

DOWNTOWN SALEM MERCHANTS ASSOCIATION PRESENTS
Spring Festival
OF VALUES!

**PARADES... PRIZES...
CONTEST... TREATS
and SPECIAL FEATURES!**

\$10,000.00

In Cash and Merchandise

To Be Given Away By April 10

Drawing Every Week!

First Drawing Friday March 5th,
9:15 P. M. at Courthouse Square

**DOZENS OF VALUABLE
MERCHANDISE PRIZES**

ATTENDANCE AT DRAWING NOT NECESSARY

— PLUS —

\$100.00 CASH BONUS

50.00 CASH BONUS

25.00 CASH BONUS

FOR WINNERS PRESENT AT DRAWING

**\$1000.00 CASH
GRAND PRIZE**

TO BE GIVEN AWAY APR. 10TH

RULES

1. Children under 16 not eligible.
2. Store owners and their families are not eligible.
3. Prize tickets good at each and every drawing.
4. Winners of merchandise prizes do not have to be present to win.
5. Winners of cash Bonus Prizes must be present to win.
6. All drawings will be held at courthouse square at 9:15 p.m. each Friday through April 2; Grand prize drawing will be held Sat., April 10th at 5:30 p.m.

Watch your
Newspapers
for further
announcements



Spring

Spring is here! The bees know it... the birds know it... YOU know it! There's a new bounce in your step... a new gleam in your eye... a new lift in your heart. There's that irresistible urge toward things bright and gay, fresh and new... for yourself, your family, your home. Come on downtown... roam and revel in enchanted stores... 'tween shelves and counters all abloom with the very things that Spring is made of!

Get your **FREE SPRING FESTIVAL TICKETS** at any store in **DOWNTOWN SALEM** displaying the membership emblem of **DOWNTOWN SALEM MERCHANTS ASSOCIATION.**

*Downtown
SALEM MERCHANTS
Association*