

THURSDAY FIRST BIG DAY!

DOORS OPEN 9:30 A. M. SHOP EARLY! SEE THE GREATEST COLLECTION OF MERCHANDISE VALUES IN A HOST OF SEARS DAYS!

WE HAVE SELECTED SOME OF OUR "HOTTEST" ITEMS FOR OUR FRONT PAGE SPECIALS. DON'T MISS ANY OF THEM—SEE FOLLOWING PAGES FOR HUNDREDS MORE.

Jim Mosolf, our store manager has gone out of town and turned the store over to Bill MacMahon, assistant manager, for nine days.—you will want to be sure to come in and see the hundreds of daring price reductions, exciting "Specials" — savings in every department Bill has picked out for you.

STORE HOURS:
Mon. & Fri. 9:30—9:00
Other Days 9:30—5:30



SEARS DAYS

A SALE AS GREAT AS ITS NAME!

Free Parking at Sears
Bring the Family! Come as You Are
Open Friday and Monday Until 9 P. M.

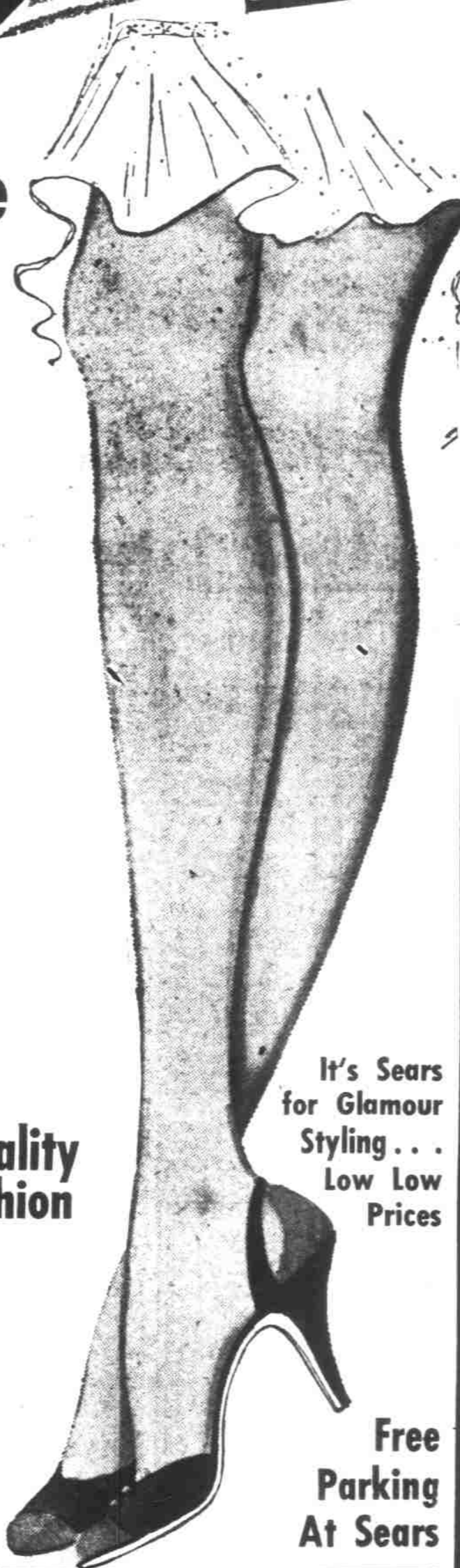
Royal Purple
Sheer
Nylons
2 Pair
for
110

First Quality
Full Fashion

Contrasting Seams
60 Gauge 15 Denier

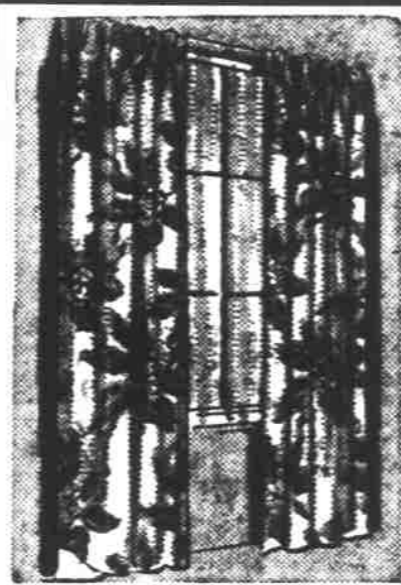
Sizes 9 to 10½

In Latest
Spring Shades of Enchantment,
Reverie



It's Sears
for Glamour
Styling . . .
Low Low
Prices

Free
Parking
At Sears



Asst. Plastic
Draperies

Heavy Gauge
Reg. 98c to 1.98

49¢

Prints and Solids
21-in., 27-in., 36-in. widths
81-in. and 90-in. lengths



Men's Work Gloves

6 \$1

Reg. 25c for
Medium weight Cotton Glove.
Ideal for all around use.



MEN'S
Pilgrim Knit
Briefs and
Undershirts

Your Choice **3** for **\$1.00**

Athletic style undershirt and knit briefs. Expertly styled Pilgrim quality, tailored for action-free comfort.



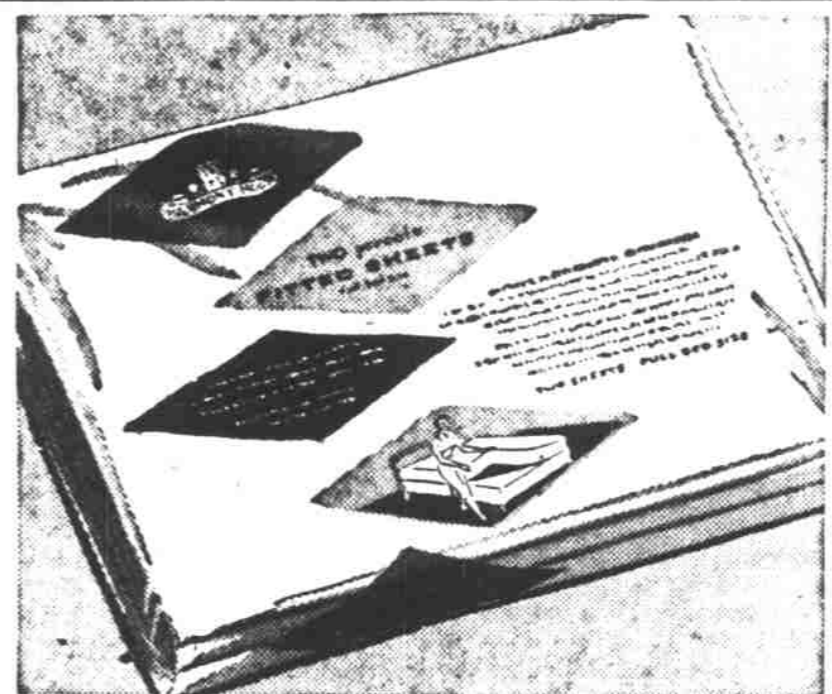
Shirt-Trouser Set

Reg. 5.47

3.70

Army Twill
Tan or Grey

Sanforized and washfast! Shirts have comfortable dress type interlined collar that resists fraying, long "stay-in" tails. Trousers are of 8½-oz. weight type in army twill. Have strongly stitched seams. Tan or gray.



Combed Percale

Fitted or Flat

1.89

At the Prices
of Ordinary
Type 128 Muslin

72x108
Twin Size

• Harmony House good quality muslin.
• All first quality.

81x108 2.09 | Pillow Cases . . . 49c



Birdseye Diapers

Reg. 2.29
Pkg. of 12 **1.78**



Denim Suspender Jeans

Reg. 1.69
Sizes 2 to 6x **1.18**

4 pockets, 8 oz.
Never before at this price.

Sanforized*
Boxer Shorts



Sizes 1, 2, 3,
4, 5, 6

Full Elastic
Waist for
Action Comfort

Choice of
• Chambray
• Plisse • Twill
• Seersucker

39¢

Reg. 69c
Stock Up Today!



Reduced 2.90 A Set
Plastic Shower
Curtain Sets

Reg. 7.89

4.99

Hand-painted
Pique
Embossed Set

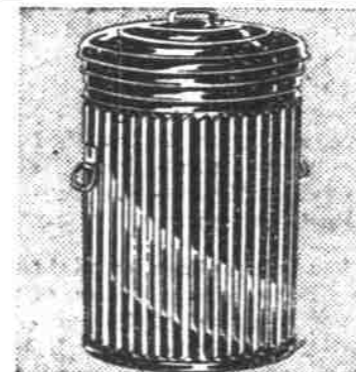
- Room flattering Harmony House colors
- Rust Resistant grommets
- Won't crack or peel
- Bottom hems reversed



Sofa Pillows

99c

Cotton Filled
Ass't patterns in decorative slip and drapery fabrics.



20 Gallon Size

Reg. 3.98 **2.22**
Sturdy galvanized
20-gallon size.



Plastic Place Mats

Reg. 39c 4 for **88c**
12 x 18" wheat, rose, daisy.

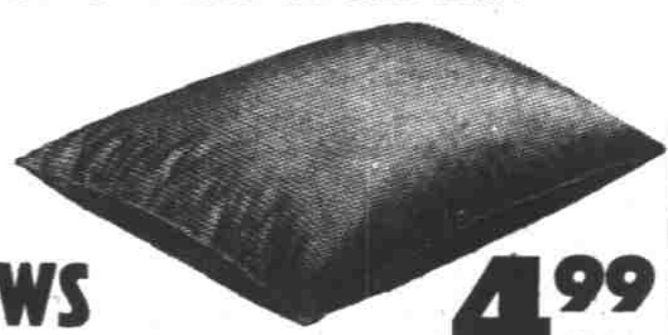


Kitchen or Bath Fixture

• Quality chrome
• Ideal for
kitchen or bath **1.68**

Another First at SEARS!

Dacron
Filled
Nationally
Advertised



Pillows

FULL SIZE
20 x 26
Filled with Dupont Dacron

Reg. 7.95

4.99

Each



Men's Cotton Argyles

Reg. 79c **54c**
Our Best Seller Reduced

"Satisfaction guaranteed or your money back" SEARS

550 N. Capitol

Phone 3-9191