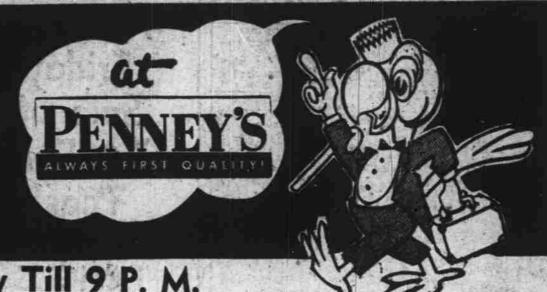
POULOUS FRIDAY PENNEN ALWAYS FIRST QUA



160 No. Liberty St.

SIZZLING BUY FOR THE 4TH-



NEED NO IRONING

VAT DYED COLORS!

COOL AS A SUMMER BREEZE

SUPERBLY TAILORED

SPORT SHIRTS

The ideal shirt for summer lounging, a terrific Penney value. Marvelously cool, hand washable, 100% woven aylon pliese that never needs ironing. Short, widespread collar for the new, modern look. Stock up now from Penney's large assortment of wonderful shades. Sizes S-M-L-XL. MAIN FLOOR

Open Friday Till 9 P. M.



Friday Feature For the 4th

Women's Sailcloth SHORT SLACKS

Sizes 22-32

It's sportswear time again and Penney's starts the season off with a special buy of these famous quality sailcloth short slacks. Fashion right style for women. Assorted colorse

SECOND FLOOR

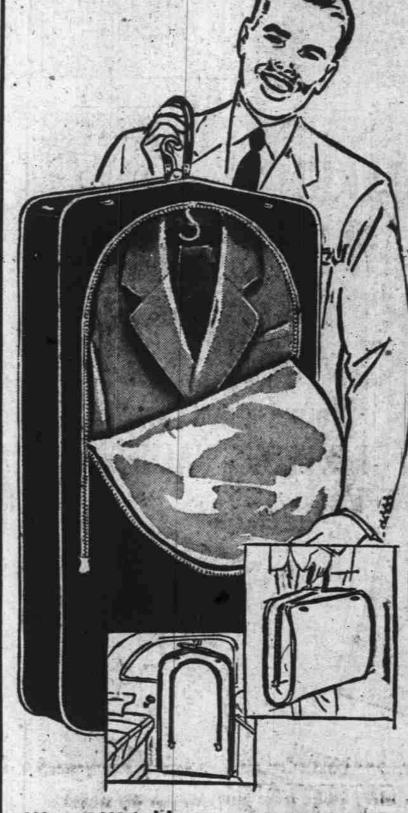


FABULOUS, FABULOUS VALUE! IVID SQUAW SKIRTS

Full 6-yard Sweep

Whirling yards of cotton that love the tub... best of all, no ironing. Each skirt is a panorama of the most brilliant colors imaginable, with contrast rick rack or braid. 22 to 28.

SECOND FLOOR

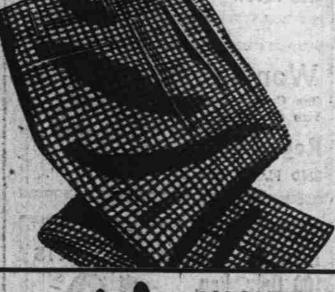


Won't Wrinkle **Suits Enroute!**

LOW PRICED CAR LUGGAGE

A portable closet! Holds 6 suits, hangs full length by special hook you attach to car window. Folds double for easy carrying on plane, train! Doubles as a storage bag, too! Has water-repellent rubberized back, easy-riding zipper.

MAIN FLOOR



WASH SLACKS

Comfortable, light weight summer slacks, cool on even the hottest days. Vat dyed for com-plete washability. Penney's has them in assorted neat splash weave patterns. Available in blues, tans in sizes from 29 through 42 already cuffed. Get several now! Won't shrink more

MAIN FLOOR

Friday Feature For the 4th ...

BEACH **TOWELS**

MEZZANINE





COLORFUL, RELAXING RUBBER-SOLED SANDALS

Color combinations to go with every outfit! Elastic instep strap, cork platforms, ribbed rubber soles, and washability make these an excellent Penney buy! Sanitized for cleaner, better wear! This group in-cludes all women's Canvas Sandals of type shown.

BASEMENT

Sizes 4 to 9

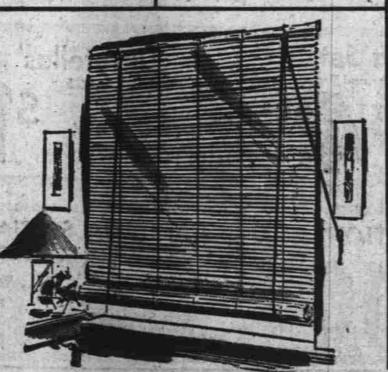


FABULOUS FRIDAY FEATURE!

BAMBOO BLINDS

New window decor! Blinds give privacy, cut sun glare, let in re-freshing air. Complete with brass pulleys, white cord, hooks, cleats, ready to put upl Can even be painted. Popular sizes.

6'x6' . . 1.75 - 8'x6' . . 2.50 - 10'x6' . . 3.00







60 GAUGE, 15 DENIER! PERFECT QUALITY!

SPECIAL **PURCHASE!**

2 pairs Exceptional value! See how you

save! Here, a terrific buy in sheer, perfect quality nylons with the drama of dark seams, Hurry in! Stock up! Choose Jubilee, a rich neutral shade. 8½ to 11.

MAIN FLOOR