-(Sec. 3)-Statesman, Salem, Ore., Sun., March 7, 1954



Rich brown leather uppers are enlivened by hard - to - soil and easy to clean white mocassin toe on sturdy opring shoe that mother welcome for little men.

PALIZZA

Jurians

ouncil treasurer. Grade school lads will look their The gist of the letters was that jaunty best in this soft and she had no criminal record and Grade school lads will look their wearable si.oe, a dashing two eyelet moccasin style in smoked elk with a cellular crepe sole. in a field of eight candidates.

Leird Schober

Jella

Shiced

College Hill

by

Deevers

You REMEMBER Best..

NAMES You WANT to Remember

Class Ignores It's Still the Popular Oxford Authorities * For Growing, Active Boys

DES MOINES (AP)-Toni Tollef, son introduced the 9B's at Cal-lanan Junior High school to a new kind of political campaign-ing but it didn't pay off. Toni, daughter of the dean of the Drake university law school, got letters from the county at-torney, the police chief, a popular police patrolman and a bank aud-itor. She used them in het cam-Kindergarten, grade school, junior high! Nothing takes the place of the oxford for growing active boys. But there's variety even in the staple oxford these days. The classic wing tip still sells to boys of all ages. But there's variety days. The classic wing tip still sells to boys of all ages. But there's variety days. The classic wing tip still sells to boys of all ages. But there's variety days. The classic wing tip still sells to boys of all ages. But there's variety days. The classic wing tip still sells to boys of all ages. But there's variety days. The classic wing tip still sells to boys of all ages. But there's variety days. The classic wing tip still sells to boys of all ages. But there's variety sells to boys of a se But again junior fashions ape itor. She used them in het cam-

grown-ups in the addition of plain toes, straight tips, U vamps and moccasin types. There are also some good-looking school shoes with buckled monk strap paign for nomination as student treatments.

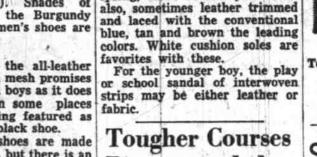
> Smooth leathers, of course, because they stand up and take a nice shine (if the boy owns a shoe shine set and can be persuaded to use it). Shades of brown, including the Burgundy color popular in men's shoes are the favorites.

the favorites. Leather Solid In addition to the all-leather shoe, leather with mesh promises to appeal to small boys as it does to their dads. In some places blue suede is being featured as an alternate to a black shoe. Most of these shoes are made

Most of these shoes are made with leather soles, but there is an increasing interest in foam crepe soles in white or color. Boys like them, and if their taste is con-sulted are apt to insist on this

feature. Saddle oxfords, of course, go on forever, and the basic comcontinue to be the first choice. Again copying dad, youngsters who are style conscious are going for the gored or elasticized lace-

less shoes. Some boys wore them ments that force the easy-going ration, a wide variety of strap sides, lower cut vamp decorated last year. More boys will want student "to perform at his optithem this year. mum capacity."



Recommended

wish). Side Zipper Good And they may be had in a choice of leather, composition or

foam crepe soles. The side zipper is good on the

laceless shoe because it's easy-

on, easy-off for the boy in a hurry. The conventional loafer

is basic but the tassel moccasin

is more appealing to many youth-

ful wearers. In addition to leather shoes there will be fabric oxfords this

spring, made of sturdy material

nual report, the deans said about bination of tan or blue with white a fourth of students really get their dren's dress-up shoes. teeth into subjects, but the others get a "gentlemanly grade" with-

out "undue mental exertion." Recommended: stiffer requiretreatments.

Shoes Now Available In Salem Stores Are Smart, Comfortable, Brand New for Spring



Toes the mark does this pair of pumps with the flavor of Spain matching the new casual cloth-es. In glowing kid leather, lux-ury suede, gay denim, sailcleth.

Smaller Feet Also to Look Mighty Pretty

Small feet are going to look strap can't be beat. It just goes ways renewed with a fresh shine. bia University's Undergraduate mighty pretty in their new on forever. It fits, it's simple College have decided that courses spring slippers. Never have de- and suitable, it's the perfect signers taken such time and pains shoe. If she's still in arms her to give the new look to chil-dren's dress-up shoes. Mary Janes may be white or pas-tel kidskin.

More and more they reflect Grown-up Look the style points of grown-up fash- For kindergartners, the Mary ions, a lighter look, lower cut Jane takes on the new slightly vamps, delicate touches of deco- more grown-up look with curved

Poll

Black patent is the undoubted leader for the Easter Parade. From tiny toddlers to smart teen-agers, patent is first choice. Bright red is another big hit with young wearers. They like it because it's gay. Their moth-ers like it because it goes with For the littlest ones, the classic everything, and in polished black patent Mary Jane ankle leather it's long wearing and al-

If she's big enough to wear a suit of grey flannel or navy woolen (and five-year-olds wear suits these days) she'll adore a tailored ankle strap of red calfskin with cutout sides and

Brand new version of the smar

sandal with a medium heel and

cushiony platform for Spring

1954 to make walking heaven-

ly. Note dainty straps.

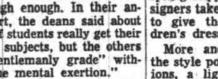
rounded vamp decorated with a smart scalloped design of perforations. Or a sabot strap, which is among the revivals in children's shoe fashions, very efwith flat tailored bow.

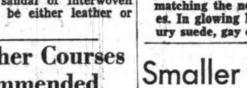
fective in red calf with wide curved strap piped and dotted with white.

Gold sells for about \$500 a pound,



NEW YORK IM-Deans of Columaren't tough enough. In their an-









Naturally Delmanette is First to Depict.

the new in shoes (

Styled by Delman, moster craftsman and fashion delineator, Delmanettes express at once the new mood and feeling of the time! This season the heel measures the new, and so does the color or lack of it; the finish of the leather; and the brevity of the shoel

Parrot Spring Shoes for Boys 5⁹⁵ to 7⁹⁵

Smart mothers always buy sturdy Poll Parrotts for busy, growing young feet-cause they know they're not only good looking, but they promise miles of wear and solid comfort as well. Our new Spring styles have heavy crepe, lug or neo-lite soles - all wonderful for school or play. We've Boys' sizes 1 to 6 and Youth sizes 121/2 to 3 all in A to D widths.

Rall-Rarrots Shine at

Pollo

You bet Poll-Parrots are just right for Party Time because they're eye-tested by boys and girls just like yours. But even better they're wear-tested, tool Through this exclusive Foll-Parrot pretesting you can always be assured of ha rean, and style.

Stop by soon while our stocks are still complete.

> We Give and Redeem 2. Green Stamps

ording to size and style

