

SEARS
ROEBUCK AND CO.

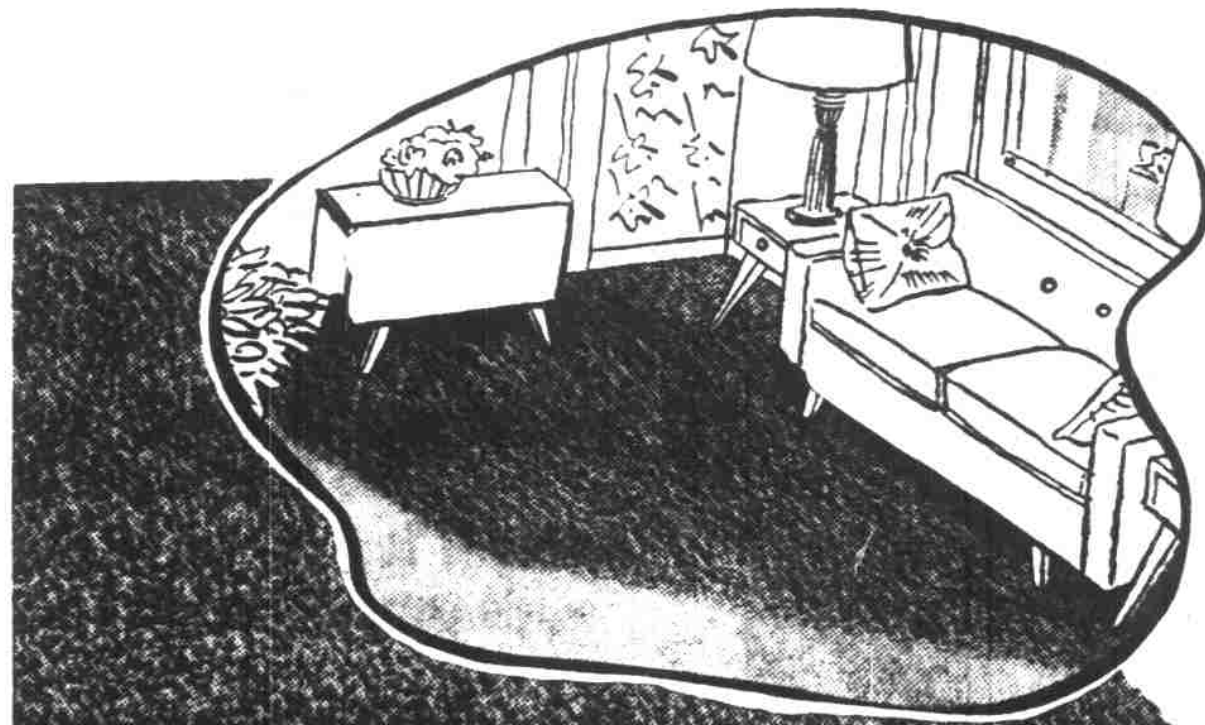
Birthday Sale

CELEBRATING ANOTHER YEAR IN THIS GREAT CITY

SAVE 40.00 TO 79.00 ON AVERAGE WALL-TO-WALL INSTALLATION

FREE!

Let Sears Experts show you samples in your home of custom draperies, custom reupholstery, custom slipcovers, custom blinds, cornices, and any interior decoration. Phone 3-9191.



Loop Velvet Broadloom

Special Sale Feature

3⁹⁹
Sq. Yd.

Special velvet carpet. 100% carpet rayon. Latexed non-skid back. 9' wide in textured combinations in wine, beige, char- treuse, light green and gray.

Nu-Tex Low Loop Tufted Carpet

Gray-Beige-Rose
9x12-ft. widths **4⁹⁹** Sq. Yd.



Printed Banjo Cloth Draperies

Reg. 5.98 Value

3⁹⁹ Pair

84-INCH LENGTHS

New banjo texture weave rayon and acetate cloth. Three lovely prints—"Brentwood," a modern leaf floral—"Medford," a modern block print—"Nassau," a tropical leaf pattern. All in lovely bright colors against white background.

ADD A WIDTH
Bark Cloth Draperies Reg. 4.98

Pair **2⁹⁹**

See samples in your own home.

Phone 3-9191 for a Sears carpet consultant

CUT TO ANY ROOM SIZE . . . here are just a few

9x12	47.88	12x12	63.84
9x15	59.85	12x15	79.80
9x18	71.82	12x18	95.76
12x10	53.20	12x21	111.72

• Decorator advice on color combination

• Measuring and estimating
• No obligation

10% Down on Sears Easy Pay Plan

SALE! Drapery Yardage

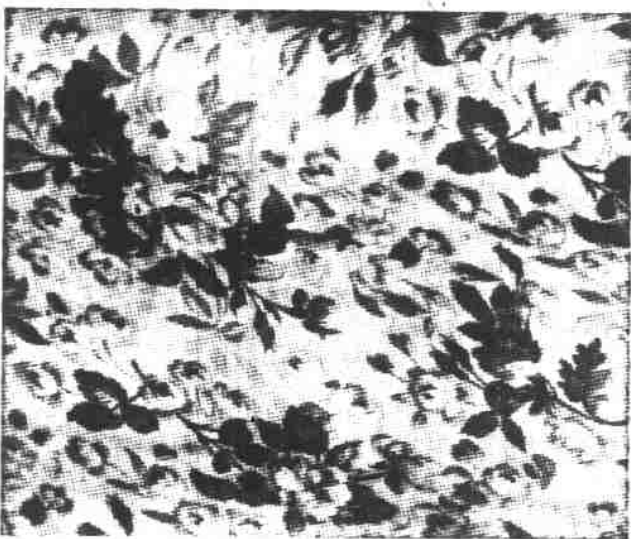
In Fabulous Chrome Spun Bark Cloth

99^c Yd.

48 Inch Wide

Choice of 9 Decorator Ice-Tone Colors

Plush Pile Broadloom

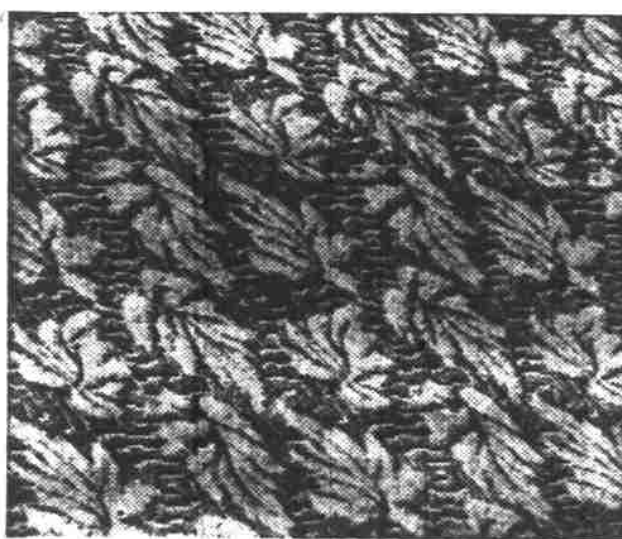


Reg. 10.20 Sq. Yd.

7.44 Sq. Yd. Pad Incl.

Size	Reg. Pr.	Sale Pr.	SAVE
9x12	126.00	92.88	33.12
9x14	146.40	107.76	38.64
12x12	168.00	123.84	44.16
12x15	208.80	153.60	55.20
12x18	249.60	178.56	71.04

All-Wool Axminster

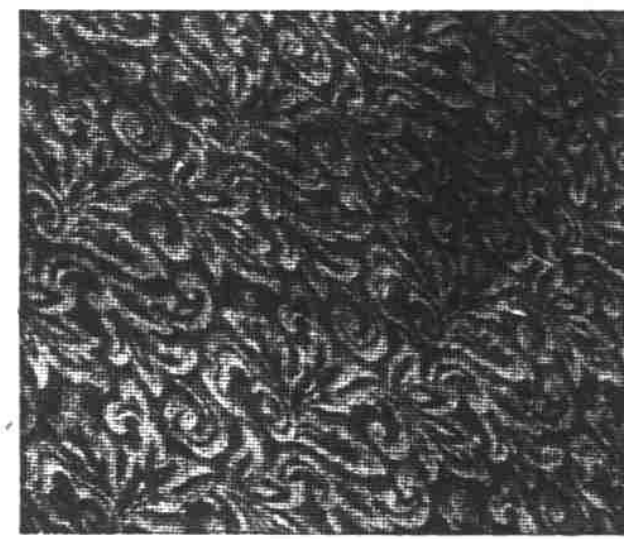


Reg. 9.05 Sq. Yd.

6.44 Sq. Yd. Pad Incl.

Size	Reg. Pr.	Sale Pr.	SAVE
9x12	112.20	80.88	31.32
9x14	130.30	93.76	36.54
12x12	149.60	107.84	41.76
12x15	185.80	133.60	52.20
12x18	222.00	159.36	62.64

All-Wool Carved Wilton



Reg. 13.05 Sq. Yd.

10.44 Sq. Yd. Pad Incl.

Size	Reg.	Sale Pr.	SAVE
9x12	160.20	128.88	31.32
9x14	186.30	149.76	36.54
12x12	213.60	171.84	41.76
12x15	265.80	213.60	52.20
12x18	318.00	255.36	62.64

SAVE UP TO \$60.00 ON ROOM SIZE REMNANTS

Size	Reg.	Sale Pr.	SAVE	Size	Reg.	Sale Pr.	SAVE
12x10	96.53	69.88	26.65	12x 4.4	72.15	27.88	44.27
12x10 1/2	101.12	69.88	31.24	12x 5.2	85.45	37.88	47.57
9x18	127.44	99.88	27.56	12x 6	88.40	37.88	50.52
12x12.6	119.46	89.88	29.58	9x 6.8	73.60	37.88	35.72
9x13.3	82.93	69.88	13.05	9x17.7	143.06	99.88	43.18
12x11.3	123.00	99.88	23.12	9x24	218.40	192.88	25.52
9x19.2	154.97	119.88	35.09	12x 7.3	82.75	54.60	28.15
9x14.6	104.41	79.88	24.53	15x 6.6	109.95	58.95	51.00
9x17.8	214.71	169.88	44.83	9x 7	63.75	38.50	25.25
12x17.3	279.65	219.88	59.77	9x17	169.95	123.75	46.20
9x10.6	124.35	99.88	24.47	12x8.6	108.95	79.50	29.45
12x10.3	148.30	119.88	28.42	12x11.4	147.95	110.95	37.00
9x11.3	121.70	99.88	21.82	12x 9	109.95	79.95	40.00
12x11.4	124.05	99.88	24.17	12x11.5	144.95	98.95	46.00
12x12.3	116.96	79.88	37.08	12x12	149.95	104.95	45.00
12x 8.3	103.64	79.88	23.56	9x15	185.95	125.95	60.00
12x 8.8	127.30	89.88	37.42	7.6x 4.9	45.00	23.90	21.10
12x 7	78.35	39.88	38.45	9x18	127.44	99.88	27.56
12x 6.9	75.72	39.88	35.84	9x11.3	121.70	99.88	21.82
12x 6.8	85.35	49.88	35.47	12x 8.8	127.30	89.88	37.42
12x 7.2	115.35	59.88	55.67	12x 7.2	115.35	59.88	55.67

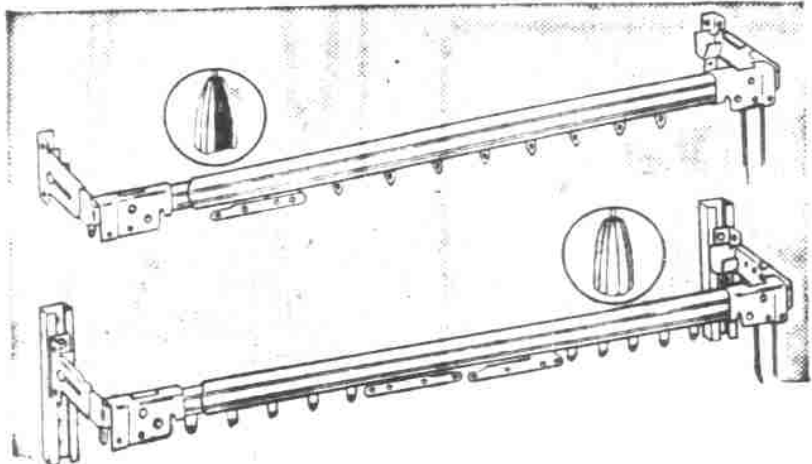
EXTRA SPECIAL
Loop Pile
9x12 Rugs
Reg. 32.95
19⁸⁸

In Decorator Colors
Green - Grey - Brown - Rose

A 4 Star Feature Traverse Rods

Sears Low Price **1⁷⁹**

Extends 28 to 48 inches
Better Quality Traverse Rods
28 to 48 inches, 2.39
48 to 86 inches 3.39
66 to 130 inches 4.39



Harmony House Chenille Spreads

Reg. 4.98
While They Last **3⁹⁷**

Favorite modern design of heavy shag chenille. Easy to wash . . . no ironing. Pre-shrunk.

