

SEARS HARDWARE WEEK

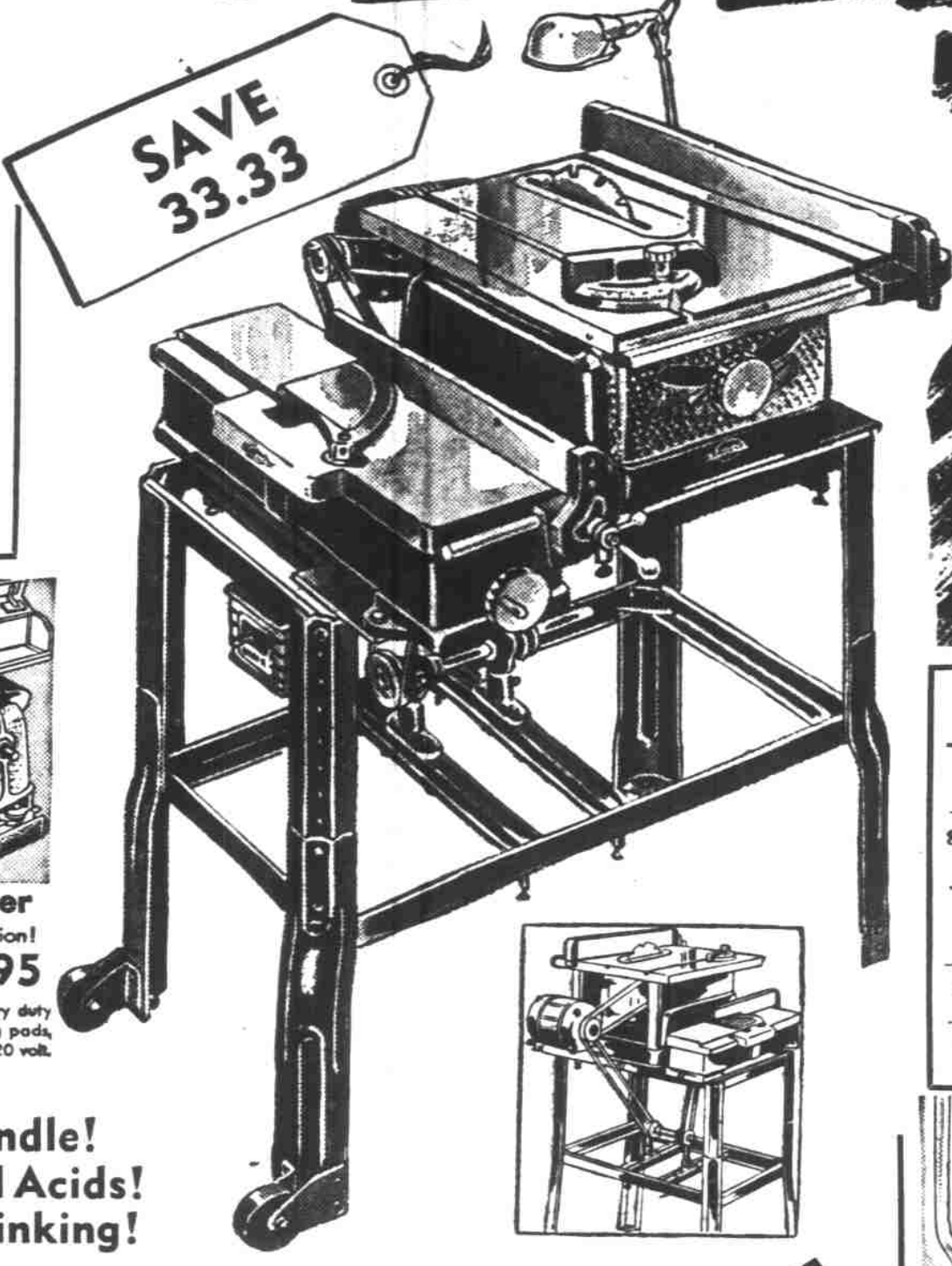
7TH ANNUAL NATIONAL

ROEBUCK AND CO.

HARDWARE AND PRICES AT THEIR BEST

FREE! FREE!

- New 1954 Power Tool Catalogs
- Craftsman Hand Tool Catalogs
- Plastic Pocket Protectors
- Craftsman Garden Tool Catalogs
- Sample Pack of 2 Craftsman Stainless Steel Razor Blades



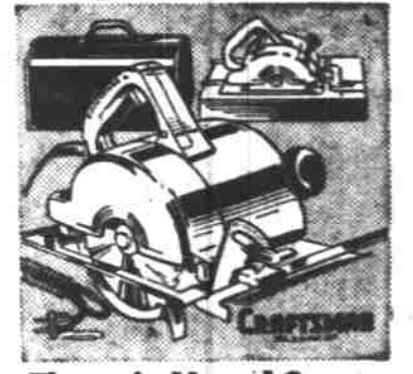
220⁸³ CRAFTSMAN BENCH SAW and JOINTER-PLANER OUTFIT

SAVE 33.33 **187⁵⁰**

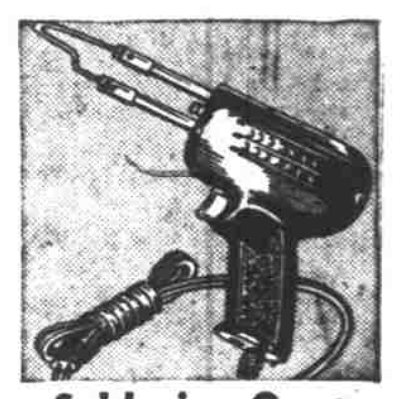
Save 33.33 on the most complete workshop outfit. Tilting-arbor bench saw has floating drive motor mount . . . single wheel control . . . double-row sealed precision ball bearings. Jointer-planer has a solid steel cutter head and a 3/8-in. depth of cut.

HERE'S WHAT YOU GET . . . SEE WHAT YOU SAVE!

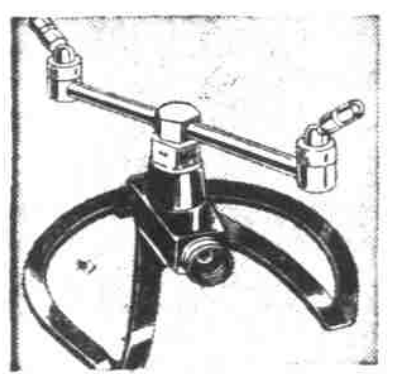
| ITEM | Reg. Price | Sale Price | ITEM | Reg. Price | Sale Price |
|--------------------------------------|------------|------------|--|---------------|---------------|
| 8-in. Craftsman Tilt-Arbor Bench Saw | 69.95 | 57.95 | Multiple Jack Shaft Kit | 19.95 | 17.95 |
| 4-in Craftsman Jointer-Planer | 56.95 | 47.95 | Power Tool Bench and Craftsman "Power Panel" | 19.95 | 17.95 |
| 3/4 h.p. 3450 r.p.m. Motor | 39.95 | 34.95 | Craftsman Work Light | 4.59 | 3.50 |
| Saw Extension | 9.49 | 7.25 | TOTALS | 220.83 | 187.50 |



Electric Hand Saws
Regged Contractor Type
6 1/2-in. Size... **59.75**
Has full 2 1/2-in. vertical depth of cut, 1 1/2-in. at 45 degree angle. Helical cut gears; telescoping guard.



Soldering Guns
With Built-in Spotlight
Now Only... **8.97**
Quick 5 to 7 second heating, automatic trigger-release shaft. Uses economical disposable tips, 110 volt.



2-Arm Sprinklers
Brass Head, Arms, Nozzles
Non-Tip Base... **5.35**
Full-1/2 inner diameter allows steady forceful pressure. Adjustable for fine or coarse spray. Covers a wide area.

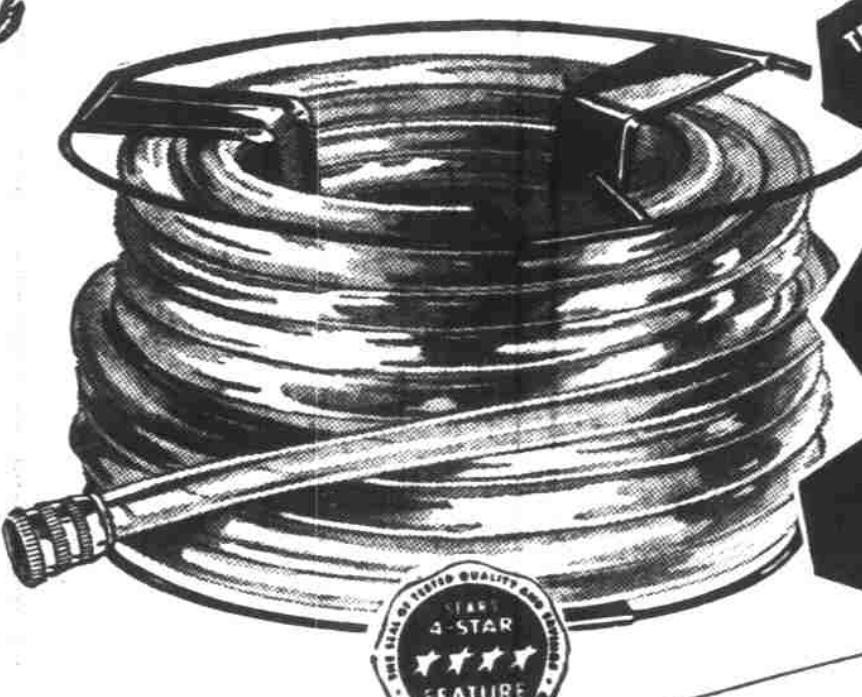


Sander-Polisher
Fast, Effortless Operation!
U. L. Listed... **15.95**
14,400 strokes a minute. Heavy duty motor. Complete with polishing pads, sandpaper, instructions. 110-120 volt.

So Lightweight and Easy to Handle!
Resists Abrasion, Sun, Oils and Acids!
Extremely Flexible . . . Resists Kinking!

SAVE 3.05

Regular 10.93 Craftsman Value
PLASTIC HOSE AND REEL
75-foot length **7⁸⁸**
1/2-in. diam.



TRANSPARENT, YOU CAN SEE THROUGH IT

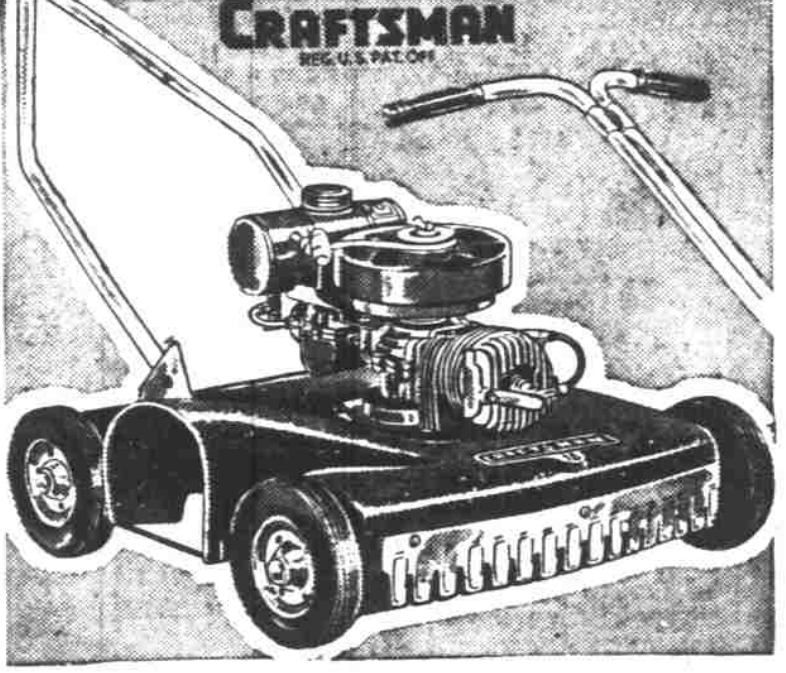
TOUGH AND FLEXIBLE, YET LIGHTWEIGHT

MADE OF ALL-NEW MATERIALS



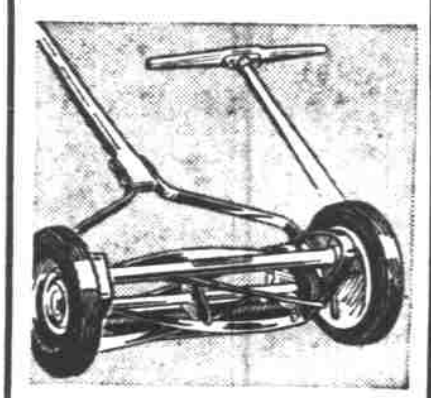
Satisfaction Guaranteed or Money Refunded.

Purchases Totalling \$20 Or More Can Be Made On
SEARS EASY PAYMENT PLAN



4-Wheel Suspension! Blade Can't Scalp Your Lawn!
POWER MOWER
Was 79.95
● 1 1/2 H.P. gas engine
● Cuts on slopes
Save 12.45 **67⁵⁰**

Finish lawnmowing fast with this Craftsman rotary mower. Cuts 18 in. swath, adjustable from 3/8 to 1 3/8 in. height. Chops grass fine, no grass catcher needed. Cuts any height grass, mows terraces and slopes.



18-in. Hand Mower
Precision Ball Bearings in Reel
Craftsman
Reg. 31.95 **26.95**

Silent! Blades come close to knife bed, but do NOT touch it! Made of steel instead of cast iron. At Sears!



Power Tool Shop
Saws, Drills, Sanders, Polishers
Dunlap... **45.95**

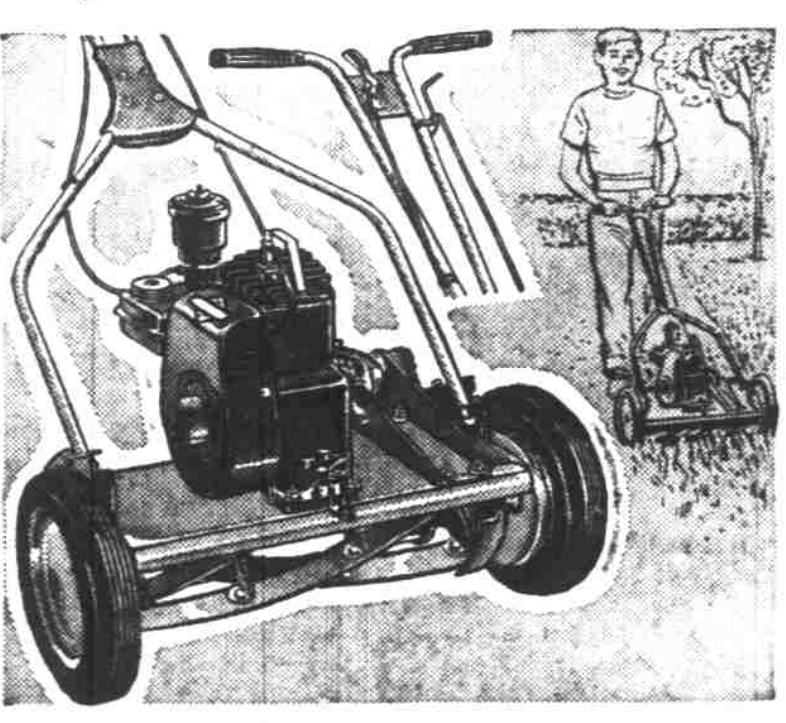


16-in. Hand Mower
All-Steel Craftsman Special
Compare! Reg. 22.95 **19.50**
Stronger than cast iron, longer meet 3 reel blades; large solid rubber tires. Plastic handle grips. See it today!

Here Are 8 Good Reasons Why You Save At Sears
QUALITY HAND TOOLS
BEST COMBINATION OF HIGH QUALITY AND LOW PRICES IN YEARS

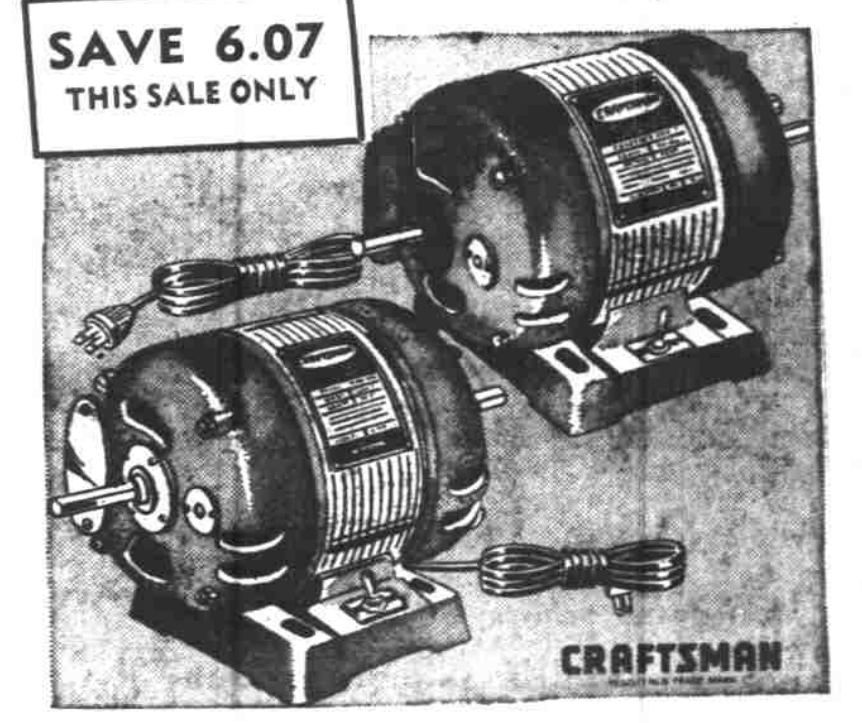
your choice **4⁹⁸** EACH

- 5.98 3-pc. Wrench Set 4.98
- 5.98 All-steel Tool Box 4.98
- 6.25 Hand Saw, 26x8 Pt. 4.98
- 6.25 Hand Saw, 26 x 10 pt. 4.98
- 6.25 Hand Saw, 26x5 1/2 Pt. 4.98
- 6.98 Craftsman Mitre Box 4.98
- 7.19 Craftsman Plane 4.98
- 5.40 Drill Grinding Attachment 4.98



Dunlap 18-in. Reel-Type For Fast and Easy Mowing
POWER MOWERS
Was \$99.95
● Don't push! Just guide it!
● Hand-operated Controls
SAVE 14.97 **84⁹⁵**

Speed adjustable from slow to fast walk. Strong, rigid, pressed steel construction. Throttle, clutch control conveniently located on handle. Economical operation. Nationally-known 1 HP, 4 cycle gas engine.



28.95 to 32.95 Craftsman Capacitor
1/2 H.P. MOTORS
YOUR CHOICE:
1750 RPM Motor
OR
3450 RPM Motor
26⁸⁸

Save 2.07 to 6.07 today! Built-in condenser reduces starting current. Superior Nylon insulation resists heat and abrasion; overload protector prevents burnout; double-end shaft; New Departure ball bearings.

"Satisfaction guaranteed or your money back" **SEARS 550 N. Capitol Phone 3-9191**

Store Hours: Mon. & Fri., 9:30-9; Other Days, 9:30-5:30