

PENNEY'S

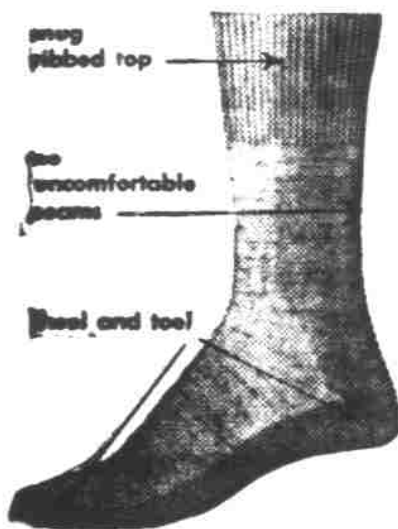
PENNEY'S

Biggest Bargain Event of the Year!

at 52 we're still for YOU!

52nd ANNIVERSARY

ANNIVERSARY



MEN'S MIXED YARN WORK SOCKS

6 pr. \$1

- Snug ribbed top!
- No uncomfortable seams!
- Comfortable looped toe!

Value-packed half socks of absorbent cotton, with nylon added for extra wear! Sizes S, M, L. Brown and white or blue and white.

MAIN FLOOR

ANNIVERSARY FEATURE!

100% WOOL LONG COATS

- FLEECES
- CHECKS
- PATTERNS

Beautiful assortment of all wool coats that are so gentle on your budget, the special Penney price! Beautifully fluid lines pair with exquisite detailing to give you the coats of your dreams. Several colors to choose from. Sizes 8 to 16.

\$18

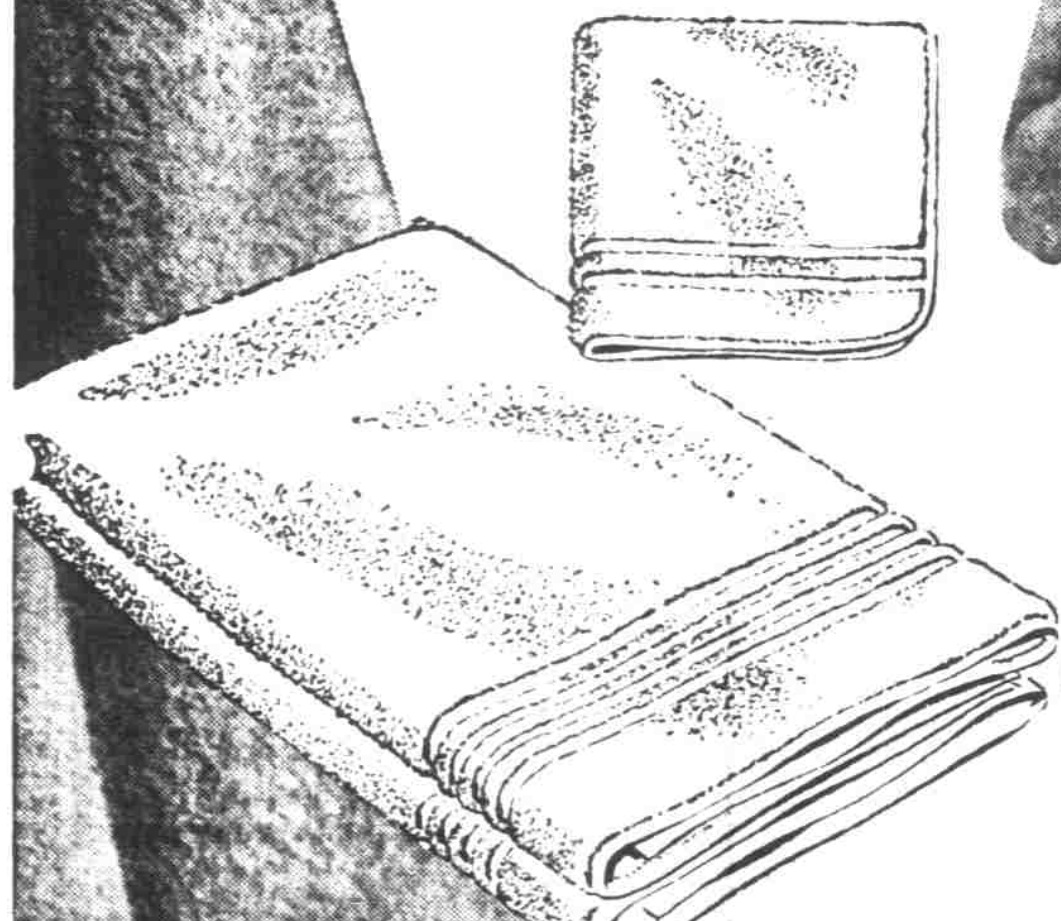


Sizes 8-16

SECOND FLOOR

Big, thick 22 x 44"

CANNON TOWELS



ANNIVERSARY SPECIAL!

57^c

3-PIECE SET 1.00
16"x26" FACE TOWELS 30c
12"x12" WASH CLOTHS 13c

Towels in dramatic decorator colors! Towels for every need! Savings on every size from the big bath towel to the washcloth! Get in on Penney's news-making Anniversary offer. Here are famous Cannons . . . a good quality, deep-soaking terry, woven in close deep loops on sturdy underweave! You get generous size, SAVINGS to send you running to Penney's!

SUNGOLD, PINK LILAC, LIGHTNING PINK, RADIANT ROSE, FOREST GREEN, GREEN-SPRAY, AQUA, WHITE.

MEZZANINE

Home-tested for over half a century!

PENNEY'S OWN NATION WIDE MUSLIN SHEETS
White Fitted or Flat

There's no proving ground for quality like the home... no better expert than the homemaker! For 3 generations homemakers have discovered that Nation-Wide muslin sheets are a wonderful investment... a long-range saving! Subject them to heavy use, they take it! Put them thru repeated launderings, they stand up to it! They're close-woven in a balanced thread count for uniform strength, durably tape-selved to resist tears, smoothly finished for comfortable sleeping. Yet just compare... see how little you pay for these time-tested fine quality sheets. Stock up now!

169
81"x108"

72x108" 1.59
42x36" cases 39c

NOW! NEW LOW PRICES!

PENNEY'S PENCALES® combed-yarn percale sheets!
WHITE FITTED OR FLAT SHEETS

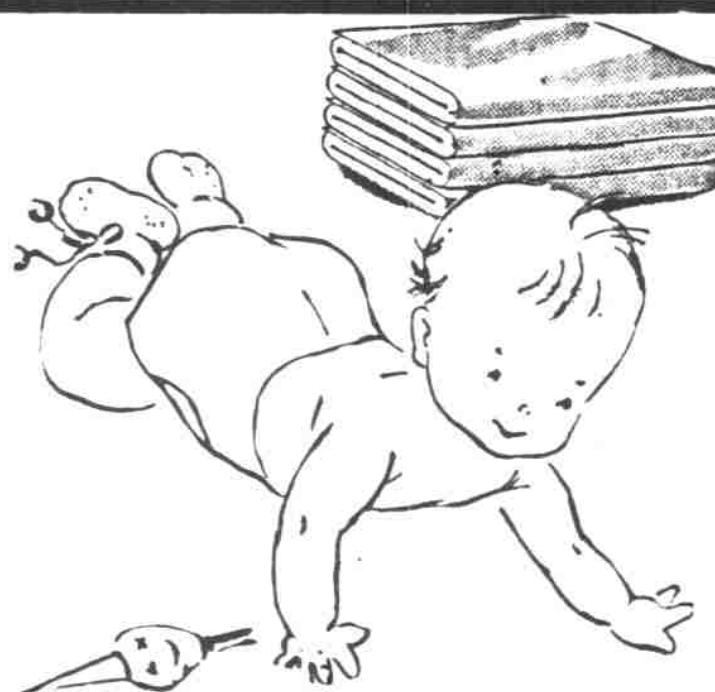
Take a look at that price! Amazing but that's all its costs to own one of America's top quality percale sheets! Pencales are made of select longstaple cotton, combed to eliminate short strands, woven into a high-count that combines silky lightweight texture with money-saving stamina! First quality . . . top quality . . . yours now at wonderful savings!

72x108" 2.09
42x38½ cases 55c

MEZZANINE

2²⁹

81"x108"

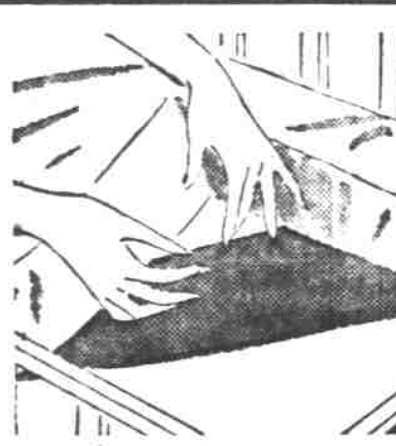


STOCK UP BUY! LARGE 20x40" GAUZE DIAPERS

Mothers, don't miss this Penney special! Highly absorbent, they actually become softer and softer after repeated washings! Specially woven to dry wrinkle-free in a jiffy, to resist raveling of hems.

2²²
Dozen

SECOND FLOOR



WHITE FITTED CRIB SHEETS 88^c

What a value! They're for standard size cribs; 80x80 muslin, with taped corners for durability. And they'll stay smooth and wrinkle-free no matter how much baby pulls and twists and turns! Hurry in to Penney's!

SECOND FLOOR

NATURAL FINISH



6-Yr. Size Crib \$22

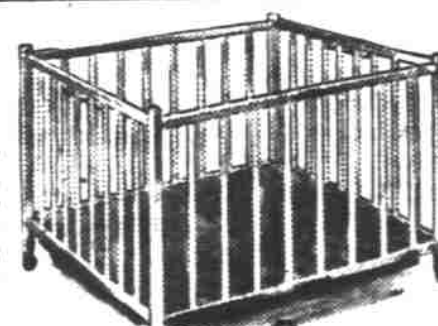
Beautiful, natural finish crib with full panel. Five adjustable mattress heights. One moveable side. Strong and sturdy. Easy to assemble.

SECOND FLOOR

Hardwood Play Pen \$10.00

Raised Prestwood floor (6½" off ground) helps reduce danger of drafts. Corner posts for stability, plastic casters for easy rolling. 6 head decorations. Folds easily for storage!

SECOND FLOOR



Feature! Metal Frame BABY STROLLER



Collapses for easy carrying. Royal blue twill body. Sturdy all-aluminum frame with footrest. With adjustable wheel brake.

\$8

SECOND FLOOR

FEATURE! 6-YR. SIZE CRIB MATTRESS

\$7.50

48 coil spring construction. Heavy waterproof plastic cover. Washable. Colorful nursery designs. Pink and blue.

SECOND FLOOR

