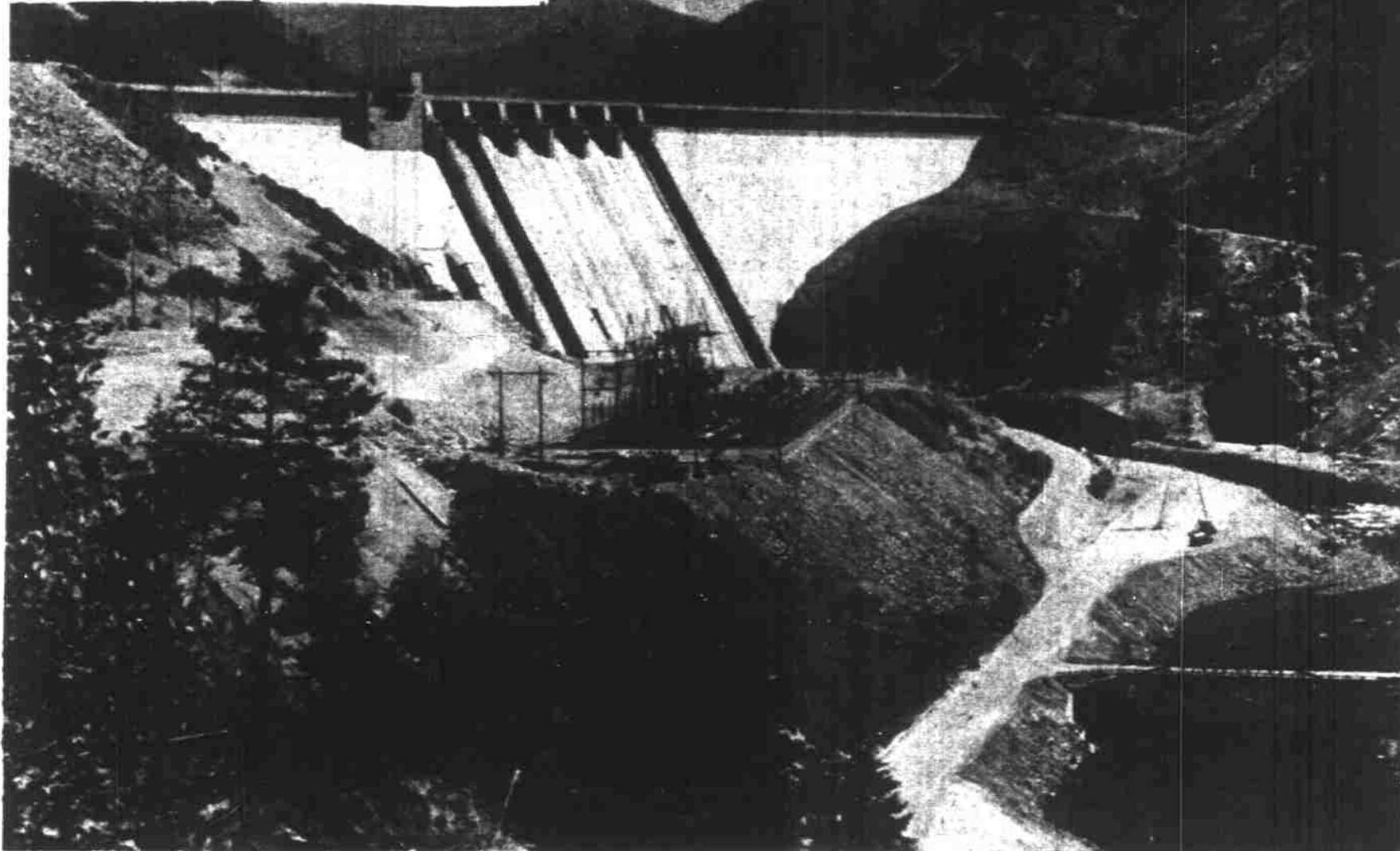


55 Miles from Salem



DETROIT—The site of towering Detroit Dam, a \$30,000,000 project on the North Santiam River, was a mecca for gaping travelers for many months while thousands of men worked in the deep canyon. Now, the finished project with its powerhouse still draws great interest, as does the huge lake now built up in back of the dam itself. The lake is a veritable sea of boats on week ends and fishing generally has been reported good. (About 55 miles east of Salem on Highway 222).

## Canada Lake, River Fishing Big Attraction

Canada beckons the true sportsmen with a variety of both fresh and deep sea fishing under circumstances dear to their hearts. The popularity of dominion waters among anglers is expected to reach a new high during the coming vacation season.

Addition of the airplane to popular modes of travel for sportsmen has made it possible for anglers to reach hitherto inaccessible lakes with comparative ease. Guides are ready to lead them to dreamed of fishing spots.

Motor cars, trains and boats are expected to carry the greatest number, as usual, toward Canadian fishing waters with interest pretty well divided between deep sea and freshwater fishing.

Play safe. Take it easy.  
Slow down! See the country.

## Booklet About Boats Available

A free booklet is available to all who want to learn about the different types of boats. Write the National Manufacturers of Engine and Boat Manufacturers, Publication Department, 420 Lexington Ave., New York, N. Y.

The booklet can well serve as an introduction to the joys of water sports and a new way to get more out of the summer season.

## Jump-Off Joe Has Legend

Jump-Off Joe, a rock formation, near Newport, is the subject of an Indian legend which recites that it was here that heartless Indian maidens and their lovers threw themselves into the sea.

Largest floating structure in the world is the Lake Washington Floating Bridge at Seattle.

Salem, Ore., Father's Day-Vacation Sec.—3

## Fine Gifts in Jewelry Line

There's many a good gift idea for fathers in jewelry. Watches, watch bands, rings, tie clasps, cuff links, label emblems, custom cigaret cases, and cigaret lighters, clocks, special belt buckles, engravables, plaques and trophies are among them.

Father's Day Is Sunday, June 20



Whether you want to say "Happy Father's Day" with a sentimental card - or one that's smart or one that's funny, you'll find it here in our collection.

COMMERCIAL BOOK STORE  
141 North Commercial

# GIFTS

for a  
Brown's JEWEL of a guy



What better way to honor Dad on his day than with a lasting gift of jewelry? See our big selection of handsome jewelry gifts at surprisingly low prices - and choose your gift now!

FATHER'S DAY - JUNE 20th

To Your Father ...  
**DIAMOND RING**  
Large bluing stone in a distinctive 14-k gold mounting. A buy! ...  
From **49.95\***

Fine, imported  
**BINOCULARS**  
Perfect gift for the sports fan! Fine coated lenses, outer focusing. Value- priced! ...  
**29.95\***

A Gift For All Time!  
**GRUEN WATCH**  
Dad will welcome this fine watch - the Gruen Automatic! Complete with smart leather band ...  
**59.50\***  
Others from **24.95\***

1.00 Down 1.00 Weekly  
On Our Approved Credit

For His Initials  
Smart, heavy identification bracelet. Sterling silver ... from **7.50\***

His Lodge Ring  
Complete selection of lodge insignia rings! ... from **19.95\***

Ronson Lighters  
New low price ... from **3.95\***

Travel Clocks  
Reliable Timekeepers from **6.75\***

Schick - Remington - Shavemaster - Norelco  
**Electric Shaver**  
Famous-name shavers in handsome case. AC-DC ... from **19.95\***

Tie Slide & Links  
Matching set in smartly-designed style. Only **5.00\***  
Others from **1.50\***

\* Plus Federal Tax

JEWELERS • OPTOMETRISTS  
**Brown's**  
LIBERTY AND COURT STS.  
Salem's Leading Credit Jewelers and Opticians

Lay-Away  
For  
Father's Day  
June 20th

Store  
Open  
Friday  
'Til 9 P. M.

TRADE-IN

ENDS JULY 3

# SALE

## B.F. Goodrich Tubeless Tires

SEAL PUNCTURES PERMANENTLY, DEFEY SKIDS AND PROTECT AGAINST BRUISE BLOWOUTS!

Get LIFE-SAVER protection on all 4 wheels. You invite trouble if even one of your tires is unsafe. Compare the safety. Compare the cost—especially during this trade-in sale. Compare—you'll buy LIFE-SAVERS! They fit all standard wheels. There are more B. F. Goodrich Tubeless Tires in use than all other makes combined!

GET UP TO  
**\$8.46**  
trade-in allowance per tire  
WHEN YOU TRADE 4 RECAPABLE TIRES.  
(Which totals as much as \$33.84 allowance for 4).

| Size    | List Price for 4 Without Trade-in plus tax | Sale Price for 4 With Trade-in plus tax | Trade-In Allowance—Set of 4 Recappable Tires |
|---------|--------------------------------------------|-----------------------------------------|----------------------------------------------|
| 6.70-15 | \$138.60                                   | \$114.36                                | \$24.24                                      |
| 7.10-15 | 153.80                                     | 126.88                                  | 26.92                                        |
| 7.60-15 | 168.80                                     | 139.24                                  | 29.56                                        |
| 8.00-15 | 184.60                                     | 152.28                                  | 32.32                                        |
| 8.20-15 | 193.40                                     | 159.56                                  | 33.84                                        |

WHITEWALL LIFE-SAVERS—Get comparable allowances on a set of 4!

**B. F. Goodrich SILVERTOWN**  
LIST PRICE WITHOUT TRADE-IN \$22.60  
**\$16.95** 6.70-15 plus tax and recappable tire  
LIST PRICE WITHOUT TRADE-IN \$20.60  
**\$15.45** 6.00-16 plus tax and recappable tire

YEAR'S BIGGEST ALLOWANCES ON  
**B. F. Goodrich Tires!**  
PUT ANY B. F. GOODRICH TIRE ON YOUR CAR  
**\$100**  
FOR AS LOW AS **1.00** DOWN

**B. F. Goodrich DEFIANCE**  
HIGH QUALITY AT LOW COST  
**\$12.49** 6.00-16 plus tax and recappable tire  
**\$13.95** 6.70-15 plus tax and recappable tire

**B. F. Goodrich CAVALIER**  
A BFO TIRE AT LOWEST PRICE IN YEARS  
**\$10.95** 6.00-16 plus tax and recappable tire  
**\$11.95** 6.70-15 plus tax and recappable tire

**B. F. Goodrich NEW TREADS**  
AT ROCK BOTTOM PRICES!  
**\$7.95** 6.00-16 and your recappable tire  
**\$8.95** 6.70-15 and your recappable tire JUST PAY FOR TREAD

**B. F. Goodrich TRUCK TIRES**  
DEFIANCE—6-PLY  
**\$17.95** 6.00-16 PLUS TAX NO TRADE-IN REQUIRED Low prices on other sizes, too

Open Evenings 'Til 9

Free Parking on Our Lot

# SMILING JACK'S

Corner Center & Church Sts.

Phone 3-9600



**B.F. Goodrich**  
FIRST IN RUBBER