



FABULOUS FRIDAY

No. 4

ALLEN HARDWARE
236 N. Commercial
50-FT. CLEAR PLASTIC HOSE
X With Standard Couplings
X Light for Handling
4.95 Value **3²⁹**
AND PENNY SAVER STAMPS

ALEX JONES
Old Store - 121 N. High
ODDS & ENDS
Of Men's Wear
Merchandise that we didn't move to our new store—
• DRESS SHIRTS
• SPORT SHIRTS
• PAJAMAS
• TIES
• BELTS, ETC.
1/2 PRICE
Remember - This sale is at our old store at 121 N. High.

Alexander's Jewelers
441 Court Street
COMPACTS
Values to \$6.95
Friday Only **\$3⁹⁵**
(We Give S&H Green Stamps)

ROBERTS BROS.
177 N. Liberty
Bleached, Unopened FLOUR SACKS
White - large size—
High Absorbency— **19c**
DOMESTICS - LIBERTY STREET

BROWN'S
184 N. Liberty

Gold Birthstone Rings
In Assorted Colors
Today Only **3⁸⁸** Tax **39c**
Reg. 6.50

BUSICK'S
Court Street - Phone 3-9176
Marion St. - Phone 3-7962
Freshly Frozen SPRING FRYERS
Each **99¢**
30 to 32 oz.

CAPITAL DRUG STORE
405 State St. - Corner of Liberty
We Give S&H Green Stamps
\$2.00 Dorothy Gray Hot Weather Cologne
Special **\$1.00**
Limited stock. 5 fragrances - June Bouquet, Sweet Pea, Jasmin, White Lilac, Sweet Spice.

THE SHOE BOX
357 State St.
MEN - We have just purchased a bankrupt stock of men's nationally advertised and famous
DRESS SHOES
Values to **\$5⁸⁸**
16.95 And Up

FASHION BOOTERY
405 Court St. (Corner of Liberty)
Summer Sandals
With air foam cushion insoles. Smartly styled in smooth leather in white, beige and red. Values to \$3.99.
"FF" Special **\$2⁹⁹**

Fields Dress Shop
426 State St.
JUST RECEIVED!
New Shipment of Solid White Pedal Pushers, of Genuine Sail Cloth.
We also have good selection of other colors. All sizes.
"FF" Special **\$2⁸⁸**

HAMILTON FURNITURE CO.
230 Chemeketa St.
FOR FABULOUS FRIDAY WIDE SELECTION OF
Tricycles, Wagons and Baby Carriages
25% to 50% REDUCTION

ANDY FOSTER CAMERAS
174 N. Commercial
We Give S&H Green Stamps
MOVIE REEL & CAN SETS
(All Steel)
8 mm. 200 Ft., Reg. 1.10 Value
8 mm. 300 Ft., Reg. 1.30 Value
8 mm. 400 Ft., Reg. 1.30 Value
16 mm. 400 Ft., Reg. 1.30 Value
Your Choice **49c**

HOWARD'S CORSET SHOP
131 N. High St.
MATERNITY SUITS
Lightweight for summer comfort.
Values to \$14.98
"FF" Special **\$9⁹⁸**
MATERNITY DRESSES
Smart styles for summer wear.
Values to \$7.98
"FF" Special **\$3⁹⁸**

JACK & JILL'S
Children's Apparel - 357 Court St.
Girls Seersucker Gowns and Pajamas
Flowered and striped patterned Gowns
Sizes 4 to 14, Reg. \$2.98 **\$1.50**
"FF" Special
Candy striped pajamas in easy to launder seersucker. Sizes 6 to 14.
Reg. \$2.98 **\$1.50**
"FF" Special

JOHNSON'S
464 State Street
"ACTIVITY" DRESSES
Reg. \$6.95
For Fabulous Friday **\$3⁹⁹**
Sizes 12-20 - 12 1/2 to 22 1/2

Wiles Drug Store
195 N. High
Corner Court & High Streets
Evening In Paris PERFUME
Reg. \$1.25 Bottle of This Popular Fragrance
1/2 PRICE

MARILYN'S SHOES
387 Court St.
DON'T MISS OUR FAMOUS
3-5-7 SHOE SALE

MILLER'S
READ ALL ABOUT IT IN BIG AD, MAIN SECTION!
BIG BARGAINS!

The Moderne
305 Court St.
KITCHEN TOWELS
Assorted Colors
5 in Package
Reg. 2.25
Friday Only **\$1⁵⁰**

HANIGER'S
190 N. Liberty
Summer Weight COTTON DRESSES
Values to \$12.98
"FF" Special **\$7⁹⁸**

THE PIKE
Ice Cream and Fine Candy
138 S. Liberty Ph. 3-6828
"TU-FER"
ICE CREAM SALE
One round half-gallon **85c**
Two For \$1.49
Your Taste Treat NOW is Our Fresh Strawberry Ice Cream
And at Our Fountain Fresh Strawberry Sundaes Short Cake Milk Shakes

QUISENBERRY PHARMACY
310 Court Street
"SPOOLIES"
Rubber Hair Curlers
Reg. \$1.50 Each
Special for Today **2 for \$1⁵⁰**

RAEMAR'S
466 State St. - Open Fri. 'Til 9
One Pair of Casuals
FREE OF CHARGE
With Every Pair of
DRESS SHOES
All Selected From Raemar's Regular Stock
Sale Ends Sat. Night

JAYSON'S
Corner Liberty and Court
Knit Gaucho SPORT SHIRTS
Reg. to 3.95
\$1⁸⁸
Land and Short Sleeves

FRED MEYER DRUGS
148 N. Liberty
HOT PLATE
1 Burner **\$1⁵⁹**
3.19 Value **1**
680 watts, white porcelain enamel finish, will not peel, burn off, stain or discolor.

FREE PARKING The First Hour
ON Fabulous Friday
AT
Marion Car Park
So. Commercial & Ferry Sts.
Shopper's Car Park
So. High and Ferry Sts.

H. L. STIFF FURNITURE CO.
450 Court Street
HOTPOINT REFRIGERATORS
• Fully automatic
• 8 1/4 cubic feet
• Automatic Defroster
REG. \$359.95
NOW **\$239.95**
(while they last)
• Quantities Limited

VACUUM CLEANER CLINIC
455 Court St. Ph. 4-5502
Open Friday 'Til 9 P. M.
NEW ROYAL CLEANERS
Complete With Attachments
ONLY **\$39⁹⁵** And Your Old Cleaner
FRI. & SAT. ONLY

The Vogue of Salem's FABULOUS FRIDAY SPECIALS
LADIES SHORTS
Red and white sailcloth-faded blue denim red and white seersucker.
Special **\$2.19**
SHOE SPECIAL
White elk sandal-1 1/4" wedge, cushion sole, quads, doubles and B's.
Special **\$8.00**
437 State Open Friday 'Til 9:00

MONTGOMERY WARD
155 N. Liberty St.
STRAW BAGS
Attractively Woven
Ideal Shopping Bags
Regular 1.00
48¢
LIMIT ONE