

**SEARS**  
ROEBUCK AND CO.

ONCE-IN-A-LIFETIME  
VALUES!

WE CELEBRATE—  
YOU SAVE!

TREMENDOUS  
PRICE CUTS!

BIG QUANTITY  
PURCHASES!

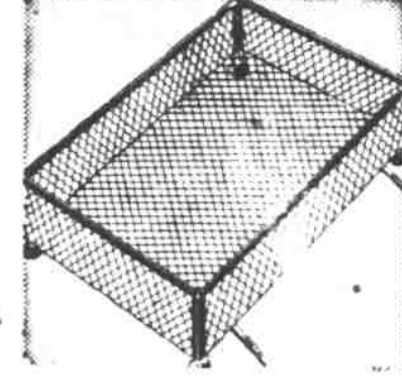
CELEBRATING  
20 Years  
IN THIS  
GREAT CITY

birthday  
**SALE**

Starts Thursday

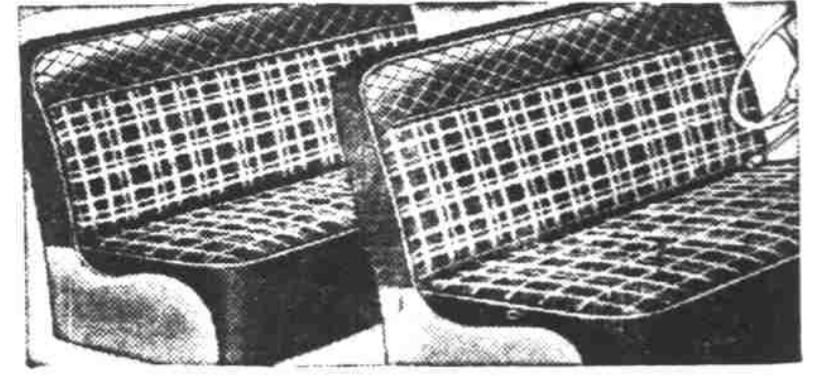
# STOREWIDE PRICE CUTS!

Save NOW as never before! Hundreds of drastic price reductions, special purchases. Check the hand-picked specials on this front page . . . BIG Savings on each item. Compare prices in every department in the store! Hurry in . . . celebrate with us . . . it's our 20th BIRTHDAY SALE!



**Basket Top Carrier**  
Reg. 19.95  
36x42x7 1/2 **13.88**

- Holds up to 400-lbs. of luggage, supplies, etc.
- Easy to mount or take down, no holes to drill.
- Expanded steel mesh body, 36x42x7 1/2" high
- Rubber suction cups at corners.



**Allstate Plastic Seat Covers**

Looking for a good plastic cover at a low, low price? Durable woven plastic panels, stout cotton cloth trim, elastic inserts at sides of front backrest . . . scuff-proof vinyl plastic trim panels guaranteed for life of the cover. Green, blue and maroon.

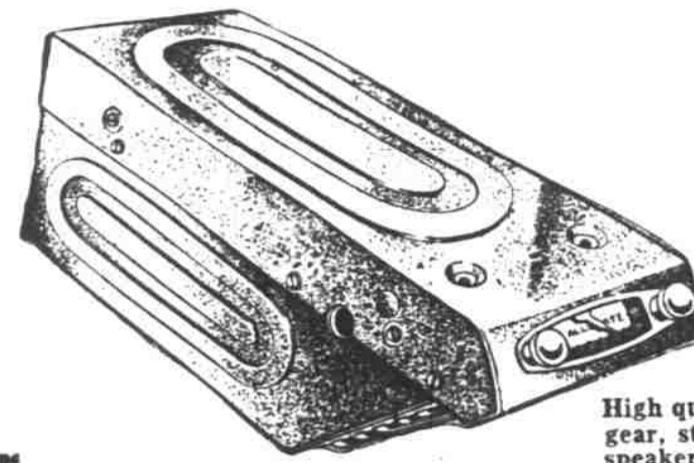
**10<sup>88</sup>**

Expert Installation . . . **1.99**

**ALLSTATE UNDER-DASH  
CAR RADIO**

Reg. 36.95  
6-Tube **24<sup>88</sup>** **3.00**  
Down

High quantity radio for universal under-dash mounting. Accurate worm gear, steel shaft tuning, full toned 4x6-in. Alnico permanent magnet speaker . . . 5 tubes plus a power rectifier give you features of 7-tube performance.



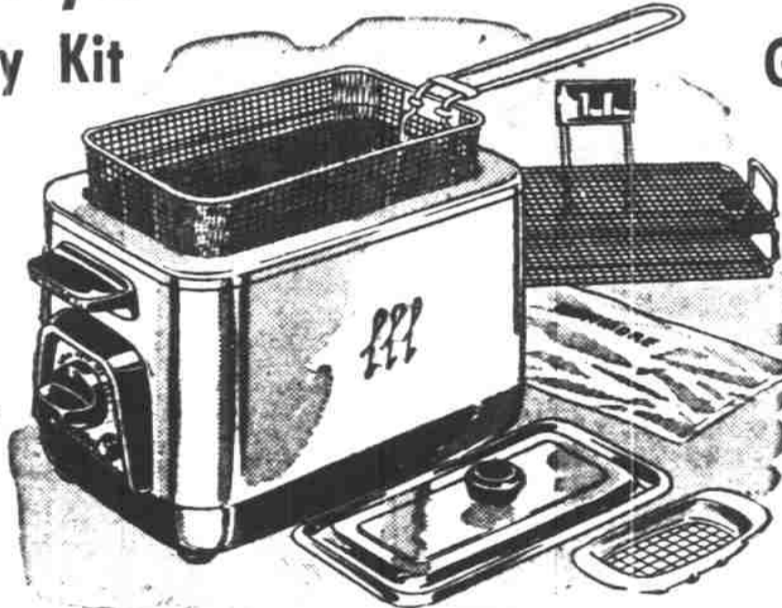
Extra Special  
Combination Offer  
**Kenmore Deep Fryer**

And Accessory Kit  
Reg. 23.95 Fryer  
Reg. 3.49 Kit

Reg. 27.44

ALL FOR  
**15<sup>77</sup>**

SAVE OVER \$11.00



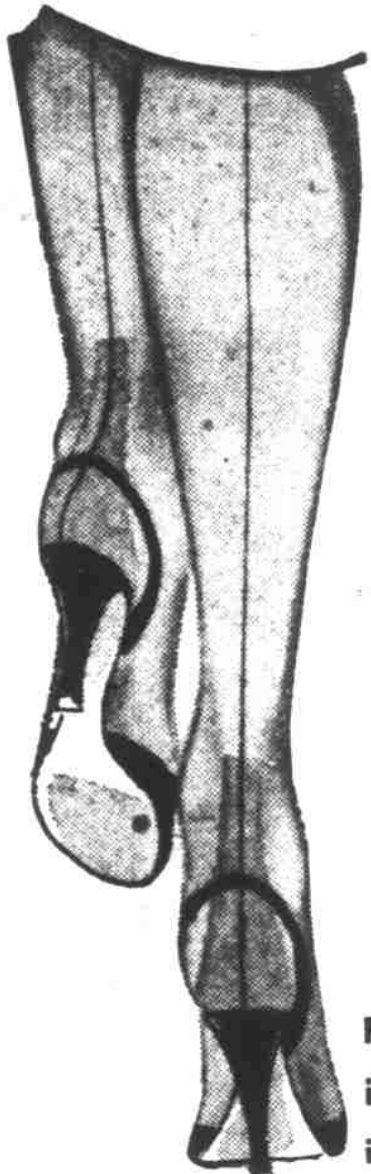
GENUINE **KENMORE 8-CUP**

**Automatic  
Percolator**  
Reg. 9.95  
Save Over  
3.00 **6<sup>88</sup>**

- Completely automatic
- Brews 4 to 8 cups in 15 minutes
- Keeps coffee hot for hours
- Polished aluminum body
- No-mar plastic feet
- Cord set included

All Quantities on  
Sale Until Sold! !  
Some Items Are Limited! So Hurry!

**ROYAL PURPLE ULTRA  
SHEERS**



**2 Pair**  
for  
**1<sup>10</sup>**

First quality, full fashioned 60 gauge, 15 denier.

Popular Enchantment and Reverie shades.  
Sizes 9 to 10 1/2.

Bemberg  
Multifilament

**RAYON  
SLIPS**  
with full  
shadow panel

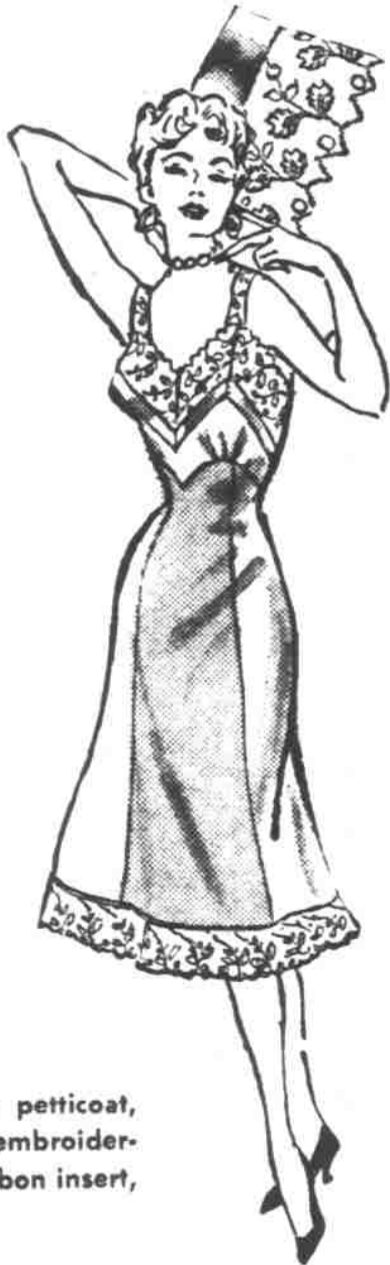
Reg. 1.98

**1<sup>68</sup>** Each

Full Length Double Panel

Nylon sheer embroidery trim petticoat, lavish border of nylon sheer, embroidered with novel pattern, satin ribbon insert, scallop edging, 4-gore cut.

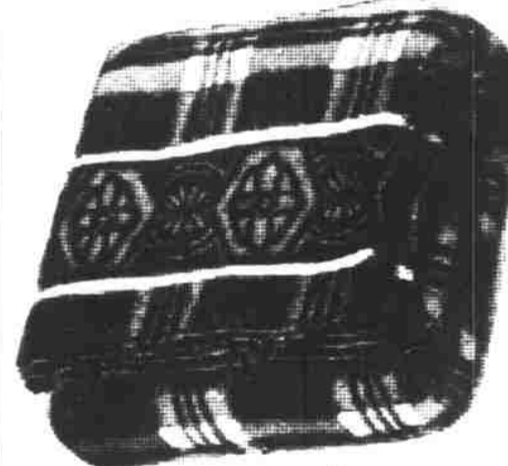
Sizes Small - Med. - Large



**Chrome-Plated Steel Skillet**

Reg. 1.39  
Heavyweight to assure even heat conduction. Cool, comfortable bakelite handles. No rivets.

**88<sup>c</sup>** Ea.

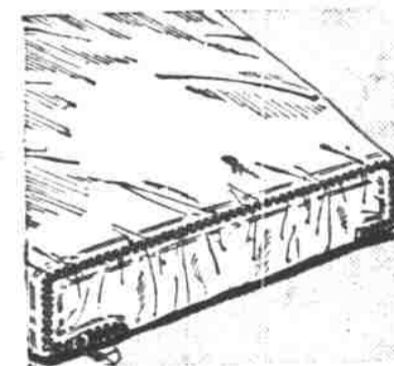


**Novelty Blankets**

Reg. 2.59  
Rayon and Cotton Blend

**1<sup>97</sup>**

Assorted colors in plaids.

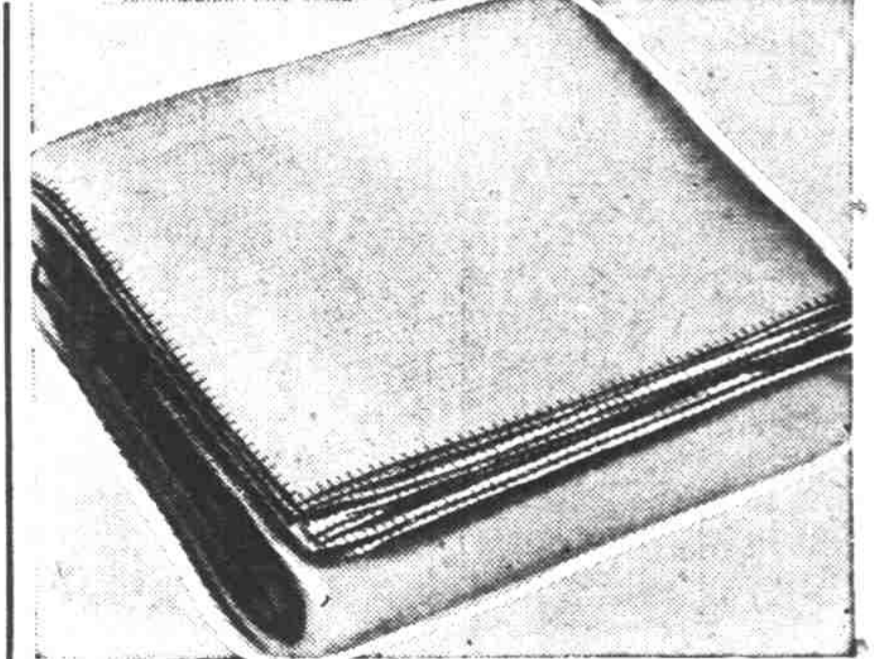


**Mattress Covers**

Plastic Waterproof Protection!

Reg. 3.49 **2.57**

Protect your expensive mattresses now! Easy to put on . . . will fit any mattress up to 7-in. without wrinkles. Full, Twin.



**White Sheet Blankets**

Reg. 1.98

70x90

**1<sup>37</sup>** Each

Save More—Any 4 for 5.00

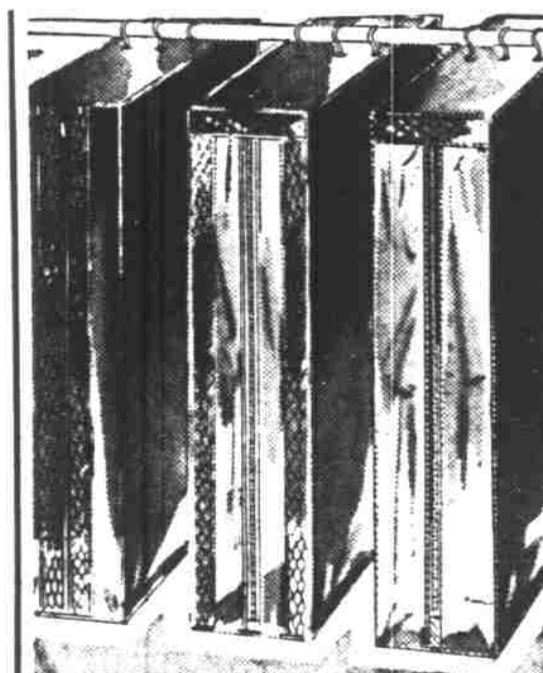
Soft warm nap on both sides. Double as a regular sheet. Use them as light weight in summer. Buy several now at Sears.



**STEP STOOL**

Reg. 9.95 **5.99**

Full tubular legs  
Steps unfold and fold



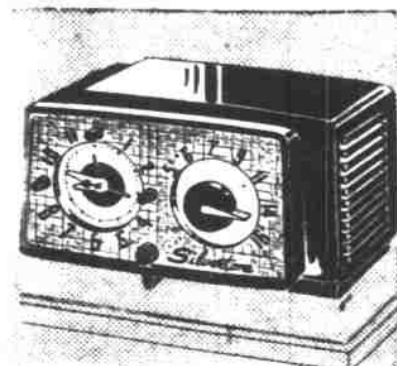
**JUMBO BAGS**

Reg. 2.98

4 Handsome  
Styles

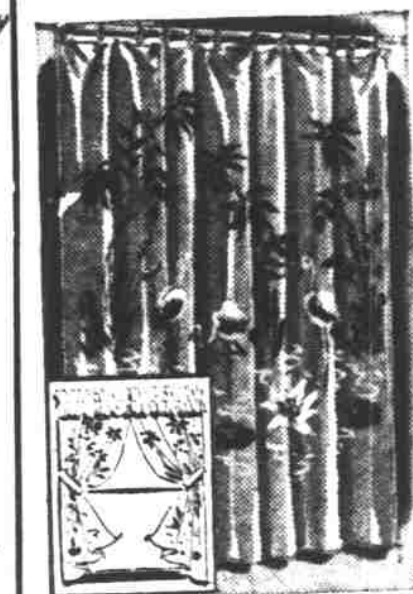
**1<sup>99</sup>**

Imagine! Extra large 57-in. long 14 1/2-in. wide, full length zippers.



**CLOCK RADIOS**

Reg. 24.95  
Plastic Cabinet **18.88**



**Gay Shower  
Curtain Sets**

Smart Hand-Painted Design

Reg. 7.89

**4<sup>99</sup>**

Save Almost \$3

Save on these "Plumage" shower and window curtain sets! Design will not wear off. Embossed pique stripe Harmony House plastic is stain resistant, waterproof, will not crack or peel. Choice of colors. Gift boxed for holiday giving!

"Satisfaction guaranteed or your money back" **SEARS**

**550 N. Capitol**

**Phone 3-9191**