



Birthday Sale

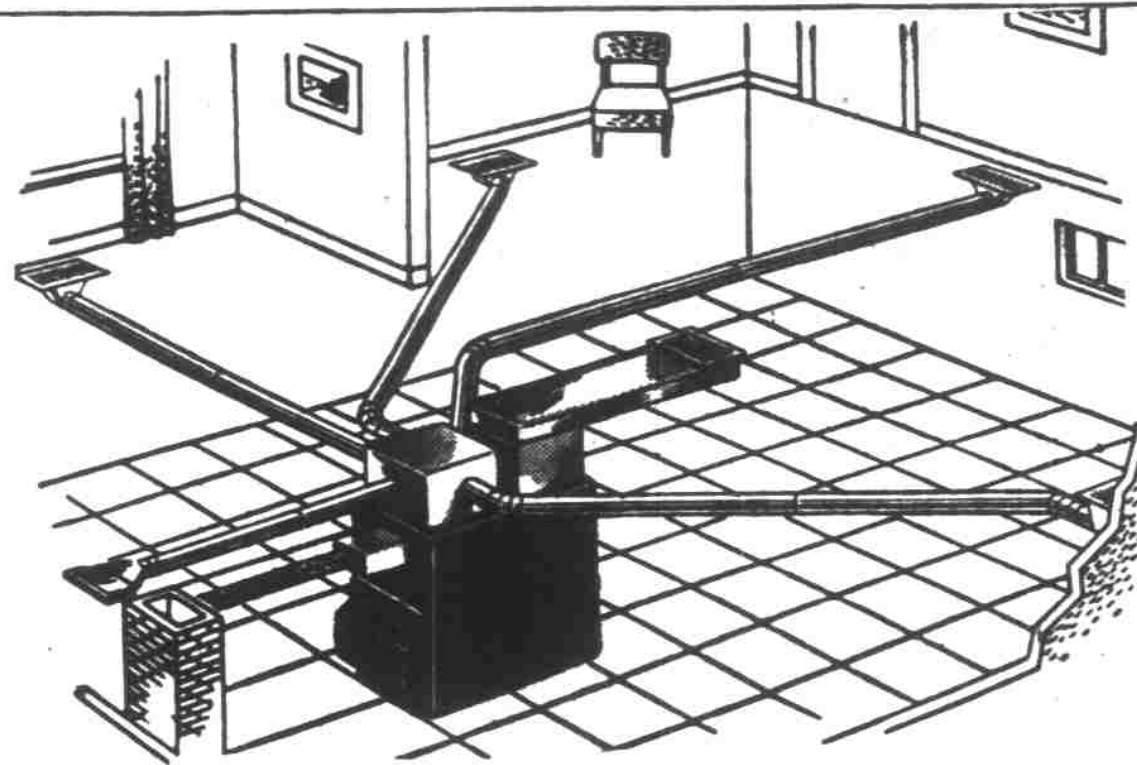
CELEBRATING ANOTHER YEAR IN THIS GREAT CITY

Do It Yourself! Sears will show you how! Blueprints and Advice Supplied! Tools Loaned! FREE ESTIMATES ON ALL HOME NEEDS! SAVE NOW!

First Payment Oct. 1 on Sears Easy Terms or use F.H.A.

New Lower Prices on Homart Heating Save Up to **15%**

Nothing Down up to 36 months to pay on F.H.A. No Muss—No Fuss



Amazing New Homart Perimeter Heating

Do your own installing... It's easy. Let us show you homes with heating plants installed by the owners.

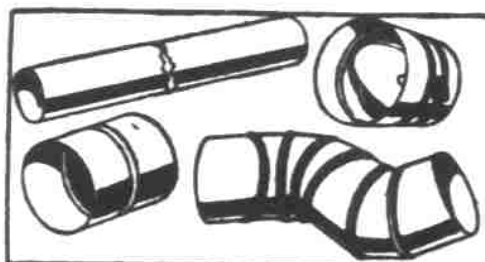
Complete Oil Fired System for Average 5-Room House

As Low As

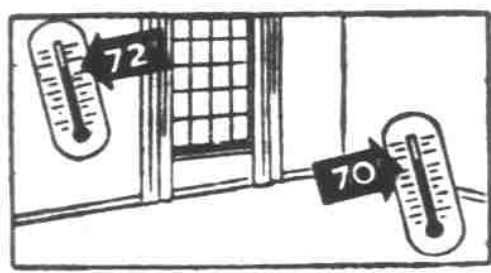
12⁹⁰ Per Mo.

- 5 Warm Air Runs
- 5 Registers, Controls
- With Return Air run, smoke pipe and plenums.
- H.V.B. type—Easy to assemble

Sears Will Arrange Complete Installation and Financing!



Parts Are Quickly Installed Rustproof aluminum pipe and fittings are easy to handle. 10-ft. section weighs little over 3-lbs. Just slide pipe into connector.



Eliminates Drafty Floors Homart Perimeter Heating tends to equalize temperatures between floor and ceiling, requires but one return-air pipe in most homes.

Homart Closet Type Oil Furnace

50,000 B.T.U. Input

Floor Furnace

Reg. 129.95

104⁹⁵ Nothing Down

Up to 36 months to pay under F.H.A. Oil furnace with constant running blower unit. Steel floor grills, constant level oil valve. Fine for homes without basement.



First Payment Oct. 1st

Reg. 369.50

309⁵⁰

Nothing Down Up to 36 Months to pay on F.H.A.

Here's a compact heating unit that will fit into closet or small utility room. Highly efficient 75 cu. ft. output. You can install it yourself with Sears engineering advice and blueprints.



Homart Plastic Tile

Reg. 48c Sq. Ft.

Easy to Install!

39^c Sq. Ft.

A 4-Star Feature...

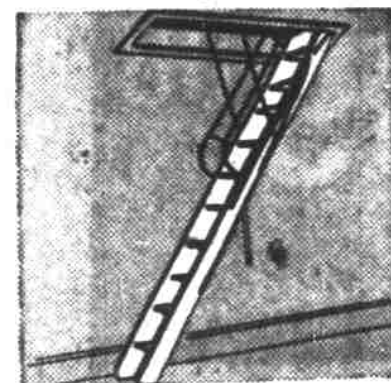
Marbled colors go clear through each tile... they can't possibly wear off! The perfect answer to your bathroom, kitchen or laundry decorating problems. Ideal for use in showers and around bath tubs.

CARLOAD SALE! Rock Wool Pellets

Reg. 1.69 Save 40c A Bag

1²⁹ Bag

New improved pouring Rock Wool now made of the same top quality spun wool as Homart Rock Wool Batts. Permanently fire resistant. No hand packing needed—free flowing pellets flow smoothly from the bag. One bag insulates 25 sq. ft. 3-in. deep. 26-lb. bag.



Disappearing Attic Stairs

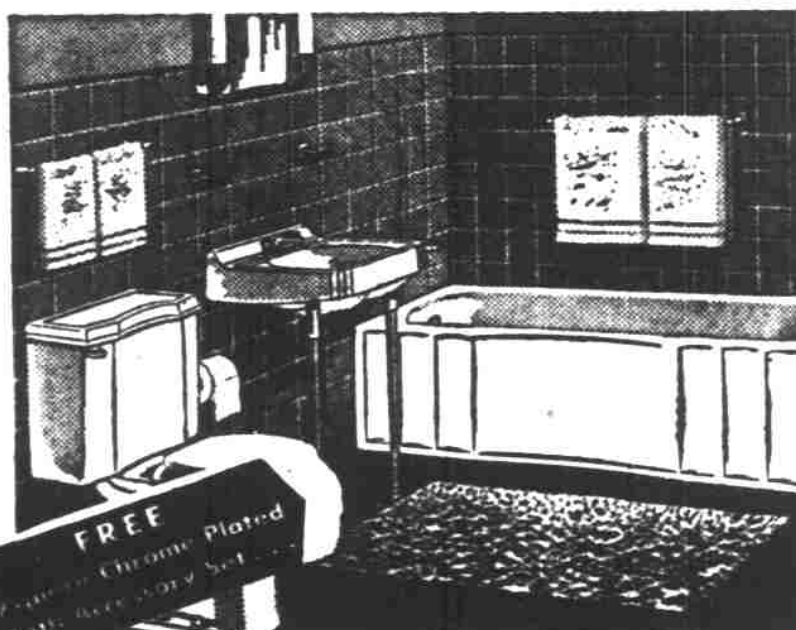
39⁸⁸ 4.00 Down

Make your attic useful as a storage space—easy to operate

Free!

Regular 18⁹⁵ 7-pc. Chrome Plated Bath Accessory Set

With Purchase of any Homart Bath Ensemble!



FREE 7-piece Chrome Plated Bath Accessory Set



FREE 7-piece Chrome Plated Bath Accessory Set

SMART CAST IRON TRIO HAS EXCLUSIVE FLUTED DESIGN

An ever popular favorite. Includes a white 5-ft cast-iron tub, 22 x 18 in. vitreous china lavatory and toilet unit. Sold only by Sears! (Less fittings)

144⁸⁸



FREE 7-piece Chrome Plated Bath Accessory Set

EASY TO CLEAN VITREOUS ENAMELED STEEL ENSEMBLE

Combines beauty and utility. 5-ft. tub has grooved hand rail, flat bottom for safety. Lavatory, tub, toilet clean easily. (Less fittings)

99⁸⁸

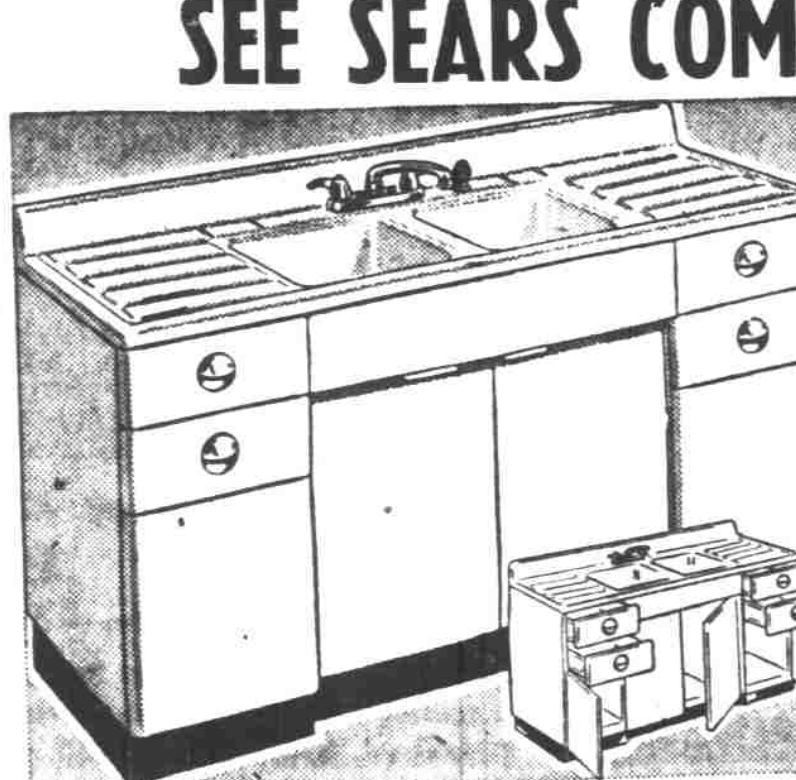


FREE 7-piece Chrome Plated Bath Accessory Set

SUPERB STYLING, CHEERFUL COLOR... ALL IN CAST IRON

Makes your bathroom a beauty room. Easy-to-clean surface on each fixture. Includes a durable toilet seat in matching color. (Less fittings)

169⁸⁸



COMBINING THE CHARM OF COLOR, STRENGTH OF STEEL

In your choice of 3 refreshing colors. Sturdy fixtures are easy to install. Color-matched pieces are guaranteed first quality. (Less fittings)

139⁸⁸

SEE SEARS COMPLETE LINE OF SINKS

Homart 66-Inch Cabinet Sinks

Reg. 169.95 Save Over \$20

149⁸⁸ 15.00 down

22 cu. ft. of storage space in one cabinet! Two acid resisting enamel basins... Two 17x22 inch drain boards. Others as low as 89.88.

Store Hours: Mon. & Fri., 9:30-9:00; Other Days 9:30-5:30