

Fronk's 2nd Anniversary Sale

Now You Can Have Glamorous Floors At Money - Saving Reductions!

These are the Outstanding Carpet Values of the Year in Salem. Another Fronk's First in bringing to Salem the largest selection of quality merchandise at such Outstanding Prices!

Home Owners and Home Builders — If you are planning to remodel, redecorate or build this year, a small deposit will hold your purchase until you are ready.

SALE STARTS AT 9 AM!



free

COME IN AND REGISTER FOR BIG FREE PRIZES

At the end of Fronk's Anniversary Sale, these prizes will be awarded:
1ST PRIZE: A Loose-Lay Rug or Wall-to-Wall Carpeting not to exceed 12x13'6"—Color and pattern to be selected from Gullistan's Shasta, Sanford's Knollwool or Gullistan's Southwick. Carpet will be installed over 40-oz. padding—Wall-to-Wall. Installation will be made with Robert's Smoothedge tackless strip.

Total Value **\$188.10**
2ND PRIZE: A 9x12 Aldon's Regent or Park Lane Rug. A Value of **\$94.50**
3RD PRIZE: Any 4'6"x6 Throw Rug from our Stock. A Value of **\$37.50**

You must be registered to win—No obligation—Nothing to buy—Winners do not have to be present.

REMNANTS & SHORT ROLLS

All Wool, All Rayon and Wool and Rayon Carpets up to 12'x22'2".

SIZE		REG.	SALE
12x3'4" Green	Sculptured Wilton	63.95	29 ⁹⁵
12x6'6" Green	Textured Wilton	138.65	69 ⁹⁵
6x5'5" Beige	Textured Wilton	45.50	24 ⁹⁵
12x10'4" Green	Carved Wilton	181.90	89 ⁹⁵
9'10"x5'8"	Beige Textured	71.95	44 ⁹⁵
12x10'4" (second)	Green Freize	119.75	64 ⁹⁵
12x3' Beige	Axminster Tone on Tone	34.00	17 ⁹⁵
12x2'10" Grey	Sculptured Wilton	63.50	29 ⁹⁵
12x14" Beige	Textured Wilton	345.33	252 ⁹⁰
9x8'3" Green	Textured Wilton	152.60	99 ⁹⁵
12x13'2" Green	Textured Wilton	324.50	213 ⁵⁰
12x2'5" Grey	Sculptured Axm.	30.00	14 ⁹⁵
15x2'3" Beige	Textured Wilton	31.50	19 ⁹⁵
9x2'9"	Woodtones Axm.	25.45	9 ⁹⁵
12x2'5"	Woodtones Axm.	27.50	14 ⁹⁵
9x12'11" Green	Textured Wilton	239.00	159 ⁰⁰
9x12'1" Beige	Textured Wilton	198.00	149 ⁹⁵
12x10'6" Beige	Textured Wilton	231.00	159 ⁹⁵
12x20'8" Coral	Textured Wilton	456.00	325 ⁰⁰
12x2'3" Beige	Floral Axm.	37.50	19 ⁹⁵
12x2'3" Green	Tone on Tone Axm.	37.50	19 ⁹⁵
12x16" Tan	Textured Wilton	352.00	259 ⁹⁵
12x21'3" Green	Textured Wilton	467.50	341 ⁹⁵
9x8'8"	Beige Frieze	132.90	89 ⁹⁵
12x15'10"	Beige Frieze	335.95	245 ⁹⁸
12x11'4" Beige	Sculptured Axm.	148.05	109 ⁹⁵
12x17'10" Green	Sculptured Axm.	236.40	179 ⁹⁵
12x14" Rose	Sculptured Axm.	185.74	139 ⁹⁵
12x20'9" Pecan	Textured Wilton	318.15	285 ⁰⁰
9x4 Beige	Tone on Tone Axm.	38.00	15 ⁹⁵
9x3 Rose	Sculptured Axm.	38.85	17 ⁹⁵
12x9 Beige	Textured Wilton	155.40	89 ⁹⁵
12x17'6" Green	Sculptured Wilton	425.50	256 ⁰⁰
12x14 Beige	Textured Wilton	308.05	259 ⁹⁵
12x22'2" Green	Sculptured Wilton	555.00	420 ⁰⁰
12x17'4"	Green Sculptured	343.84	239 ⁹⁵
12x6 (seconds)	Moresque Axm.	71.20	35 ⁹⁵
12x22 (seconds)	Beige Frieze	240.00	185 ⁰⁰
12x8'5"	Apple Green Tufted	93.08	66 ⁹⁴
12x12 Avocado	Green Tufted	175.20	134 ⁹⁵
12x8'10" Emerald	Green Tufted	131.40	94 ⁵⁰
9x14	Gold Tufted	153.30	109 ⁹⁵
9x15'9"	Sandlewood Tufted	172.50	129 ⁹⁵
9x22'10"	Cocoa Tufted	251.85	179 ⁹⁷

SUMMER SPECIAL SISAL RUGS

Wonderful for Wrought-Iron Furniture, especially nice for Patios and Party Rooms. Wide assortment of gay summer colors, oyster white, beige, chocolate, brown, Grey, green and gold.

SIZE	REG. PRICE	SALE PRICE
6x9	26.95	22.95
8x10	39.95	34.95
9x12	52.50	45.95
10x14	69.95	59.95
12x15	89.95	79.95
12x18	109.95	99.95

Many Other Items Not Included!

ROLL GOODS

	Reg. Sq. Yd.	Sale
12' Beige and Green Leaf Axm.	11.50	7.50
12' Grey Plain Axm.	9.95	5.50
12' Green Plain Axm.	9.95	5.50
12' Beige Tex. Wilton	9.95	7.50
12' Grey Tex. Wilton	12.95	8.95
12' Green Tex. Wilton	12.95	8.95
9' Beige Floral Axm.	10.50	9.95
12' Beige Floral Axm.	8.50	6.50
12' Rose Sculptured Wilton	14.95	10.95
12' Beige Text. Wilton	8.95	6.95
12' Green Text. Wilton	8.95	6.95
9' Beige Tone on Tone Axm.	11.50	8.50
12' Green Tone on Tone Axm.	11.50	8.50
12' Pecan Textured Wilton	18.50	14.95
12' Pecan Textured Velvet	10.50	9.50
12' Beige Tex. Wilton	10.95	7.95
12' Grey Tex. Wilton	12.95	8.95
12' Green Tex. Wilton	18.50	14.95
12' Green Tex. Wilton	18.50	14.95
12' Beige Leaf Axm.	11.50	10.35
9' Beige Floral Axm.	11.50	10.35
9' Beige Floral Axm.	11.50	10.35
9' Cocoa Leaf Axm.	11.50	10.35
9' Beige Mottled Axm.	7.95	7.25

DRAPERIES

Discontinued Drapery Fabrics 36" width	50¢	Yd.
48" width	75¢	Yd.
Discontinued Drapery Samples	10¢ to 25¢	Ea.

Ideal for Pillow Covers

10% Off On-All Drapery Orders During This Sale

EXTRA SPECIAL RUGS

	REG.	SALE
1-9x12 Beige Rug	46.50	19.95
1-9x12 Rose Rug	46.50	19.95
1-9x12 Beige Floral Rug	180.00	69.95
4-4'6"x6 Assorted Rugs	59.85	19.95 ea.
3-4'6"x6 Assorted Rugs	55.50	17.95 ea.
2-4'6"x6 Assorted Rugs	38.85	15.95 ea.
2-4'6"x6 Assorted Rugs	34.50	14.95 ea.

Budget Terms Available

HOOKED RUGS

WOOL AND RAYON

SIZE	REG. PRICE	SALE PRICE
2x3	7.50	6.30
2x4	9.95	8.50
3x5	18.95	15.75
4x6	29.95	25.20
6x9	59.95	54.95
8x10	89.95	79.95
9x12	99.95	89.95
10x14	159.95	144.95
11x15	184.95	169.95

Shop With Confidence...



2715 SOUTH COMMERCIAL

DIAL 4-6313 FOR AN APPOINTMENT IN YOUR HOME — OPEN FRIDAY EVENING TILL 9 P. M.