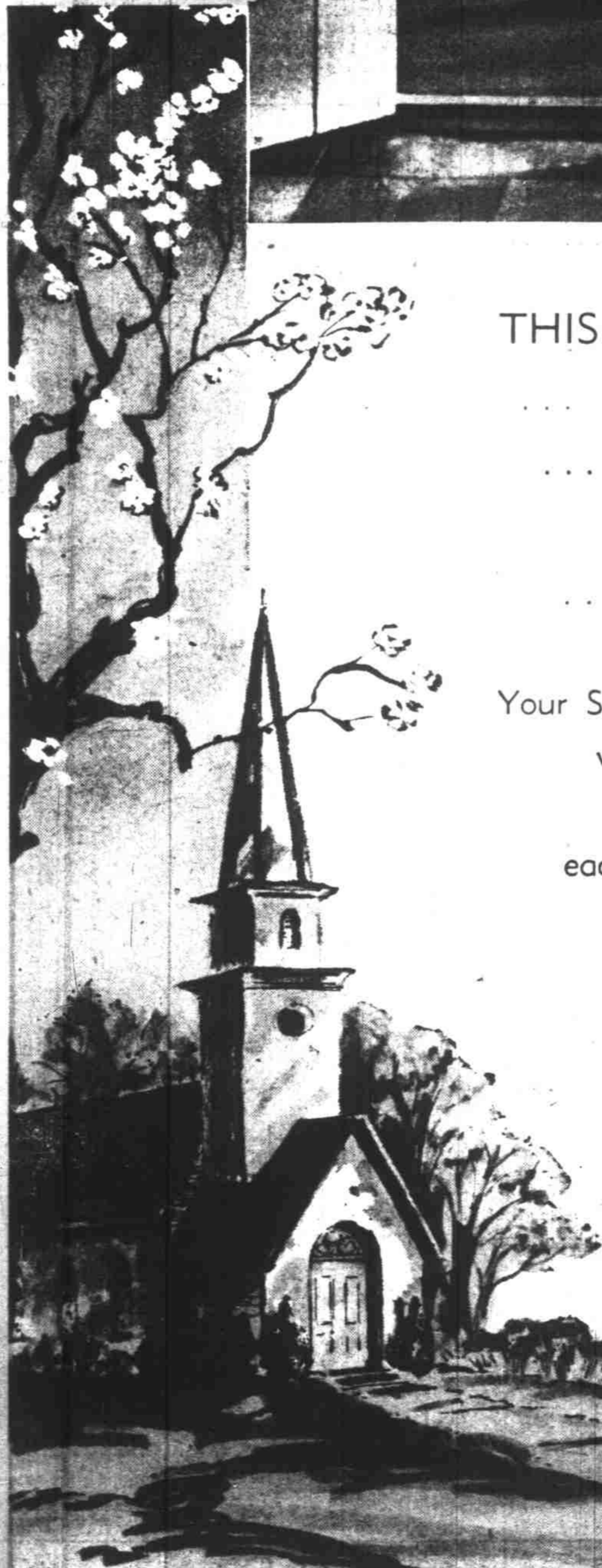


EASTER'S FASHIONS PREVIEWED FOR YOU!



THIS IS THE TIME
... THE SEASON
... FOR THE WHOLE FAMILY TO
LOOK THEIR BEST

... in fashions that capture the loveliness
of the Easter scene.

Your Salem merchants are ready now
with a pleasing array of enchanting
Easter finery ... smart styles for
each member of the family ... the
gayest newest colors and the season's
brightest fashion ideas.

Consult this special Easter Fashion
Edition ... designed as a guide to
your FASHION SHOPPING
ENJOYMENT, then visit your
favorite apparel stores SOON!

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