951 Nash Rambler Convertible\$995

333 CENTER

Marion Motors

PHONE 3-9288

"THE FRIENDLIEST PLACE TO BUY CARS IN AMERICA"

LOOK FOR YOUR NEXT CAR UNDER THIS "SIGN OF APPROVAL"



#677A '53 Mercury Monterey Hardtop\$2495
#590B '50 Buick Roadmaster Sedan 930
#694A '52 Ford Victoria 1595
#5108A '52 Buick Roadmaster Sedan 1690
#693B '53 Ford Sedan 1795
#5128A '52 Buick Super Riviera 1995
#6140A '50 Studebaker Sedan Lnd. Cr. 795
#589B '48 Buick Roadmaster Sedan 430
#6129A '40 Plymouth Sedan 595
#627B '47 Dodge Sedan 495
#5117B '47 Olds Sedan 299

OTTO J.

WILSON

COMPANY

COMMERCIAL AT CENTER

PHONE 2-3623

5 reasons WHY A Safety Tested

USED CAR IS YOUR BEST BUY!

1. Checked 5 ways for safety.
2. Completely reconditioned inside and out.
3. Backed by warranty and our business reputation.
4. Best of the trade-in.
5. Clearly marked so you can't go wrong.

TODAY'S SPECIAL BUYS

'52 Mercury hardtop, white sidewalls, R&H, overdrive, 2-tone finish, 1 owner, low mileage. An exceptional car\$1895
'52 Mercury 4-dr. sedan, R&H, overdrive, twin pipes, white sidewalls. 27,000 miles. 1 local owner. This car is just like new\$1845
'51 Mercury club coupe, heater, custom seat covers, 1 owner, beautiful dark green finish with white sidewalls\$1195

REAL QUALITY CARS THAT YOU CAN AFFORD TO BUY

LODER

BROS. CO.
OLDSMOBILE

485 CENTER PHONES 2-7973 or 4-3261

LIKE NEW--TRUCKS and PICKUPS

1933 Stude 2-ton, long W.B., 2 speed axle, 14-ft. factory built stake body, 5334 actual miles.

1933 Stude 1/2-ton pickup. Overdrive, radio & heater, 5,337 actual miles.

1949 Stude 1/2-ton pickup. Nearly new motor.

1951 Stude Champ. R&H \$895

1950 Hudson Commodore 8. Radio, heater, Overdrive \$945

1948 Chevrolet Club Coupe. Radio & heater \$545

BONESTEEL'S

PHONE 2-1003 OR 3-5277

365 N. CHURCH

SHOOTING THE WORKS FOR THE 4TH

FULL TANK OF GAS & A \$20 BILL WITH PURCHASE OF THESE ADVERTISED CARS FOR THAT WEEKEND OF REAL PLEASURE

'53 DODGE V-8 CORONET 4-DR. GYROMATIC, R&H. 2-TONE PAINT. WHITE SIDE-WALLS\$2195
'31 DODGE CORONET SDN. GYROMATIC, R&H. TURN SIGNALS, SEAT COVERS\$1195
'33 WILLYS HARDTOP, R&H, WHITE SIDEWALLS, OVERDRIVE, 2-TONE\$1495
'33 WILLYS HARDTOP, R&H, WHITE SIDEWALLS, OVERDRIVE, 2-TONE\$1495
'31 PLYMOUTH CRANBROOK. FRESH-AIR HEATER, TURN SIGNALS, 31,528 ACTUAL MILES\$1095
'50 CHEVROLET DELUXE STYLELINE SEDAN, FRESH-AIR HEATER, SEAT COVERS, WHITEWALLS, MOTOR OVERHAULED \$ 895
'47 HUDSON SPR 6, 4-DR. SDN. R&H \$ 299

STAN BAKER MOTORS

UNION AT HIGH

3110 PORTLAND RD.

PHONE 2-2468



1950 DESOTO CUSTOM 4-DOOR SEDAN. Automatic transmission, fluid drive. Very clean, low mileage\$1095

1949 DESOTO CUSTOM CLUB COUPE. Automatic transmission, fluid drive, motor reconditioned, very clean.\$1095

1950 DODGE CORONET 4-DOOR SEDAN. Fluid drive, wonderful condition\$1095

1946 PLYMOUTH 4-DOOR SEDAN. This is a good one as is\$595

These cars are all one owners and had wonderful care. All have heaters and some with radios.

THESE CARS HAVE BEEN CHECKED AND SERVICED IN OUR SHOP. THEY'RE READY TO GO

W. L. ANDERSON

554 NO. LIBERTY

SALEM

PHONE 4-3482

ALWAYS YOUR BEST BUY!



A MCKAY OK CAR



1953 CADILLAC 62 COUPE \$3695

GLEAMING BLACK FINISH, NICELY EQUIPPED WITH HYDRAMATIC, RADIO, HEATER, E-Z-I GLASS WITH TURN SIGNALS

1953 CHEVROLET 210 4-DR \$1895

POWERGLIDE, RADIO, HEATER, SEAT COVERS, OUTSIDE VISORS, WINDSHIELD WASHERS, TURN SIGNALS.

1950 HUDSON 4-Dr. \$895

COMMODORE 8, SUPERMATIC DRIVE, RADIO, HEATER, SEAT COVERS, TURN SIGNALS, WHITEWALL TIRES. A CHOICE BUY!

1953 CHEVROLET 210 TUDOR \$1745

TURN SIGNALS, HEATER, DEFROSTER, WINDSHIELD WASHERS. EXCELLENT!

1951 CHEVROLET DLX 2-DR \$1145

POWERGLIDE, RADIO, HEATER, SEAT COVERS, UNDERCOAT, OUTSIDE VISOR.

1950 STUDEBAKER CHAMPION \$695

ROYAL DELUXE, OVERDRIVE, HEATER, DEFROSTER, SEAT COVERS, REAL SHARP.

1949 FORD CUSTOM 2-DR .. \$695

V-8 HEATER, DEFROSTER, SEAT COVERS, ONE LOCAL OWNER, 33,000 MILES.



Pete

1953 FORD CUSTOMLINE Club Coupe. Two-Tone Blue, rear new tires, and very low mileage. Roundup low price of \$1895.

1953 DODGE V-8 CORONET Radio, Heater, Gyromatic Drive, Seat covers. A mighty clean car. Roundup low price of \$1895.

1952 CHEVROLET 4-DOOR Sedan. Powerglide transmission. Radio heater, new seat covers. Roundup low price of \$1195.

1950 PLYMOUTH 4-DOOR Sedan. Plenty of extras including radio and heater. Low mileage and low roundup price of \$795.

THE OLD CRITTERS ARE GOIN' AT SLAUGHTER HOUSE PRICES, FOLKS, AS THE V-BAR-M ROUNDUP COMES TO A CLOSE

BETTER CARS... BETTER DEALS... LOWER PRICES



Les

Easy Terms... You Bet!

SHOP SALEM... BUY SALEM



VALLEY MOTOR CO.

3 A-1 USED CARS

AT THE TRAIL CROSSIN' OF MARION & LIBERTY

1952 FORD 1/2-TON PICKUP ..\$1175
1948 CHEVROLET 2-TON C&C \$750
1936 FORD PICKUP\$95

1951 FORD 1/2-TON PICKUP ..\$925
1937 FORD PICKUP\$125
1935 DODGE 1 1/2-TON TRUCK \$150

605 N. COMMERCIAL

UNION & N. COMMERCIAL



BE SAFE

WITH A "SAFE BUY" USED CAR FROM THE LIQUIDATION CENTER

All Safe Buy used cars carry -- 6 months or 6,000 miles warranty.

1952 DeSOTO FIREDOME 8 SEDAN \$1795
Radio, heater, automatic transmission, many thousands of trouble free enjoyable miles left in this fine car.

1952 PONTIAC CATALINA HARDTOP \$1795
Radio, heater, Hydramatic. A truly fine car at this low price.

1951 PACKARD 200 SEDAN \$1395
Heater, automatic transmission. This is exceptionally clean.

1951 BUICK SUPER 4-DOOR SEDAN \$1395
Radio, heater, Dynaflow, you will enjoy owning this car.

1950 CADILLAC "62" SEDAN \$2295
This is the car you have been dreaming about. Stop in and see how easy it is to own it.

1951 DODGE CORONET 4-DOOR SEDAN \$1195
Radio, heater, automatic, you cannot go wrong on this very fine car.

WE HAVE SEVERAL MORE "SAFE BUY" USED CARS TO CHOOSE FROM

McKinney Lincoln-Mercury, Inc.
LIQUIDATION CENTER

495 No. Commercial Phone 3-3012
BUILDING TODAY FOR A GREATER TOMORROW
The car makes good or we do.

