

PTA Delegates' First General Session at 10 a. m. Wednesday

Extensive Program Set Up for Salem's Convention Visitors

OREGON CONGRESS OF PARENTS AND TEACHERS
1954 Convention Program

EXHIBITS—10:00 a. m. to 4:00 p. m. Tuesday, Wednesday and Thursday, First Methodist Church.

MUSIC FOR CONVENTION—Mr. Howard F. Miller, Director of Music for Salem Senior High School.

PARLIAMENTARIAN—Mrs. Zylpha Zell Burns.

TUESDAY
April 20th

1:30 p. m.—4:30 p. m.—**COUNCIL SCHOOL OF INSTRUCTION.**

1:30 p. m.—3:30 p. m.—**TOOL SHOP CHAIRMAN'S WORKSHOP.**

4:00 p. m.—**BOARD OF MANAGERS DINNER—**China City Restaurant, 3533 S. Commercial Street.

8:00 p. m.—**PRE-REGISTRATION—**New Marion County Court House.

WEDNESDAY MORNING
April 21st

8:00 a. m.—**REGISTRATION OF DELEGATES,** New Marion County Court House.

GENERAL SESSION I—10:00 a. m.—12:00 p. m.—ELLSNORE THEATER

PRESIDING—Mrs. Helmer Lindstrom, President, O. C. P. T.

PLEDGE OF ALLEGIANCE TO THE FLAG.

ASSEMBLY SINGING, NATIONAL ANTHEM, Mr. Howard F. Miller, Leader.

INVOCATION, Rev. Louise E. Wolfe, Pastor, Knight Memorial Congregational Church.

GREETINGS—Mr. Dennis Patch, General Convention Chairman; Dr. Rex Putnam, State Superintendent of Public Instruction; Oregon Education Association, Mr. S. E. Brogiotti, President, State School Board Association; Honorable A. J. Loucks, Mayor of Salem; Dr. Walter E. Snyder, Superintendent Salem City Schools.

RESPONSE—Mrs. Helmer Lindstrom.

INTRODUCTION OF PROGRAM THEME—Mr. E. E. Anderson, Convention Program Chairman, and International Relations Chairman, O. C. P. T.

ADDRESS—Mrs. Herman L. Nordfors, Vice-President of Region 7, National Congress of Parents and Teachers, "The Role of the PTA in Building Our Future."

REPORTS OF COMMITTEES—Convention Rules—Mrs. A. V. Plumridge, Credentials—Mrs. Cecil Scott, Resolutions—Mrs. L. E. Gustafson, Oregon Parent-Teacher—Mrs. John F. Abele, and Presentation of Candidates; Announcement of Tellers.

PLATFORM GUESTS, Executive Committee, Oregon Congress of Parents and Teachers.

WEDNESDAY AFTERNOON
April 21st

1:00 p. m.—4:00 p. m.—**TOOL SHOPS,** Willamette University—**TOURS ON ALTERNATE DAYS.**

Tool Shop Presiders: 1. Mrs. James Bunnell, 2. Mrs. Russell Case, 3. Mrs. C. D. Cummings, 4. Mrs. Ross N. Doy, 5. Mrs. C. G. Fellows, 6. Mrs. Lawrence T. Fisher, 7. Mrs. Blaine Ison, 8. Mrs. James A. King, 9. Mrs. Jennelle Moorhead, 10. Mrs. A. V. Plumridge, 11. Mrs. L. D. Gustafson, 12. Mrs. J. W. Staggs.

Tool Shop Records: 1. Mrs. E. G. Chinnard, 2. Mrs. Eldred Hansen, 3. Mrs. John A. Carter, 4. Mrs. R. O. Wickersham, 5. Mrs. Gordon Loomis, 6. Mrs. Ralph Herron, 7. Mrs. S. W. Meserve, 8. Mrs. Arlo Harding, 9. Mrs. Verne Hanna, 10. Mrs. John F. Abele, 11. Mrs. C. A. Fratzke, 12. Mrs. Frank Beer.

4:30 p. m.—**Mother Singers Rehearsal** Salem Senior High School.

WEDNESDAY EVENING
April 21st

GENERAL SESSION II—8:00 p. m.—9:30 p. m. Salem Senior High School

PRESIDING—Mrs. Helmer Lindstrom.

INVOCATION, Reverend Joseph E. Underbeck, Pastor, St. Joseph's Catholic Church.

MOTHERSINGERS CHORUS, Mr. Howard F. Miller directing.

ADDRESS—Dr. Thomas Bennett, Associate Professor of Philosophy, Willamette University; "The Philosophy of Citizenship."

Informal reception for Mrs. Nordfors.

THURSDAY MORNING
April 22nd

8:00 a. m.—1:00 p. m. Lobby Ellsnoe Theater.

BALLOT BOX OPEN 8:00 a. m.—2:00 p. m.

7:30 a. m.—Cave Room Senator Hotel—**MEN'S BREAKFAST.**

GENERAL SESSION III 9:30 a. m.—11:30 a. m. ELSNORE THEATER

PRESIDING—Mrs. Helmer Lindstrom.

INVOCATION, Dr. Brooks H. Moore, Pastor, First Methodist Church.

SOLOIST—Mrs. Betty Starr Anderson.

ADDRESS—Mr. Jack Wright, Director, Bureau of Community Development, University of Washington; "Community Vision."

COMMENTATORS—Dr. Lloyd Millhollen, Associate Professor of Education, University of Oregon; Mrs. Lillian Van Loan, educator and home-maker, Corvallis; Miss Dorina Lanch, Director of Recreation, City of Portland, and Recreation Chairman NCPPT.

PLATFORM GUESTS, County Council Presidents, O. C. P. T.

12:00 Noon—**LUNCHEON** (open).

THURSDAY AFTERNOON
April 22nd

2:00-4:00 p. m.—**TOOL SHOPS—**Willamette University **TOURS—**Alternate days.

Tool Shop presiders and recorders are the same as Wednesday's.

8:30 p. m.—**Dinner—**First Floor Crystal Gardens—1. Presidents Dinner: **MRS. HERMAN L. NORDFORS,** National Representative, speaker; Mrs. Helmer Lindstrom, presiding.

Gold Room Marion Hotel—2. DR.

DISPLAY OF BOOKS.

Distinguished children's books of 1953, as chosen by the Book Evaluation Committee of the Children's Library Association, will be on display in the dining room of the First Methodist Church during the Oregon Congress of Parents and Teachers.

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Mrs. Nordfors Keynoter for PTA Parley

Keynote speaker of the 1954 Convention of Parents and Teachers is Mrs. Herman Nordfors, vice president of the National Congress from Region VII, which is comprised of the states of Washington, Oregon, Idaho, Montana and Wyoming. Mrs. Nordfors will speak on "The Role of the PTA in Building Our Future."

Immediate past president of the Washington Congress of Parents and Teachers, Mrs. Nordfors was previously a vice president of the state congress and chairman of its committees on legislation, membership and program. She has also been president of the Grant Preschool P-TA in Tacoma and of the Tacoma Council of PTA's, and has held offices in local units in elementary, junior high and senior high schools.

In community activities she has given her support to many groups that are concerned with community betterment and the welfare of children and youth. Mother of a professional Girl Scout worker, she was also active in the Girl Scout movement herself both in Tacoma and Longview. Since 1950 she has been a member of the Washington State Council for Children and Youth, the state committee appointed in connection with the Midcentury White House Conference on Children and Youth. In 1948 she was chosen as the "Woman of Achievement" for Cowlitz County.

Mrs. Nordfors is a member of the American Association of University Women and of the American Legion Auxiliary. She is also a member of Altrusa International.

men, Oregon Congress

11:30 a. m.—**REGIONAL LUNCHEONS**

REGION I—Gold Room—Marion Hotel.

REGION II—Green Room—Marion Hotel.

REGION III—The Spa

REGION IV—Cave Room—Senator Hotel.

REGION V—Camelia Room—Senator Hotel.

REGION VI—Chadwick Room—Senator Hotel.

REGION VII—Nohlgrans

REGION VIII—Capitol Room—Senator Hotel.

REGION IX—Golden Pheasant

REGION X—Marine Room—Marion Hotel.

FRIDAY MORNING
April 23rd

7:00 a. m.—9:00 a. m. New YWCA Building

"CHERRY JUICE SPECIAL" — Meet the Officers.

GENERAL SESSION IV—9:30 a. m. Ellsnoe Theater

PRESIDING—Mrs. Helmer Lindstrom.

INVOCATION—Dr. Albert A. Golden, Salem Jewish Congregation.

ASSEMBLY SINGING—Mr. Howard F. Miller directing.

BUSINESS SESSION, PRESIDENT REPORT, Mrs. Lindstrom.

ADDRESS—Dr. Louise B. Ames, Child Psychologist, Gesell Institute; "Mental Locks."

CREDENTIALS REPORT—Mrs. Cecil Scott.

TELLERS REPORT—Mrs. Russell Case, Chairman.

PLATFORM GUESTS—State Chair-

ADJOURNMENT.

Representative of National PTA



MRS. HERMAN NORDFORS

Varied Exhibits Are Placed on View in Church

Attracting much attention among PTA delegates this week will be the exhibits at the First Methodist Church. The display has been assembled by a committee under the direction of Vernon Olsen and Boyd Hillesland.

Exhibits include space for safety; recreation and youth groups; National Parent-Teacher Magazine and Congress publications; OEA and teacher recruitment; parent education; health; international relations; tuition scholarship; reading and library service; civil defense; educational television, and others.

Also of interest to delegates is the display of publicity record books and program booklets. A special gold seal "Exhibited at the OCPA 1954 Convention" will be affixed to all books displayed.

About the Officers

(Pictures on Page 1)
MRS. HELMER LINDSTROM

Presiding over the 41st convention of the Oregon Congress of Parents and Teachers will be Mrs. Helmer Lindstrom of Astoria, president. Mrs. Lindstrom was first vice president of the Oregon Congress for three years previous to being elected president. She was vice president of Region 10, and recording secretary for the Oregon Congress, president of Clatsop County Council, president of John Jacob Astor, and Astoria High School PTA. She has held numerous offices and chairmanships in Astoria units and Clatsop County Council. She is a member of the Astoria School Board, and member on the boards of the Clatsop County Tuberculosis and Health Association, The League of Women Voters and the Clatsop County chapter of the American Red Cross. She is also a member of the Astoria Chorus.

MRS. J. W. STAGGS

Mrs. J. W. Staggs, first vice president of the Oregon Congress of Parents and Teachers, is a resident of Milton-Freewater. She was formerly treasurer of the Oregon Congress, vice president of Region 3, general chairman of the 1952 convention, juvenile protection chairman of the Oregon Congress, president of McLoughlin Union High School PTA and secretary of Central School PTA, Milton-Freewater. Mrs. Staggs has also been an active member of the Red Cross, president of the YWCA Board at Walla Walla; chairman of the city council of Federated Clubs, Milton-Freewater, and has done much work with Campfire.

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Pendleton

Manhattan

Hart, Schaffner & Marx

Stetson

Stradivari

Rogue

Munsingwear

Arrow

Resistol

Botany "500"

Michaels-Stern

Clothcraft

Coopers

Florsheim

Freeman

Samsonite

White Stag

Hickok

Scully

Hollywood Clothes

Thomas Sp. Shirts

Lord Jeff

Malcolm Kenneth

Bernhard Altman

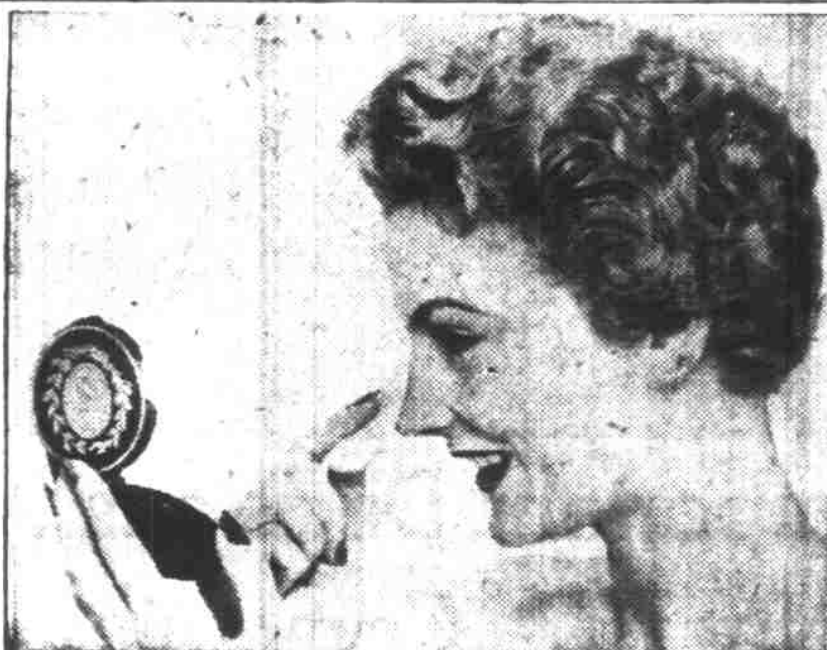
Wembley

Holeproof

Rough Rider

Levi Strauss

H. D. Lee



ARDENA

Invisible Veil

Elizabeth Arden's New Solid Compact Powder — Completely Different

Once you try this wonderful new solid compact powder, you will never be without it! Goes on with a soft mat finish, completely blocks out shadows, and it never flies or mists as you use it. No other powder in the world gives your face such a look of softness.

Elizabeth Arden has captured this translucent veil of beauty and put it in creamy solid form in a beautiful Napoleonic Compact. An exciting accessory to carry in your handbag . . . white, black, red, pink or dark blue, crested in gold.

Invisible Veil . . . in 7 graduated shades . . .



The Quisenberry Pharmacies
that operate as one

145 North Liberty

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The Name to REMEMBER is . . .

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— For NATIONALLY FAMOUS BRANDS . . . Salem's Own Store Since 1890